

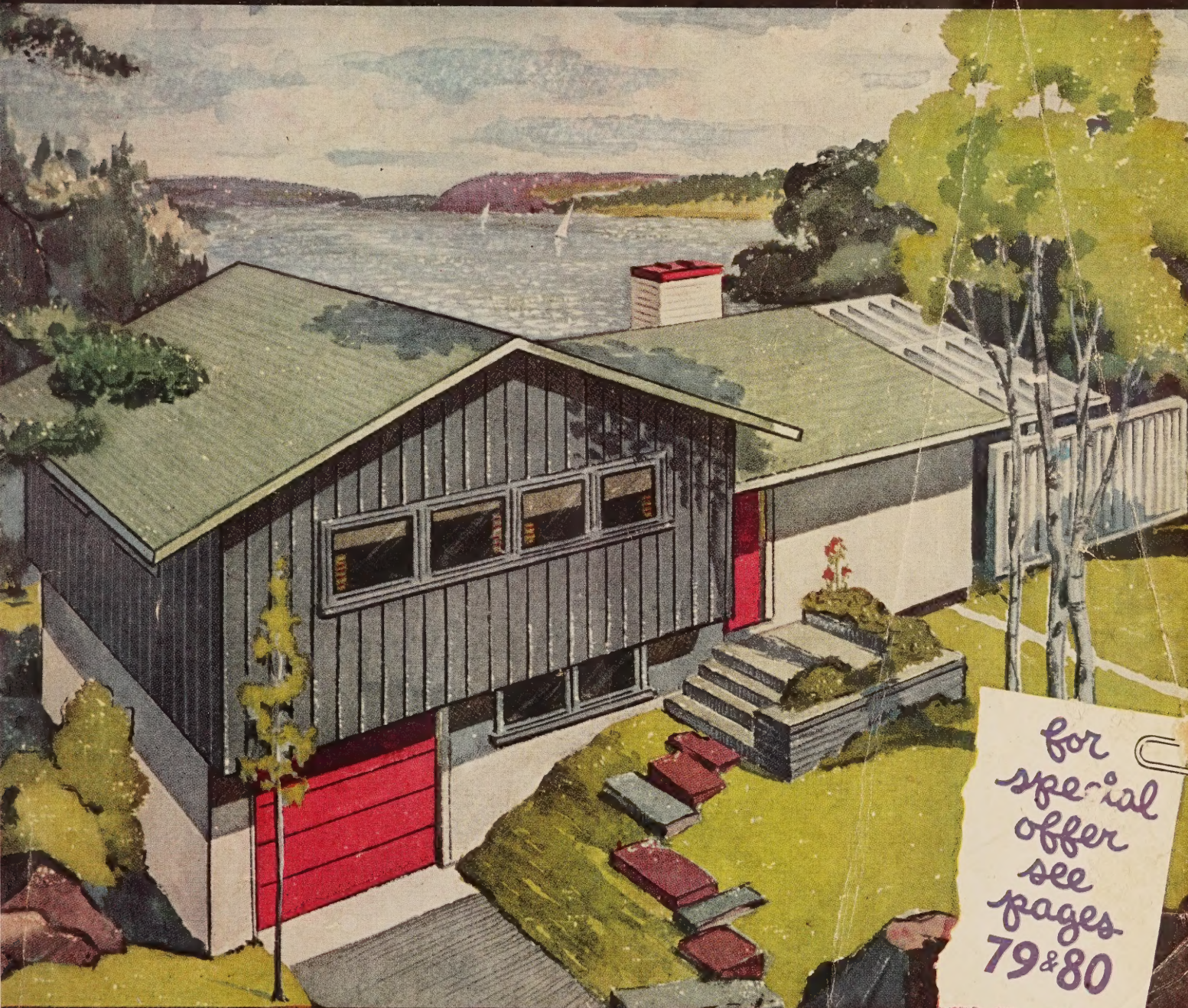
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HOMES

TO
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80 PAGES

62 HOMES FOR TODAY'S LIVING

BUILT IN BRICK, FRAME
AND SOLID MASONRY

- SMALL HOMES
- RANCH HOMES
- SPLIT LEVEL HOMES
- CONTEMPORARY HOMES
- TWO STORY HOMES
- VACATION RETREATS

specially planned by

**HOME
DESIGN
ASSOCIATES inc.**



HOME DESIGN ASSOCIATES

Seal of Approval

A seal is a symbol of authority—a mark of distinction. When a product is stamped with a seal of approval it is intended to instill confidence in the customer, pride in the producer.

Thus our seal denotes the finest skill and craftsmanship in the home planning field. Yet it stands for something more than fine designing and countless hours devoted to research and planning. It embraces even more than high quality work. Everything that comes off our drawing boards is of the highest caliber.

Our seal of approval means above all else that you, the public, have wholeheartedly accepted and endorsed the HOME DESIGN ASSOCIATES method of operation.

The gabled silhouette marked APPROVED means that truly here is a HOME TO LIVE IN and to spend many happy years in.

Specifically, our seal assures you your home has been painstakingly designed with complete sketches of the model from every conceivable angle—that it's been closely checked as to stock materials, equipment and building methods.

But, we don't call it quits at the designing stage. We watch the development of your home through every phase of construction. Our building consultant makes at least five field trips to inspect the progress of each home. He must be as satisfied as you that the job is perfect.

Now you understand why each plan in the book carries the HOME DESIGN ASSOCIATES seal of approval. It guarantees you no effort has been spared from the time your dream home took shape in our mind to the thrilling moment of occupancy.

PRINTED IN U.S.A.

SPRING
EDITION

HOMES TO LIVE IN®

PUBLICATION STAFF

editor

Harold Ratner

art director

Norman M. Graber

ARCHITECTURAL DESIGN STAFF

designer

Harold Ratner

editorial board

Irwin Alpert

John Quinn

art director

Albert Chorney

engineer

Irving Alpert

construction consultant

Anthony Papa

materials consultant

J. George Montano

illustrators

Norman Carver

Brooks Kaufman

design board

Robert Serota

Harold Ratner

Paul Pozzi

David Miller

Brooks Kaufman

ADVERTISING REPRESENTATIVE

Lucille Nesta

1375 Chapel St., New Haven, Conn.

PUBLISHERS

Orange Publishing Co.

Searingtown Road,

Manhasset, L. I., New York

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* Priced to build within
President Eisenhower's new budget plan.

Cover home was designed by Home Design Associates, Inc. for the Hepburn Ridge Corporation, one of the leading home builders in Connecticut. This home was mass produced with various elevation changes and proved so handsome and popular that the next logical step was to use it in the Spring Issue of "Homes To Live In". Complete sketches of this split level home will be found in the section on split level homes, page 43.



tips on **BETTER HOME BUILDING**

INTRODUCTION

Before you look over the attractive display of dwellings in this magazine, HOME DESIGN ASSOCIATES offers you several tips on better home building. Building a home is a complicated business and requires knowledge of location, material and financing.

If you plan to be your own contractor you must be prepared to deal with numerous individuals and business firms starting from the purchase of your lot to the final interior decorating of your home. Even putting the responsibility in the hands of a general contractor requires personal contact with many establishments. That's why you must have a working knowledge of home building before attempting to select your HOME TO LIVE IN.

The best way to prepare for building the home of your dreams is to start a file of ideas and stylings taken from manufacturer's pamphlets, magazines and the real estate section of your local newspaper. This lays the groundwork for what you and your family would like in structure, style and interior.

LOTS & LOCATION

In selecting a location for your new home you must consider its accessibility to work, school, transportation, church and shopping areas. If you desire to live in a certain section of the city or town, take time to check distances from the above facilities.

The next and most important step is the purchase of a lot. Consult a real estate agent for information about zoning regulations, sewers, rights of way, and deed restrictions. You must consult your lawyer on title clearance and other legal problems which will arise.

PLANS

Now that you have paved the way for construction, you're ready to select the plans for your home beautiful. You may find your choice right here in our *HOMES TO LIVE IN* magazine and obtain your plans by contacting HOME DESIGNS ASSOCIATES who are ready to give you prompt, efficient and courteous service. You may also prefer to contact a local architect or designer or even draft your own set of plans.

BUILDING

After you have purchased your "Homes To Live In" Plan you may consult your local architect or designer. He knows conditions and building regulations and costs in your locale and can advise you accordingly. He will also direct you to a reputable contractor or sub-contractor. Remember—it is well to cut costs wherever possible but do not compromise on poor workmanship and materials. During the construction stages of your home it would be wise to employ a local architect or designer to occasionally check the workmanship or supervise construction.

FINANCING

Perhaps the most important phase of home building is financing. When your final plans have been returned consult the bank on a mortgage. You must make arrangements for a construction loan and final mortgage. Once this is cleared you are ready to build that *HOME TO LIVE IN*.

CAUTION

For a final note of caution—do not rely on neighborly or amateurish advice. Consult the experts—HOME DESIGN ASSOCIATES, your lawyer, architect or designer, and banker.



SMALL HOMES

The first section of our latest popular edition deals with small homes—the sleek, economical type dwelling preferred by many of our customers.

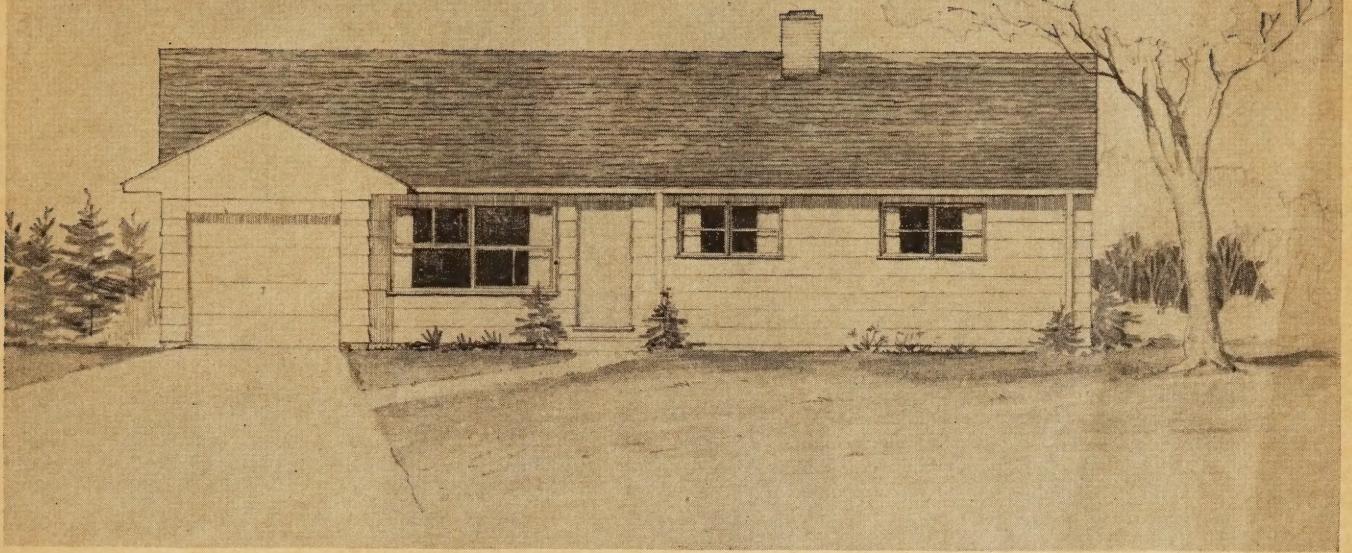
The model "Homes To Live In" contained in this group have successfully passed through each phase of our production schedule, are constructed of stock materials, and meet all building requirements to afford efficient and comfortable living for the whole family.

On display are the following home plans carefully calculated by HOME DESIGN ASSOCIATES for your convenience and pleasure. Included in this group are two and three bedroom homes—expansion type dwellings—1 and 1½ story buildings—homes with no basement—with full basement—models with carport and garage—and homes of masonry and frame construction.

A large selection of small homes, all confidently stamped with HOME DESIGN ASSOCIATES seal of approval, give the prospective home buyer a chance to decide on the type and style best suited for his family needs.

Particular attention should be directed to models DA 107—DA 108—DA 109—and DA 109A. They are known in the trade as "builders' homes" and were originally designed for mass production for one of New England's leading developers.

These homes are simple yet perfect in design and construction. They are low in cost, attractive in styling, and easy and enjoyable to live in.

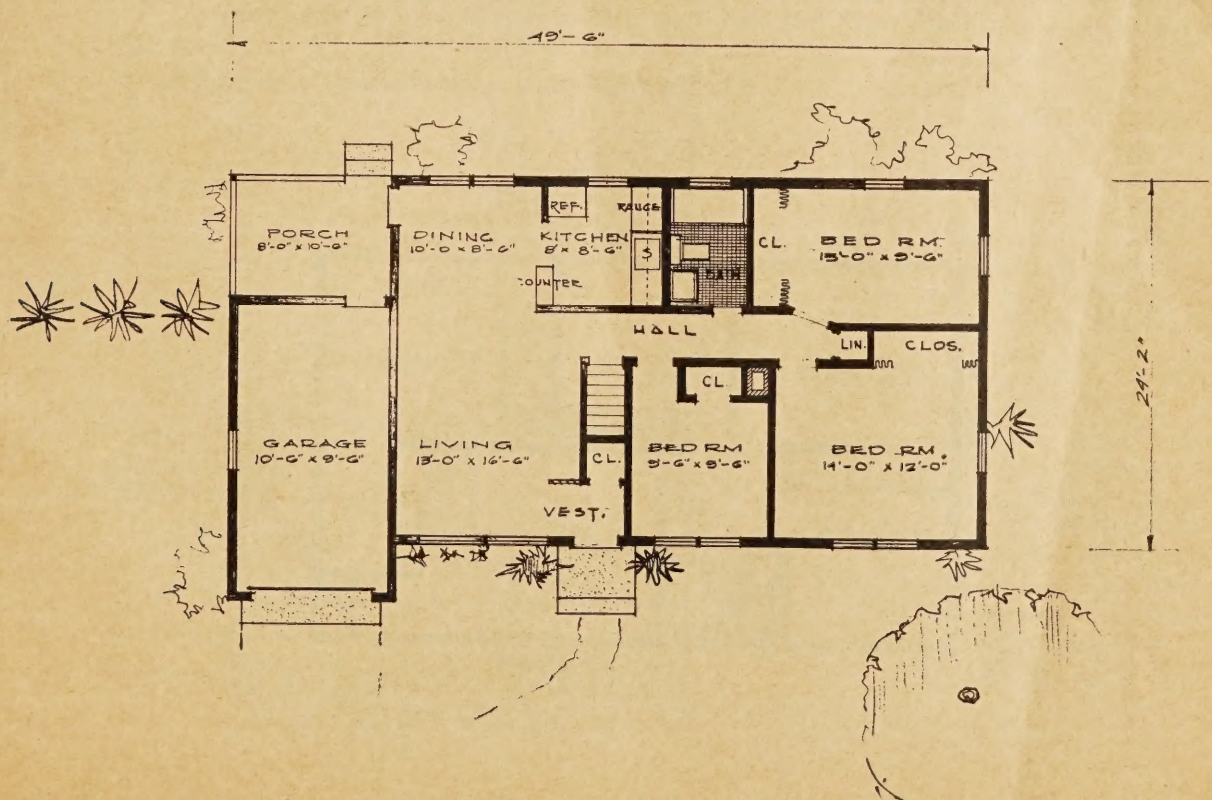


Home Design Associates

DESIGN #D.A. 53

A PORCH—a GARAGE—three good size BED-ROOMS—KITCHEN—LIVING-DINING room—large CLOSETS, all these in a space 49'-6" x 24'-2". It took a lot of planning but Home Design Associates can now present to the modest income family a complete home

within their means, and a house that can be put on a 70' lot in any neighborhood—yet it will not be out of place. A "HOME TO LIVE IN" second to none in its price and size range, where the whole family can find comfort and enjoyable living.



HOMES TO LIVE IN



Home Design Associates

DESIGN #D.A. 54

#D.A. 54A with Garage Plan

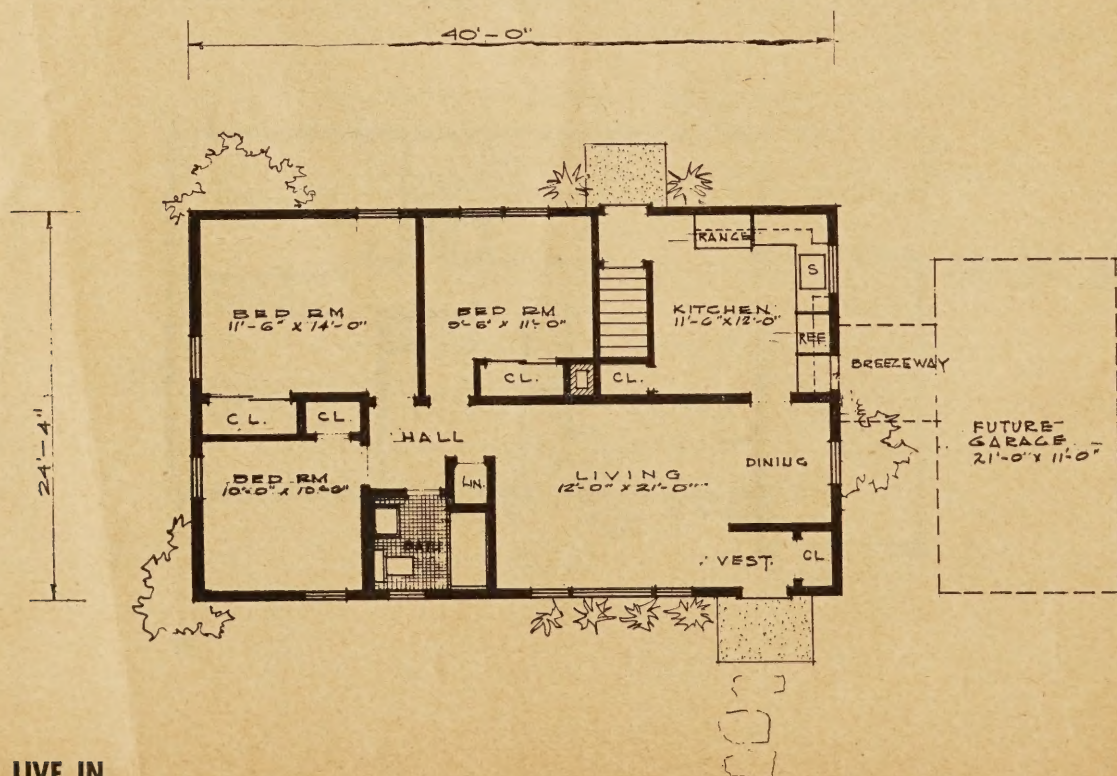
Here is a house that is small but very livable. Built with a full basement for STORAGE or RECREATION ROOM—built with 24 feet of CLOSETS—built with all excellent size rooms, Design #D.A. 54 is a comfortable small home.

By adding the GARAGE and BREEZEWAY at a later date you can increase the "ranch type" look that is at

present a part of the front elevation.

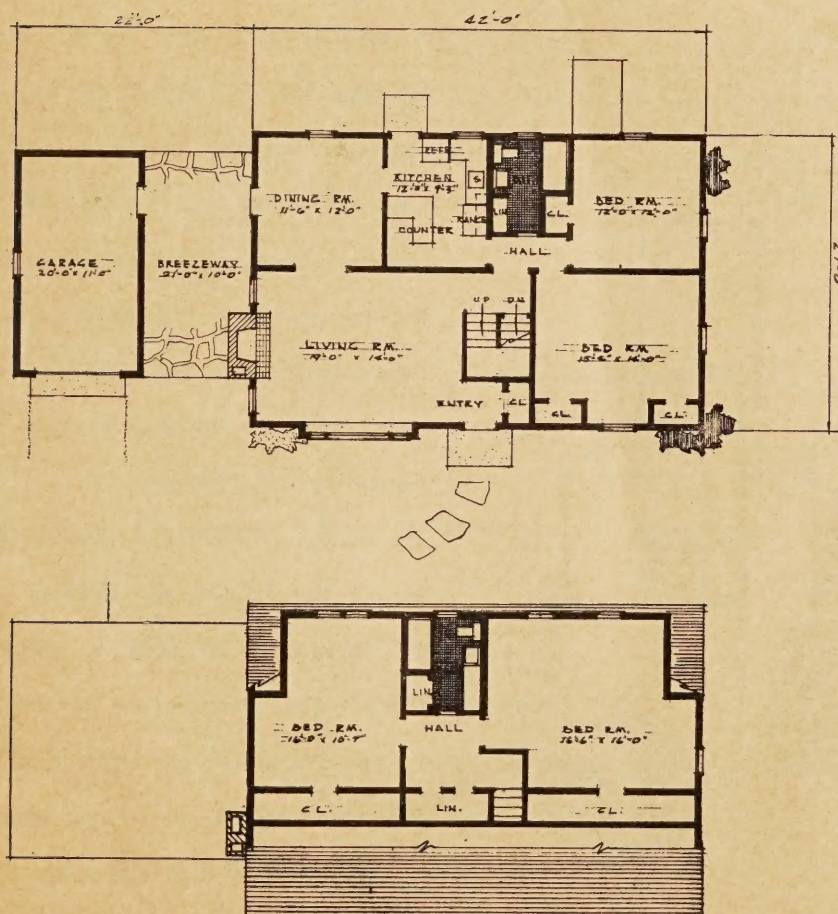
Front door projection and an interior front VESTIBULE are among its many modern features. As usual, Home Design Associates have planned this house with all stock materials—no specials and no odd sizes.

Truly a modern "HOME TO LIVE IN" that will serve admirably for a growing family.





Home Design Associates | **DESIGN # D.A. 61**



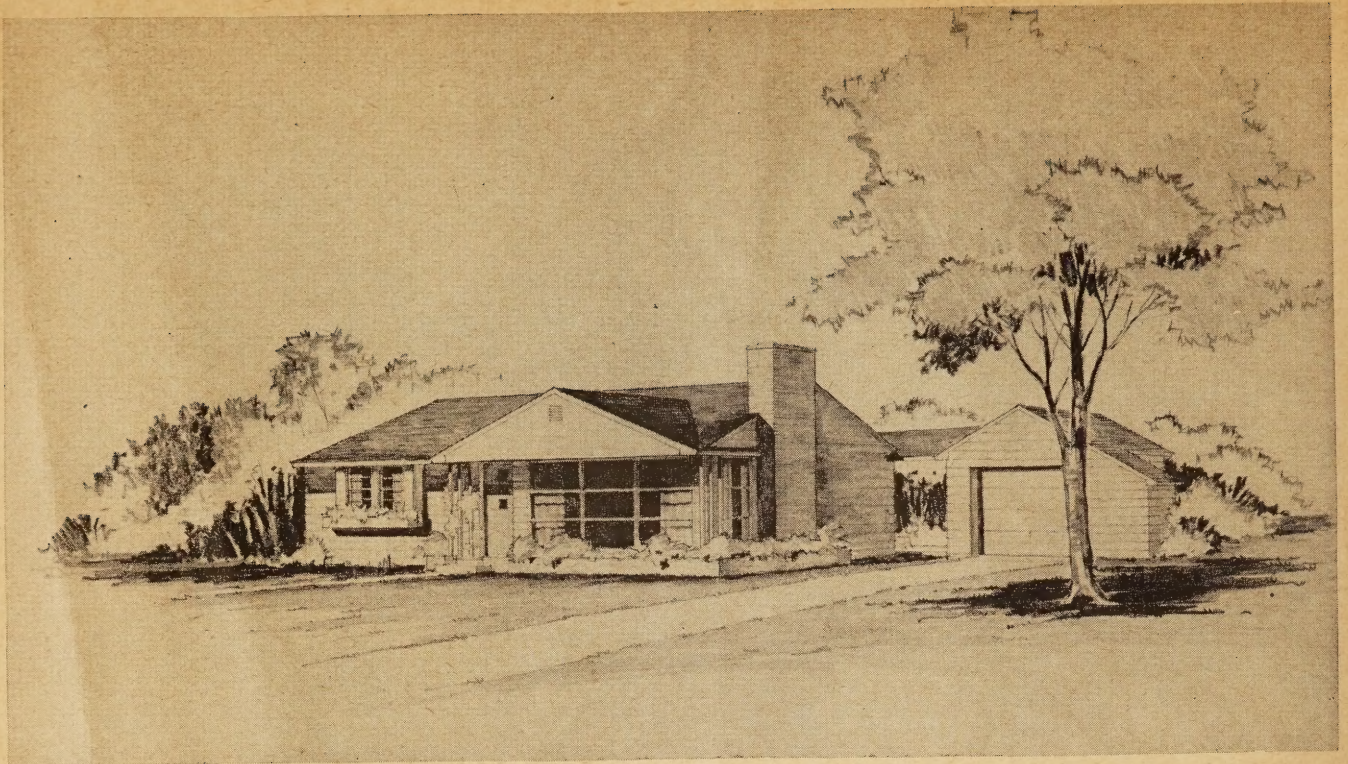
FIVE ROOMS now—SEVEN ROOMS later—another house, yet something different in design.

Our stair layout makes possible a built-in VESTIBULE (at no extra cost) and a living room wall that will be outstanding.

The five rooms you build now contain TWO BEDROOMS—either one can be used as a DEN in a few years when you move the children upstairs. The KITCHEN is beautifully laid out with an eating COUNTER for those intimate breakfasts and snacks; but you "haven't seen anything yet"—CLOSETS galore, SQUARE BAY WINDOW, large BREEZEWAY, bath convenient to any room in the house, an L-SHAPED KITCHEN for easy food preparation. All these contained in a perfect rectangle for a minimum cost—yes, this is another "HOME TO LIVE IN."

Special Offer—To help you finish your new home to the last detail Home Design Associates will send a color scheme. Turn to page 80.

HOMES TO LIVE IN
page 7

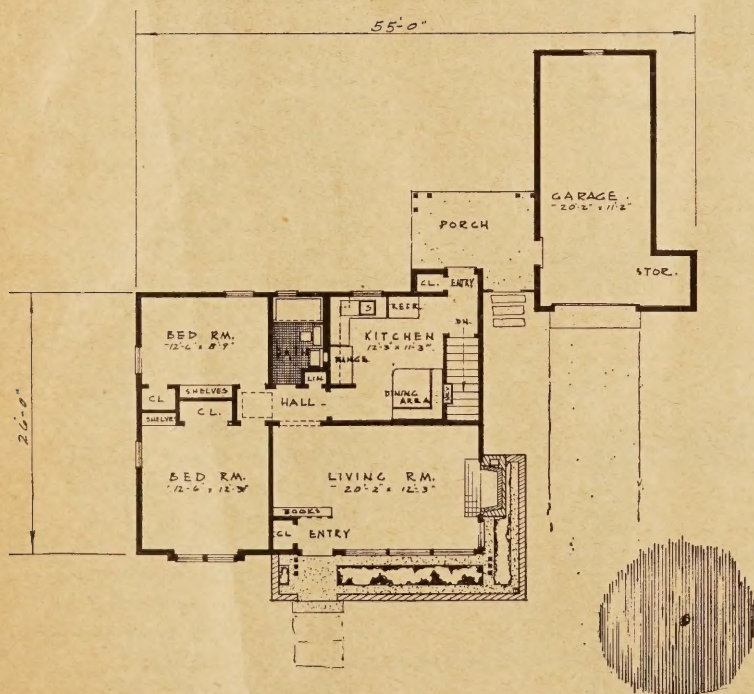


Home Design Associates

DESIGN #D.A. 67

Built-ins are modern, and this house has them—BOOKCASES in the living room—BREAKFAST NOOK & CHINA CABINET in the kitchen—and both bedrooms have recessed shelves to add to the storage—the master bedroom has a boxed-out square bay with a wide built-in stool for knick-knacks every woman loves to collect.

The built-up TERRACE & PLANTING around the FLOOR to CEILING PICTURE-WINDOW tends to give that indoor-outdoor atmosphere to the house. For the couple with one child or for the retired couple—the second bedroom can be a DEN. Design #D.A. 67 is "THE HOME TO LIVE IN."



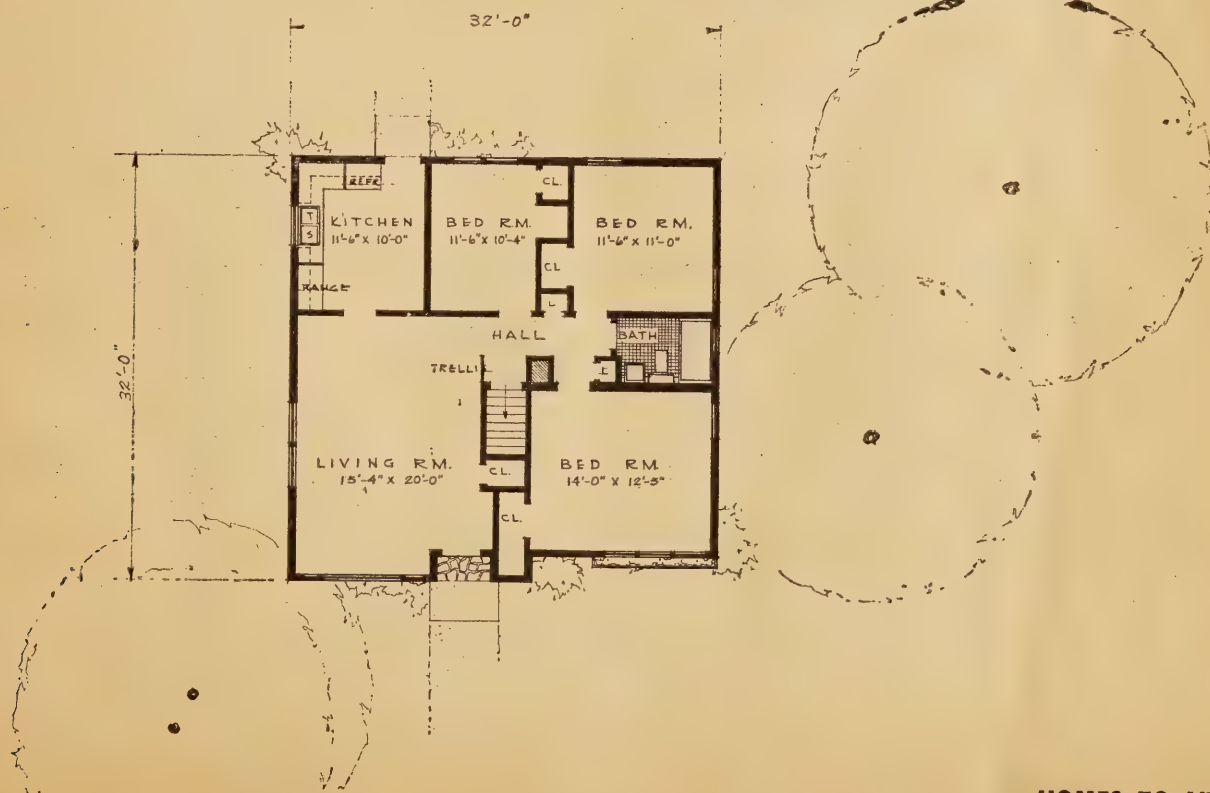


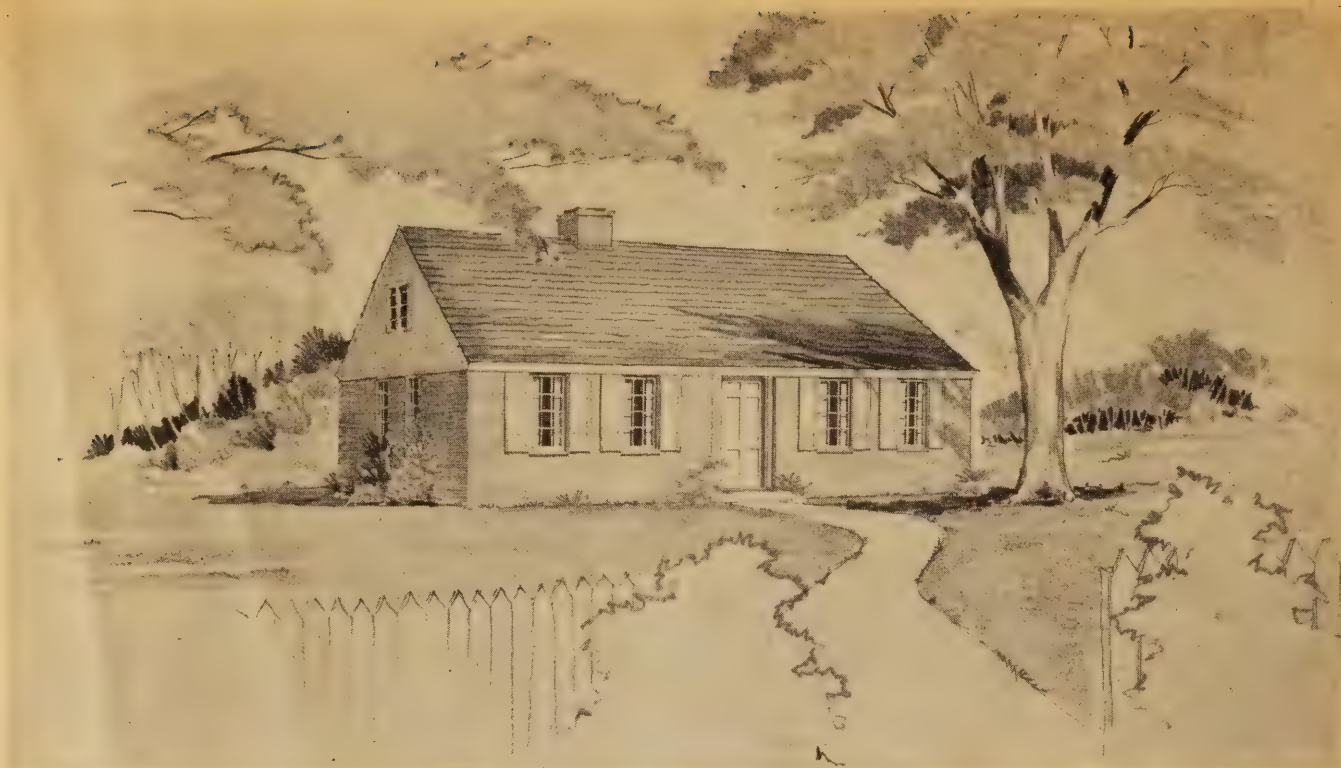
Home Design Associates

DESIGN # D.A. 80

Design #D.A. 80 is small but it hasn't anything missing—it's just put together right. Bedrooms in the *right* place—kitchen in the *right* place—living room in the *right* place. There are many nice features about this home. One is this: you can make a dining room out of the small bed-

room by adding a door and leaving out the hall partition. The BOARD and BATTEN on the outside, the LONG, HIGH WINDOWS in the corner (for additional wall space below), the RECESSED FRONT DOOR and the PLANTING BOX make an interesting facade when you approach your "HOME TO LIVE IN."





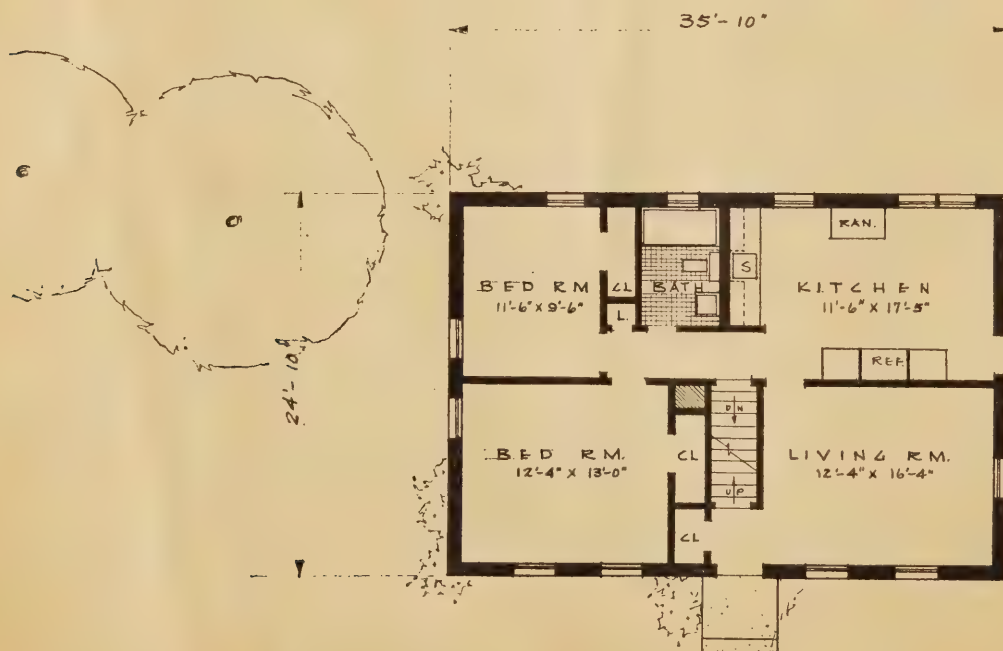
Home Design Associates

DESIGN # D.A. 85

Brick is **TRADITIONAL**, brick is **DURABLE**, brick is **EASILY MAINTAINED**, brick is **WARM** in **APPEARANCE**. But this home has more to it than just a pretty exterior—it has that one feature of all Home Design Associates' homes—**LIVABILITY**, brought about by good circulation, excellent closets, plenty of kitchen cabinets, big rooms, the always needed **EXPANSION ATTIC** and

adequate dining area in the 17'-0" kitchen. Add to this a minimum of hall and you have another great "**HOME TO LIVE IN**" for the family of modest means.

Design #D.A. 85 is another home that proves comfort and enjoyable living are found in the medium price-range. A colonial design such as this is at home on any lot, in any city, in any surroundings.



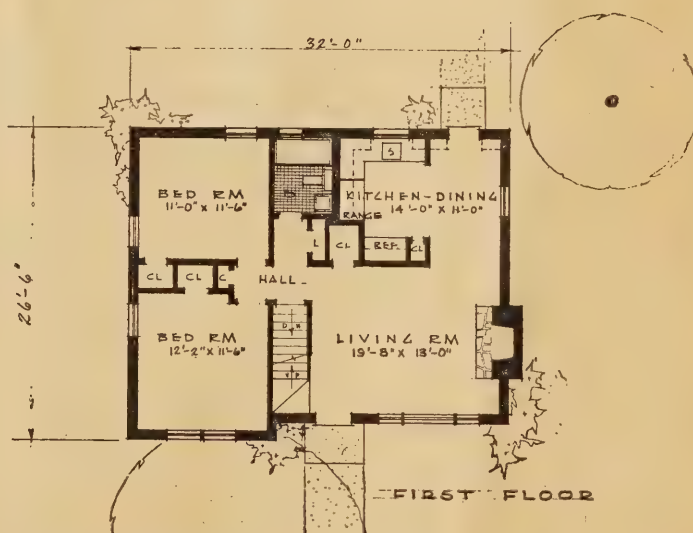
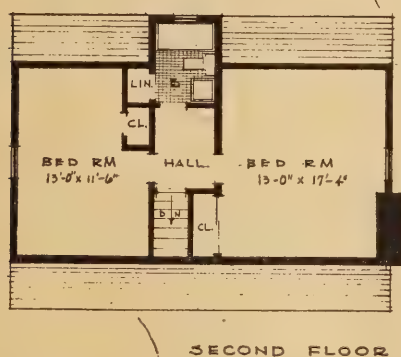


Home Design Associates

DESIGN #D.A. 90

For those of you that want a small expansion home and like *solid masonry*, we have designed this very comfortable, modern and economical home. Examination of Design #D.A. 90 shows clean simple lines yet it can be seen that attention has been paid to detail. The FIREPLACE, L-SHAPED LIVING-DINING room, 6

closets and LARGE WINDOWS are not usually found in a small home. 792 sq. ft. on the first floor and at least 385 sq. ft. more of usable space for the future expansion rooms. This home has proved very popular with young couples that have a growing family and want a pleasant "HOME TO LIVE IN."



Your architect, lumber dealer, or builder might be able to approximate the cost of this house from the floor area shown. Such estimates can vary widely. It is only from the blueprints and specifications that an accurate price may be quoted. Should you wish to obtain them, instructions are on page 80.

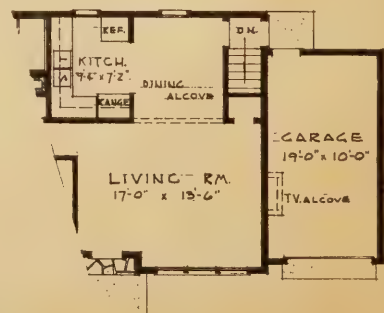
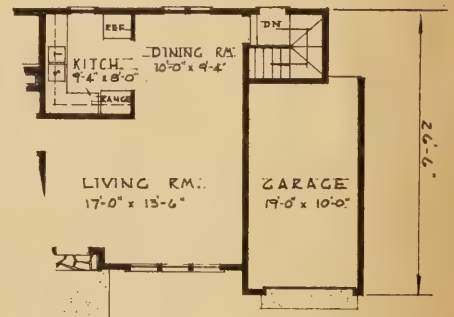
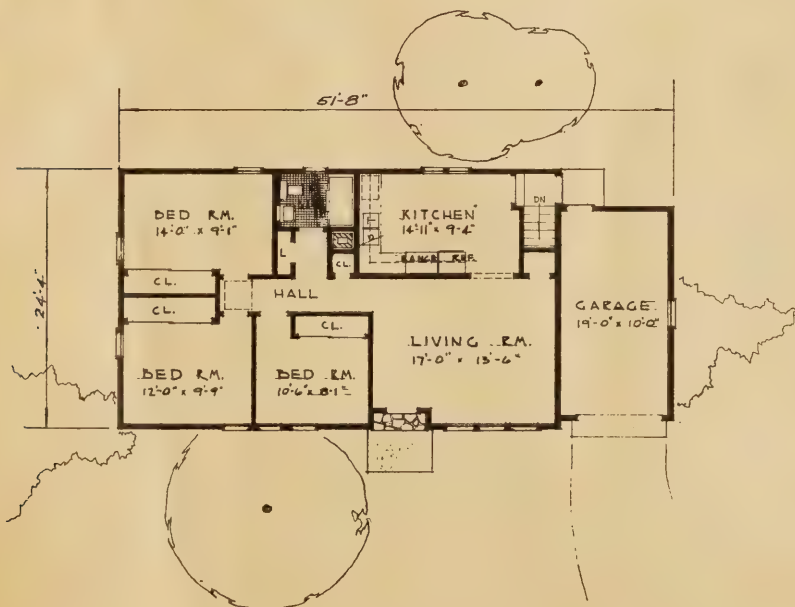


Home Design Associates

DESIGN #D.A. 91

One front—three plans—a complete package to choose from. If you like a **SMALL COMPACT KITCHEN** and **SEPARATE LIVING AREA** you have it. If you like a **LONG BIG-LOOKING KITCHEN** you have it. If you like an **L-SHAPED LIVING-DINING ROOM** you have it. Our design #D.A. 91 gives you a choice of **THREE KITCHEN-LIVING-DINING ROOM** arrangements.

We know you like **BIG WARDROBE CLOSETS**, **BIG LINEN CLOSETS**, **BIG PICTURE WINDOWS**, the **BIG** appearance of this **SMALL HOME**. **LOW PITCH ROOF** & **FRONT GABLE**, triple bank of windows, flush boards, wood shingles, width added by a garage, and the front door recessed for extra protection. The exterior is as beautiful as the interior is functional.



For a full description of what is included in the blueprints and outline specifications for this house turn to page 80.



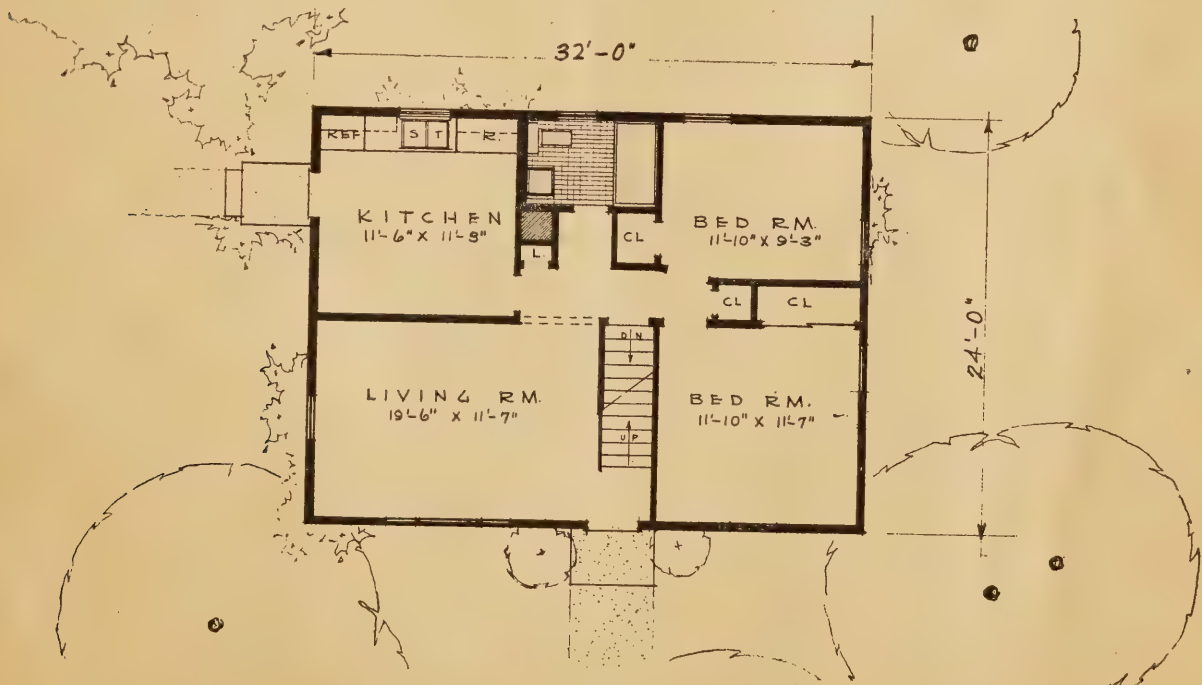
Home Design Associates

DESIGN # D.A. 95

Typically CAPE COD—typically *efficient*—typically *attractive*. We have however, added a few features—more closets, open stairs to second floor expansion, we have changed the bathroom and taken the tub from under the window. We raised the roof pitch for larger attic rooms, and we have put in a big PICTURE WINDOW. And we have designed our plan #D.A. 95 for a minimum

of waste as attested to by the fact that this design was chosen by one of our city's leading firms for packaging & precutting.

Design #D.A. 95 can be built reasonably on a small city lot, it can be built by parents of a growing family and its layout automatically makes it comfortable. What more can be asked of a "HOME TO LIVE IN."



HOMES TO LIVE IN

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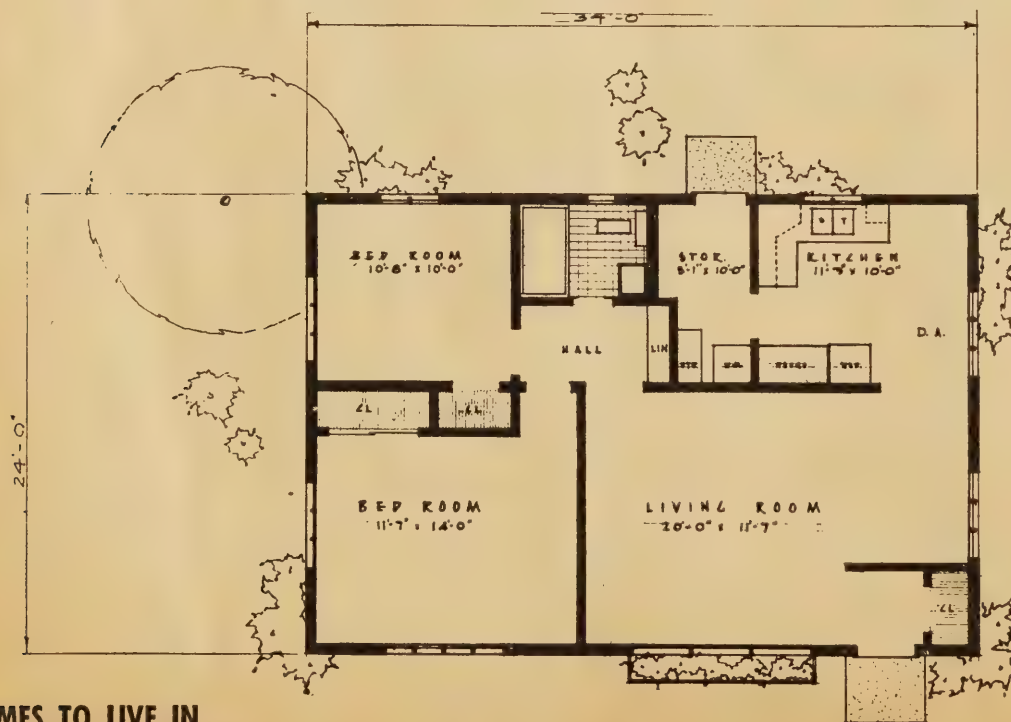


Home Design Associates

DESIGN # D.A. 107

Compact yet roomy this model provides a home along simple exterior lines with a carefully laid out interior. Entry is gained via a smart, cheerful vestibule incorporating a 4' closet. The living-room is spacious and airy. To the right are the kitchen and dining room. The kitchen is concise yet excellently planned with ample storage space adjoining. To the left of the living-room is a small hall permitting no space to go unused. This outstanding HOME TO

LIVE IN boasts of large closets including an impressive linen closet. The bedrooms are good-sized, promising extreme comfort. Another ideal feature is the fact that in this home the bathtub is not under a window. Long and low, the outside attractiveness is enhanced by a flower box placed beneath a large window giving the front of the home a modest beauty all its own. This is truly a builder's home in every sense of construction, attractive, economical and very easy to build.



REVERSE FLOOR PLAN is available for this set of plans. If you wish to obtain it add \$1.00 to order form for one set of plans or \$2.00 for four sets of plans. Additional front elevations are available also. To obtain these add \$1.00 to your order for one set of plans, or \$2.50 to your order for four sets of plans.



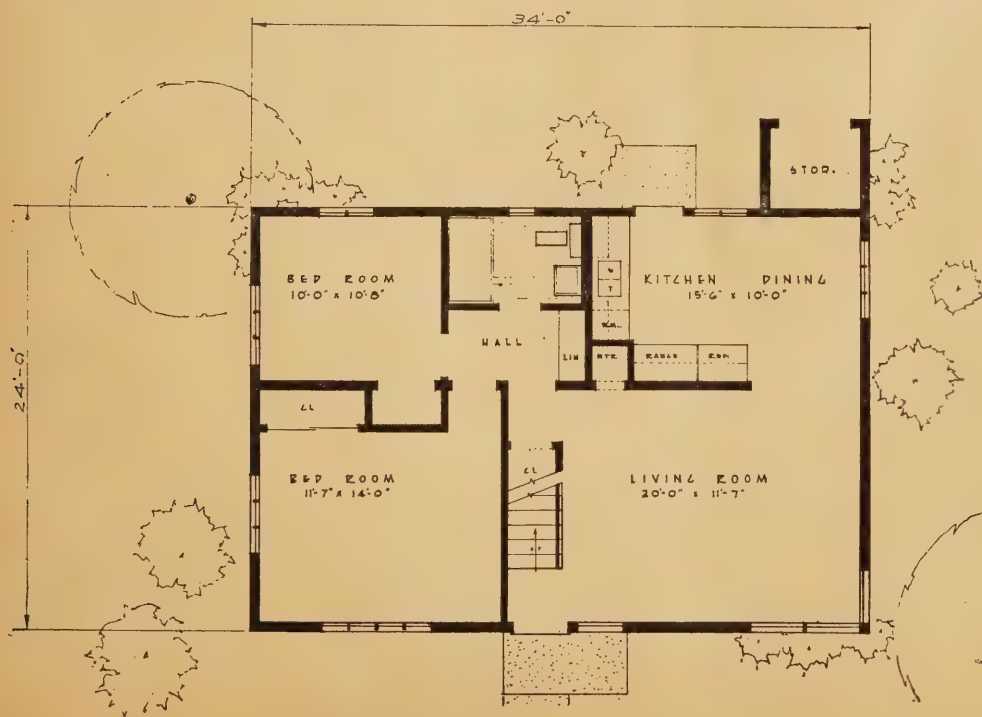
Home Design Associates

DESIGN # D.A. 108

If you're the type of homeowner who likes plenty of light on the subject then you'll certainly go for this model's exterior—lots of glass and completely up to date in outlook. But don't let the large corner window in the living-room fool you. There's plenty of wall space left over, for your convenience.

As you enter, to the right of the home is an L-shaped living-room dining-room combination opposite a similarly shaped kitchen. Again, to conserve space, you'll find

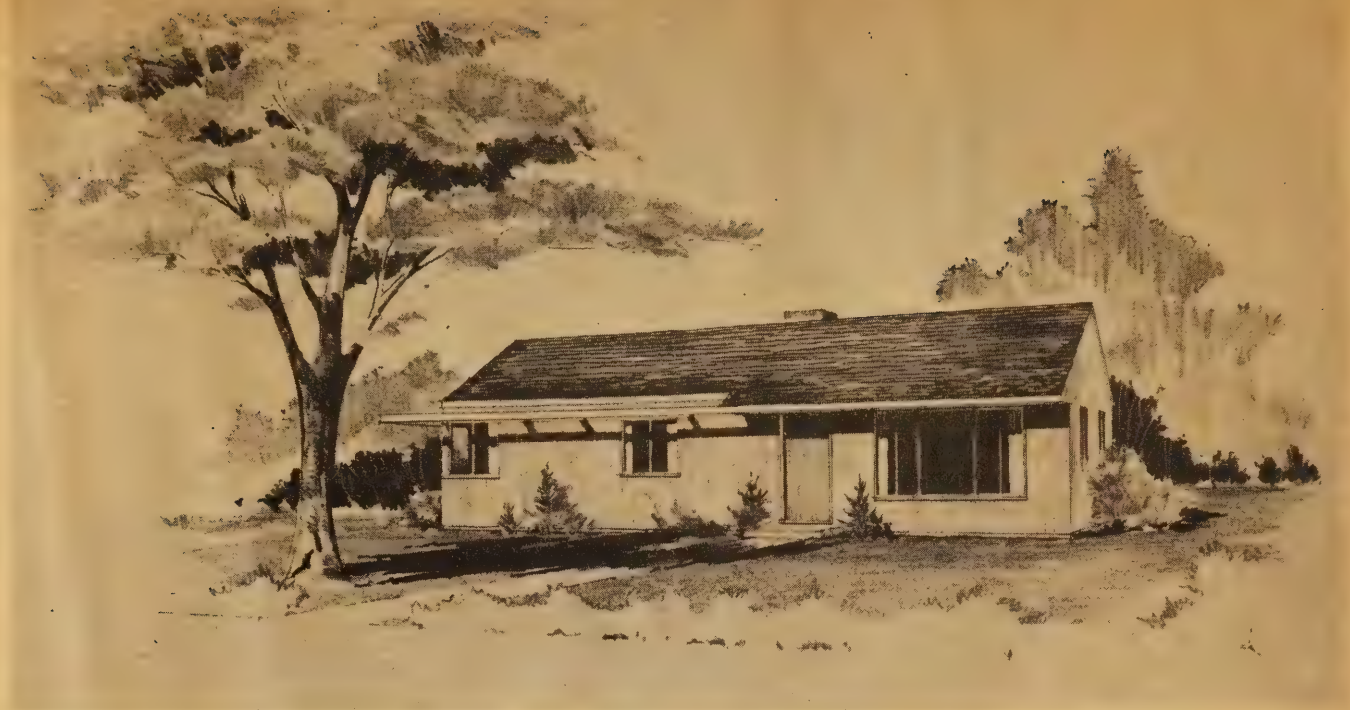
a small hall. The bedrooms are commodious for immediate use and there are plenty of closets, even one under the stairs. As in the previous model, you don't have to worry about drafts—the bathtub is away from the window. Outside storage space is available for bikes, lawn mowers, etc. The expansion features of an extra $\frac{1}{2}$ story more than make up for the lack of a basement in this unpretentious HOME TO LIVE IN. This builder's delight affords an easy flow of movement.



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HOMES TO LIVE IN

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Home Design Associates

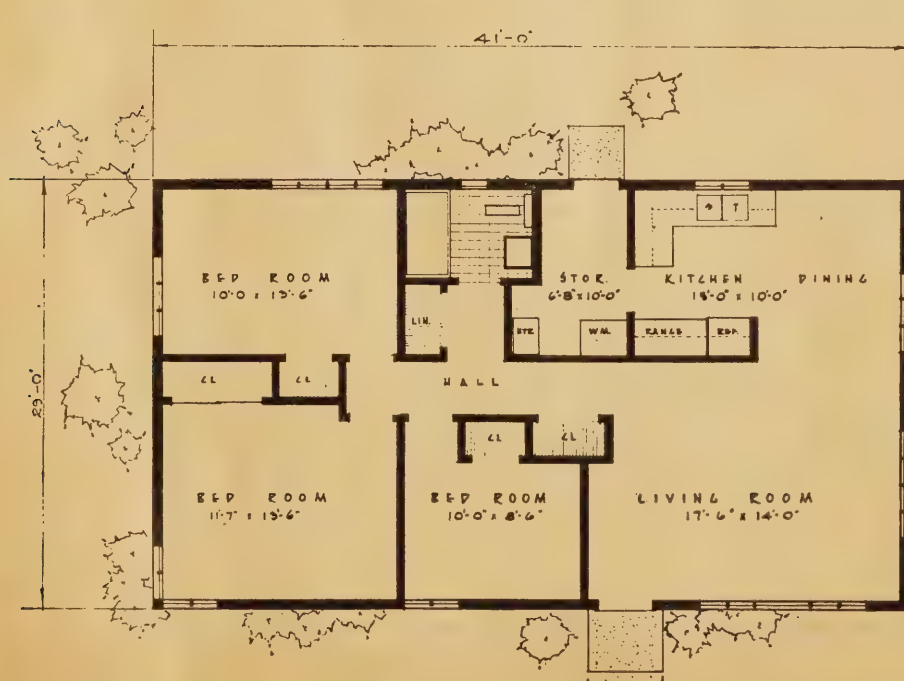
DESIGN #D.A. 109

Just in case you're looking for something different in a small home this design might fill the bill.

We used this one for the book because we felt it best showed the type of living expressed by the designs, each one of them unique. The fresh, pleasant lines include large, low living-room windows and wide, fairly high bedroom windows to present plenty of wall space. In this

HOME TO LIVE IN the accent is on facile movement heightened by good-sized rooms, 5 very spacious closets and vast storage space (your clothes washer will never be in the way).

And don't overlook the kitchen arrangement—it's small but there are cabinets galore. This is the sort of engaging home that makes modern living restful and agreeable.



REVERSE FLOOR PLAN is available for this set of plans. If you wish to obtain it add \$1.00 to order form for one set of plans or \$2.00 for four sets of plans. Three additional front elevations are available also. To obtain these add \$1.00 to your order for one set of plans, or \$2.50 to your order for four sets of plans.

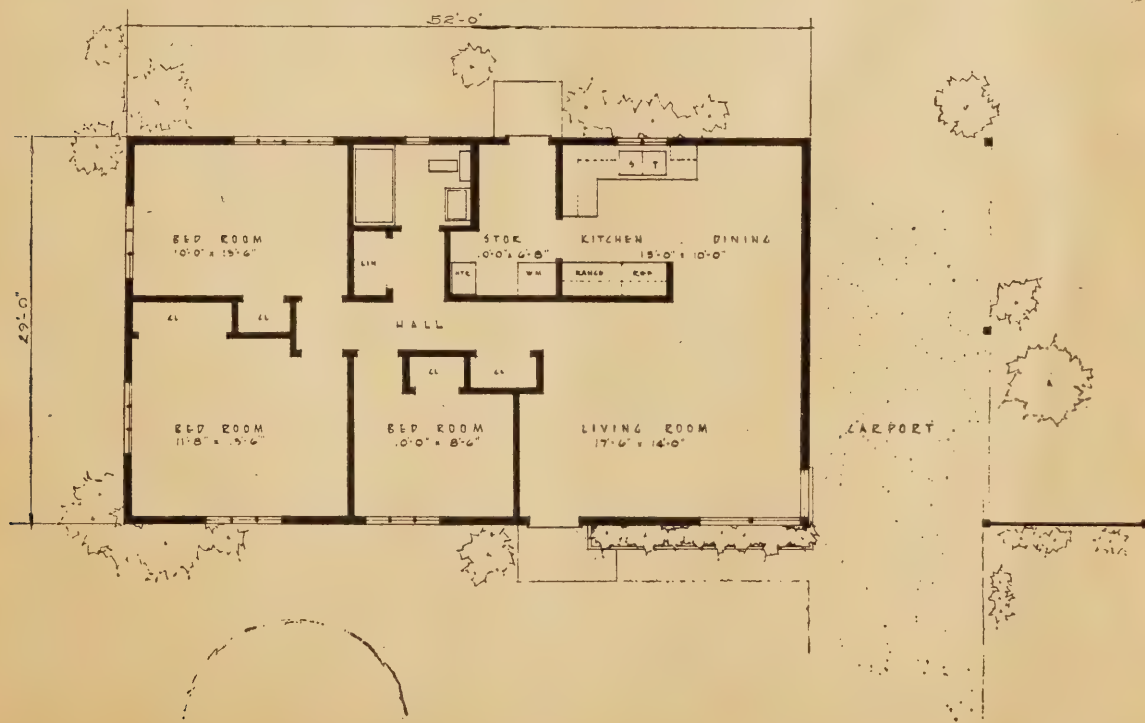


Home Design Associates

DESIGN #D.A. 109A

If you liked design #D.A. 109 this plan will certainly captivate your attention. A few added touches make it truly a dream house in the small home series. The graceful flower box at the window, the cozy carport and handsome wood screen adjoining intensify the model's general design and make it really fit the lot in which it's

located. Yet every desirable feature in the counterpart of this elegant HOME TO LIVE IN is retained such as spacious closets, ample storage space and large rooms. No space is wasted and the smooth, up-to-date lines allow the best in livability. A wide variety of materials can be used on the exterior elevation.





RANCH HOMES

In this section we deal with the most popular of modern day dwellings—the ranch type home. Because of its widespread demand, HOME DESIGN ASSOCIATES present a large, luxurious selection of this style structure.

With each displaced design we have kept constantly in mind the size and needs of the average family and have patterned our plans accordingly for that home.

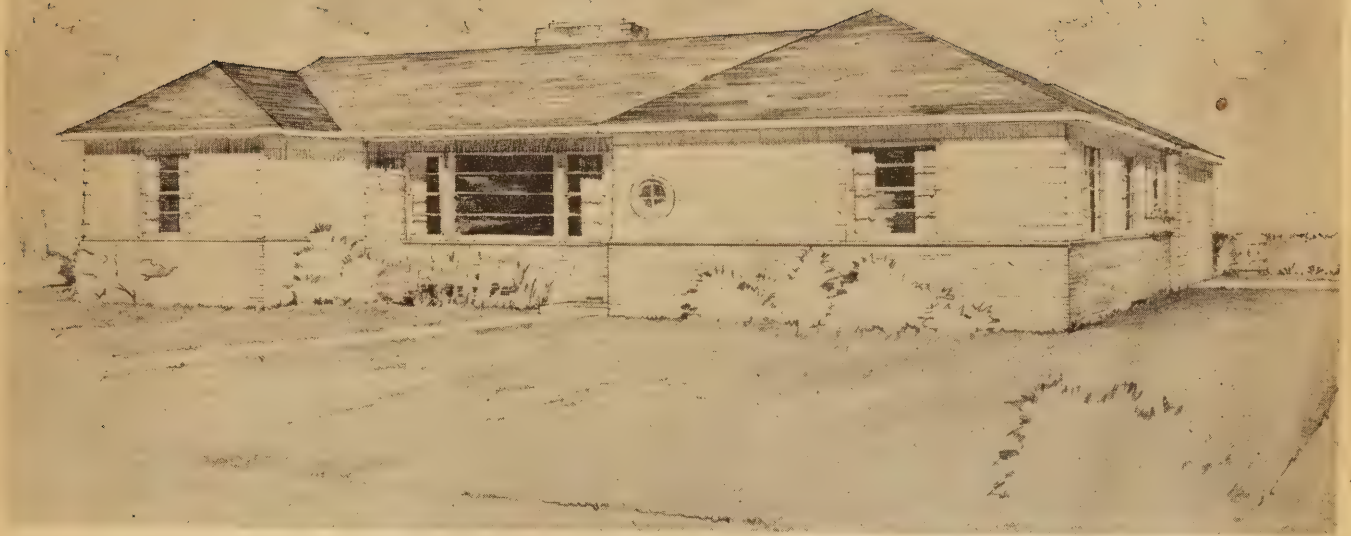
HOME DESIGN ASSOCIATES have, as in all other models, used money-saving, stock size materials as well as new methods of construction in ranch type dwellings. While many ranch home plans have passed across our desk only the ones we considered best from every viewpoint are included in this section.

The low, rambling homes shown in this group run from two to four bedrooms and are either of masonry or frame construction. Special features of certain type ranch dwellings are the living room-dining room combinations and the "L" shaped living-dining area.

An added bonus on most of these homes is the den which can be easily converted into a guest room. Some of the ranch styles feature a large kitchen and others are designed with breakfast nook off the dining room-kitchen area.

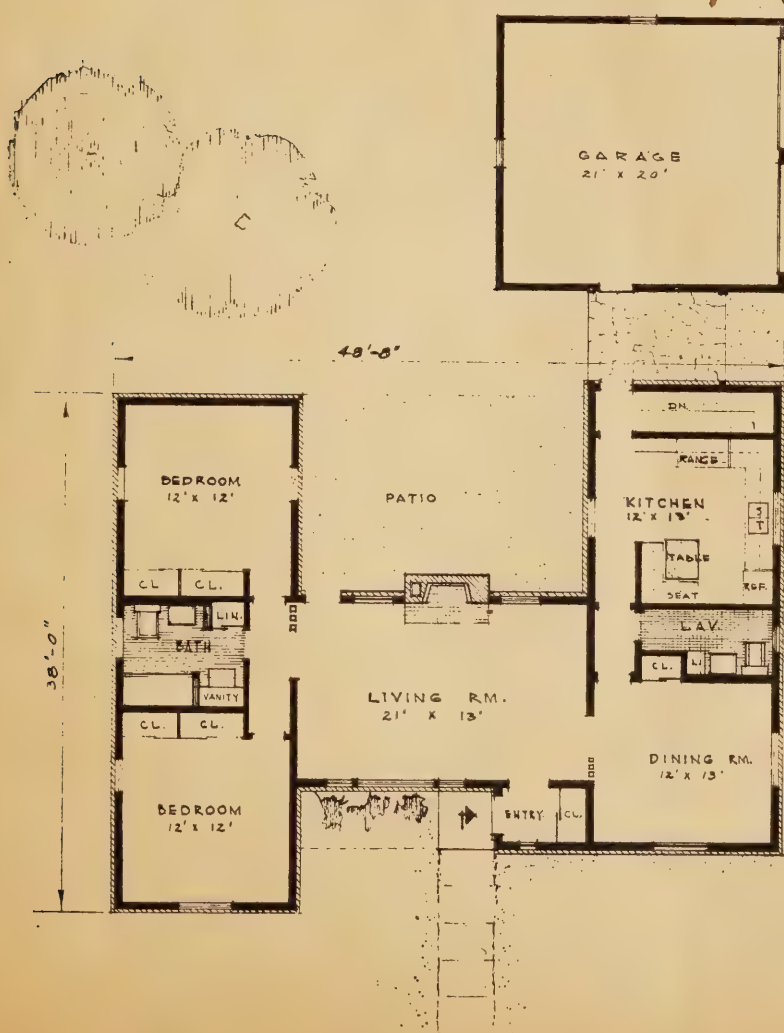
Particular attention is directed to models DA 98—DA 101 and DA 111. These three dwellings are basically the same in style, designed by our staff at the suggestion of several home buyers.

Your preferences for the ranch type home have determined our attractive layout of these modernistic, economical and comfortable dwellings.



Home Design Associates

DESIGN #D.A. 43



The two wings enclose a PATIO for OUTDOOR LIVING with ready access from all parts of the house—built-in BREAKFAST NOOK and convenient LAVA-TORY. VANITY in bathroom. A BAR-B-Q can be built into the chimney—the BREEZEWAY can be screened for comfort—and the brick & stone is used in just the right amounts and places. Design #D.A.43 can economically be your "HOME TO LIVE IN." Do you have a corner lot? This outstanding U-SHAPED house offers the sun and breeze in every room, and a view in every direction.



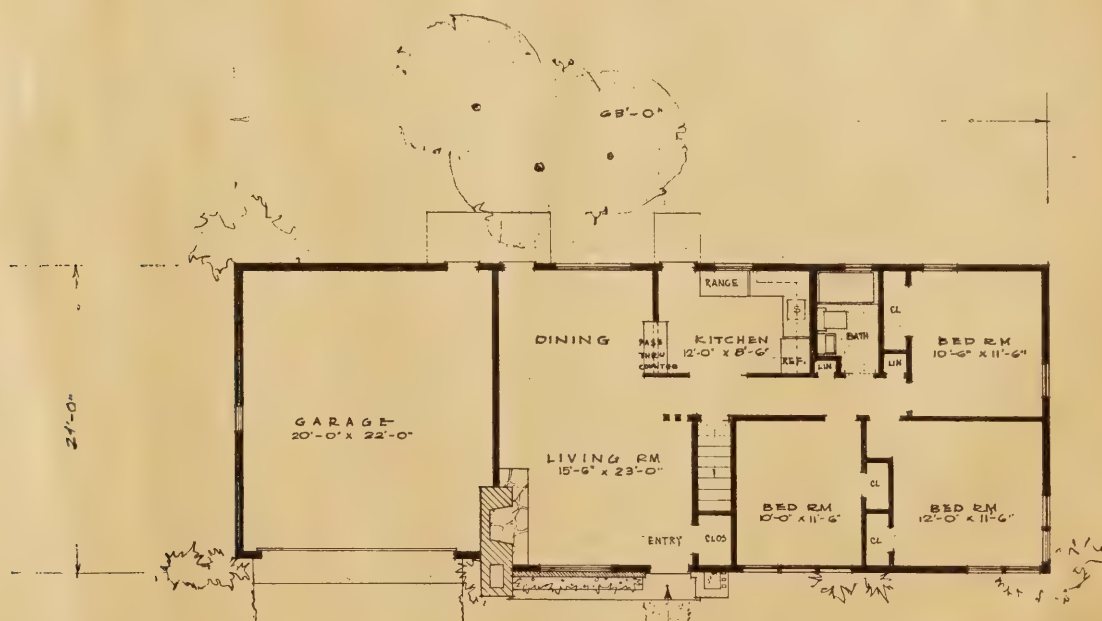
Home Design Associates

DESIGN # D.A. 45

Bedroom wall space comparable to house twice its size—28 lineal ft. of CLOSETS—front and rear GLIDING FULL WALL WINDOWS—CORNER FIREPLACE—2'0" overhang—TWO-CAR GARAGE and modern trellis—big chimney tied into the PLANTING BOX are just a few of the best items found in design #D.A. 45.

The living portion of the house is small and compact yet packed with rooms big enough to be comfortable and roomy. This home is given its long, low appearance by the addition of the garage.

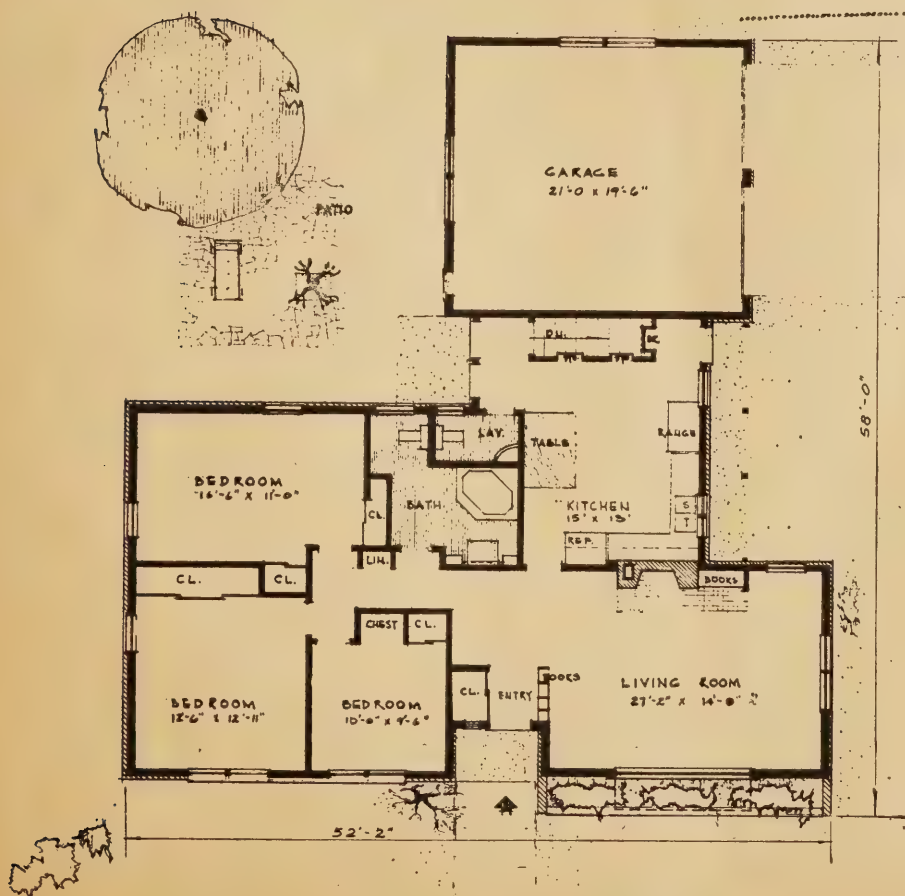
Another Home Design Associates "HOME TO LIVE IN." Designed for you & your family.



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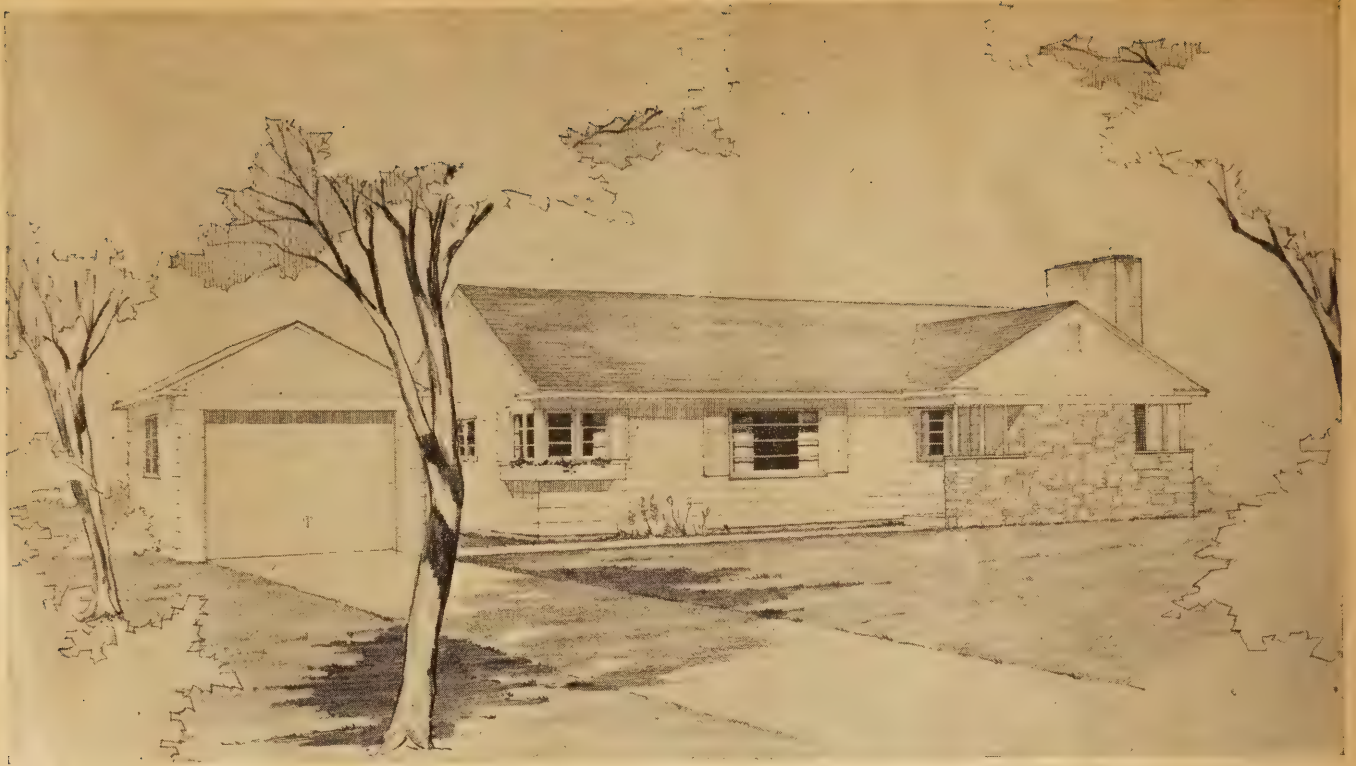
Home Design Associates | DESIGN # D.A. 47



A big inside lot or a small corner lot—both would be ideal for this layout. The garage wing protruding from the kitchen gives the ideal L-SHAPE, the always-important PRIVACY a home-owner desires.

A unique feature of Design #D.A.47 is the big SLANTING PICTURE WINDOW with four knick-knack shelves—but there are others too—BOOKCASES—LONG WARDROBES—GLASS DIVIDING PARTITION—large kitchen—and the bath-room sink is built into a LINEN CABINET with more than enough space to store any of the extra necessities—and did you notice the PLANTING BOX?

This is the all-brick "HOME TO LIVE IN."

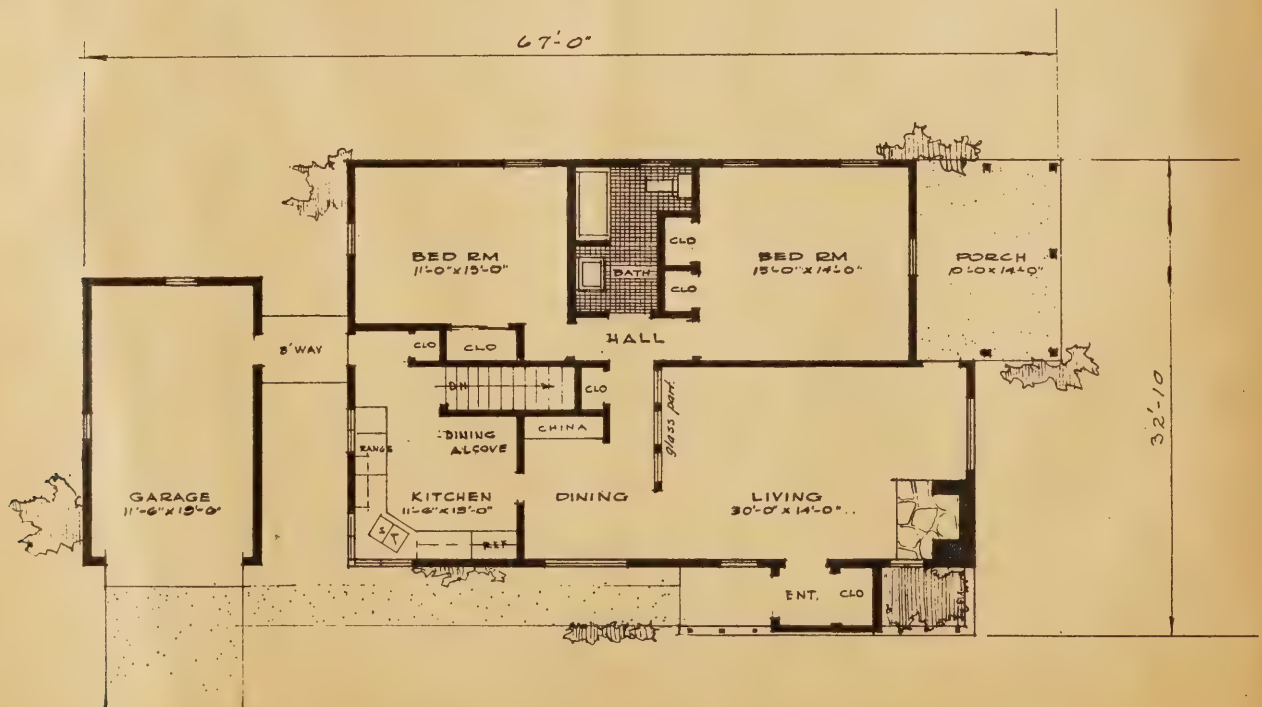


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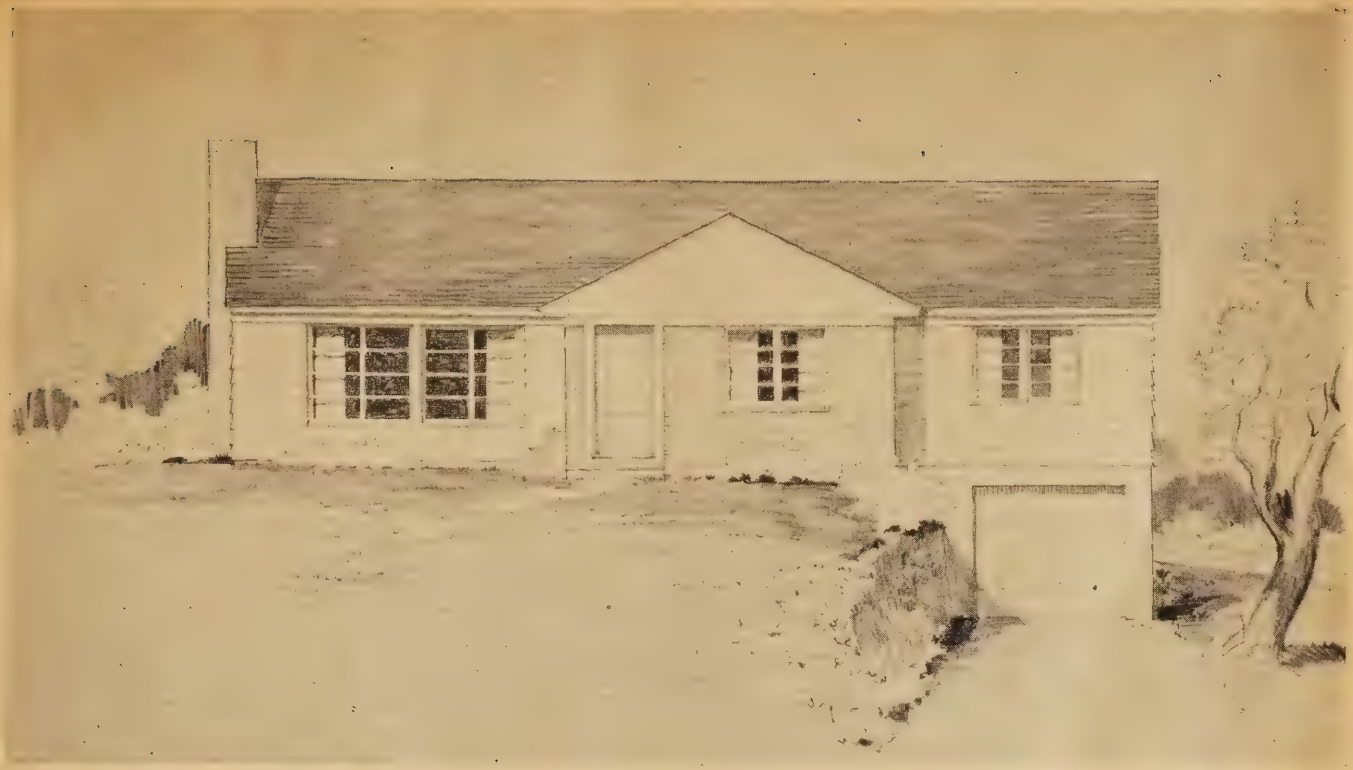
DESIGN # D.A. 51

Brick, stone and shingles make Design #D.A. 51 very pleasing to the eye. Just right for the small family, this plan has everything that can be desired—large LIVING-DINING ROOM with GLASS PARTITION to separate them. Built-in CHINA CABINET—CORNER FIREPLACE—COVERED

and ENCLOSED ENTRY—large CLOSETS—CORNER KITCHEN SINK and dining alcove—a porch that adds length—GARAGE and BREEZEWAY. Last but not least look at the plan and notice the lack of wasted space! Yes, another excellent "HOME TO LIVE IN." You should give this plan consideration.



HOMES TO LIVE IN



Home Design Associates

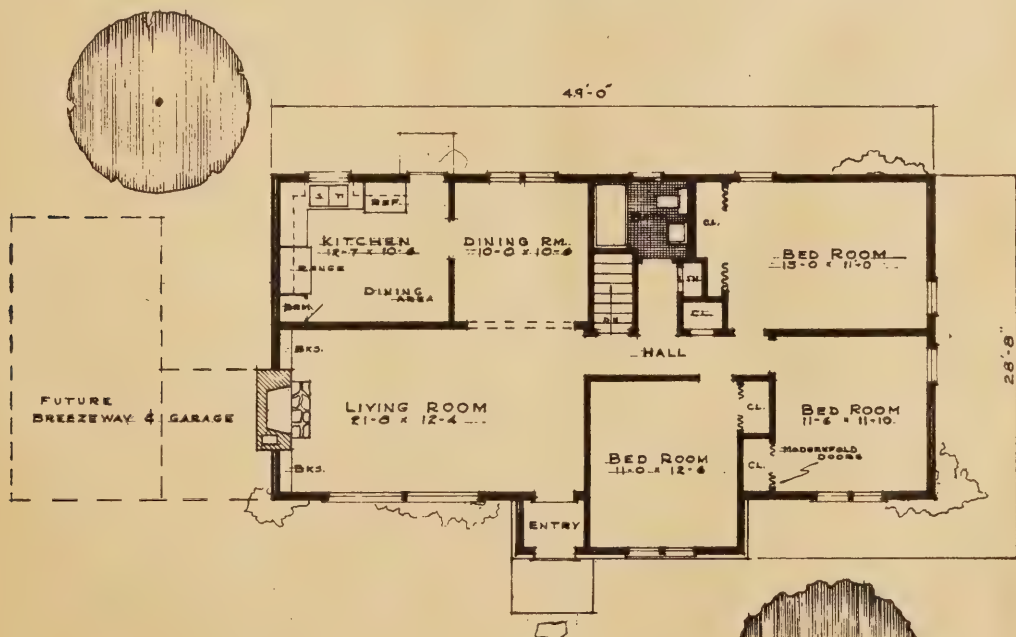
DESIGN # D.A. 57

#D.A. 57A with Breezeway and Garage

Another economy house—this one, however, can be built on a sloped or flat lot. For a sloping lot put the garage under, on a flat lot add a breezeway-garage and spread out.

BIG enough to be comfortable yet not too BIG.
SMALL enough to save space but not too SMALL.

CLOSETS with the famous MODERNFOLD DOOR, CLOSED ENTRY—L-SHAPED DINING-LIVING ROOM—bathroom accessible from all parts of the house. Every detail has been carefully designed to make this another easy "HOME TO LIVE IN." Many years of enjoyment can be yours in this modern & comfortable home.



Special Offer—To help you finish your new home to the last detail Home Design Associates will send a color scheme. Turn to page 80.

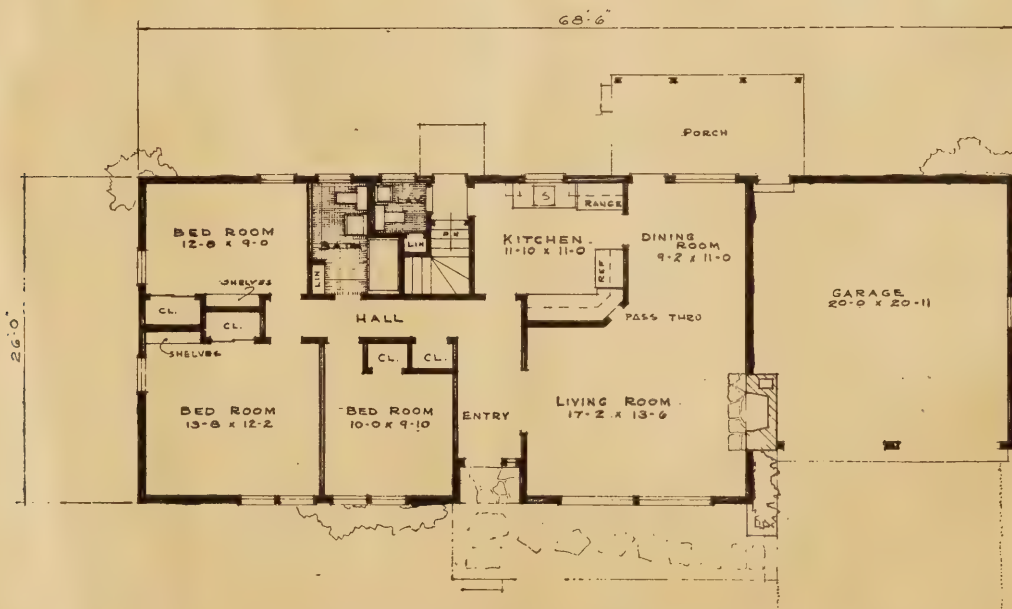


Home Design Associates

DESIGN #D.A. 58

The perfect ECONOMY house—LONG & LOW but not too narrow. Adjusted to stock material sizes with not an inch of wasted material or space. This home is IDEAL for the budget-minded family—3 BEDROOMS—ONE & ONE-HALF BATHS—and a LARGE ENTRY to welcome guests. Attractive flower box, small stone patio, large

GLIDING WINDOWS, and a PORCH are just a few of the "EXTRAS" that can safely be included in this BUDGET HOUSE. In spite of all the Economy Features, Design #D.A. 58 has the Quality Features for comfort & convenience one would expect to find in a Home Design Associates "HOME TO LIVE IN."



Your architect, lumber dealer, or builder might be able to approximate the cost of this house from the floor area shown. Such estimates can vary widely. It is only from the blueprints and specifications that an accurate price may be quoted. Should you wish to obtain them, instructions are on page 80.

HOMES TO LIVE IN



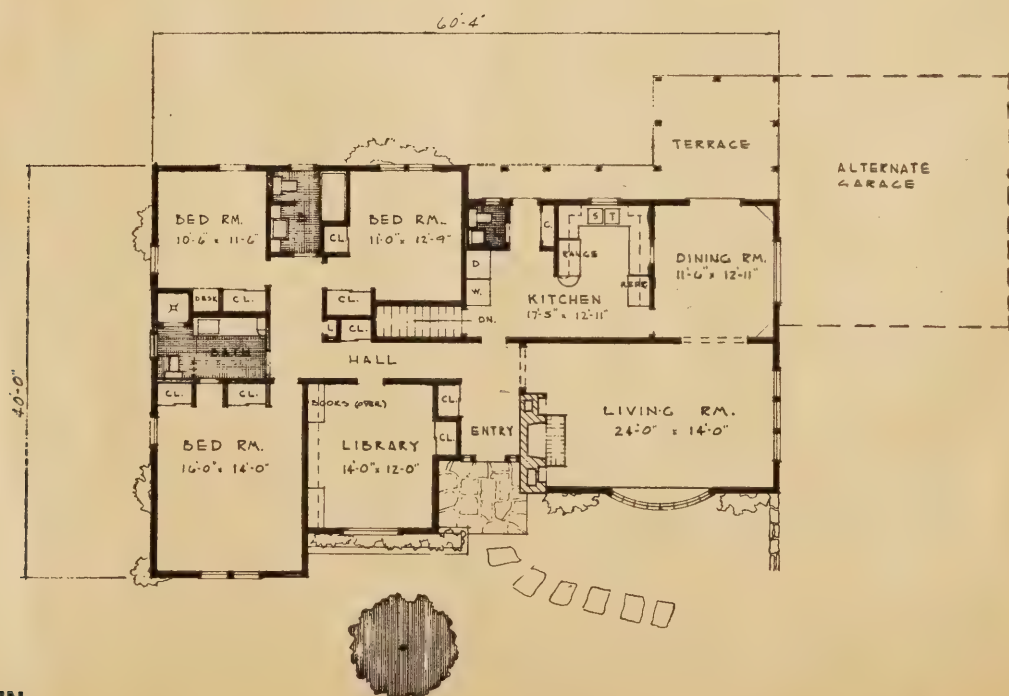
Home Design Associates

DESIGN #D.A. 62

#D.A. 62A with Alternate Garage

A pleasant combination of stone and shingles accentuated by the **ROUNDED BAY WINDOW** lend an atmosphere of richness to our Design #D.A. 62. Add to this eleven closets—2 linen closets—2½ baths—80 feet of bookcases—your choice of a brick or plastered entry wall (at no extra cost)—oversized **DEN**—

built-in vanity & towel cabinet in bathrooms—**COVERED TERRACE**—separate **LAUNDRY** area—**U-SHAPED KITCHEN** and on, and on, and on. For the family with a good income this plan has all the comfort & convenience that can be built—the first basic essential of happiness in a "**HOME TO LIVE IN.**"





Home Design Associates

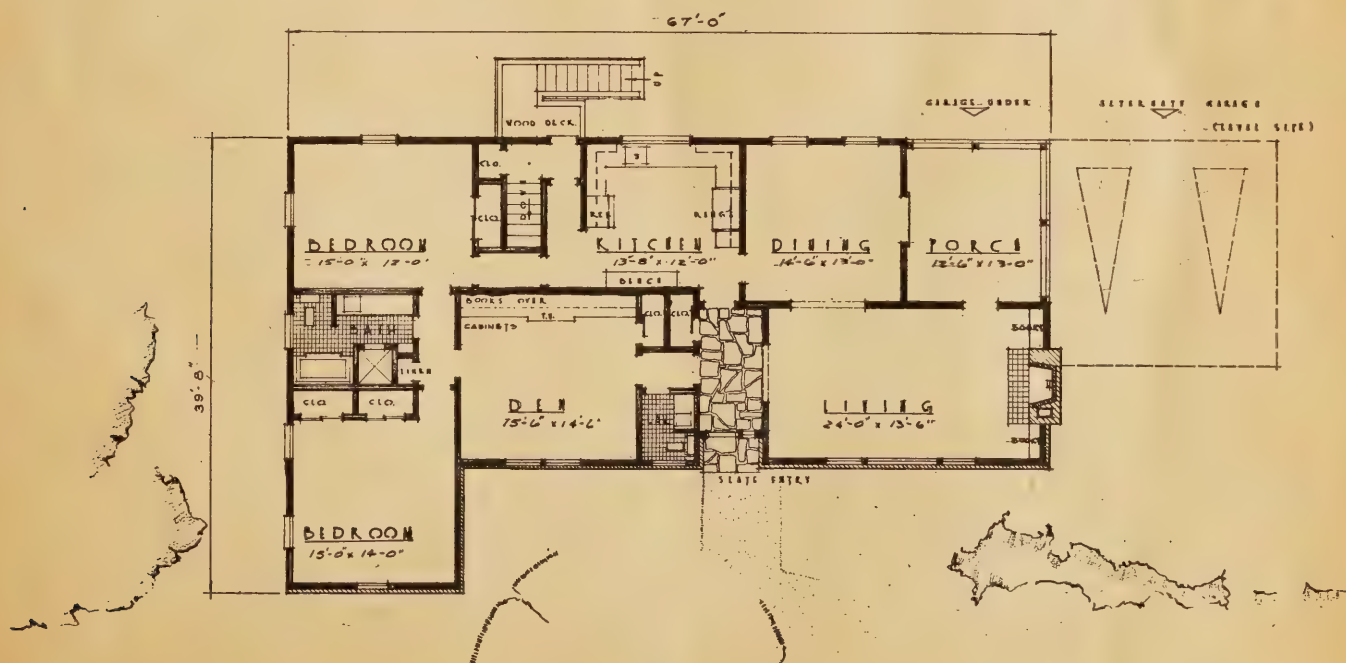
DESIGN #D.A. 70

#D.A. 70A with Alternate Garage

The wide overhang and low sweeping brick sill both help to give this home those ground-hugging lines one expects to see in a ranch house. Built on a sloping lot or a flat lot, either one will do, and either one will look right. Bath and lavatory both have BUILT-IN VANITIES with separating partitions for the water closet—the lavatory

is placed next to the DEN and provides complete PRIVACY for unexpected overnight guests.

The other rooms and general layout speak for themselves. One glance at the floor plan will convince you that this can be your "HOME TO LIVE IN" and enjoy for many, many happy years.



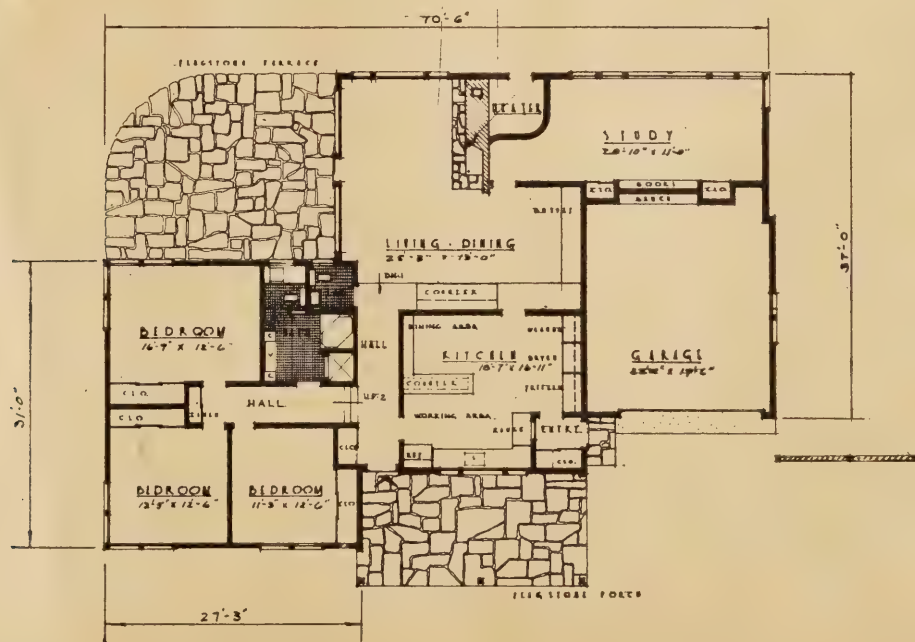


Home Design Associates

DESIGN # D.A. 72

Four definite areas, PLAY—SLEEPING—COOKING & EATING—LIVING. All revolving around the central hall and all just a few steps away from each other. And how about the secondary areas—garage with work level—the big FLAGSTONE TERRACE and a LAUNDRY. Design #D.A. 72 has no basement, but it does have a long garage and disappearing attic stairs, both places

are large and are good for STORAGE. The housewife will like the built-ins—BUFFET, CHINA CABINET—COUNTER in living-dining room—L-shaped counter in kitchen—VANITY & SINK counter in bath room. BOOK-CASES & CLOSET in the study. Don't forget to notice the windows, closets and corner fireplace. What a "HOME TO LIVE IN"!





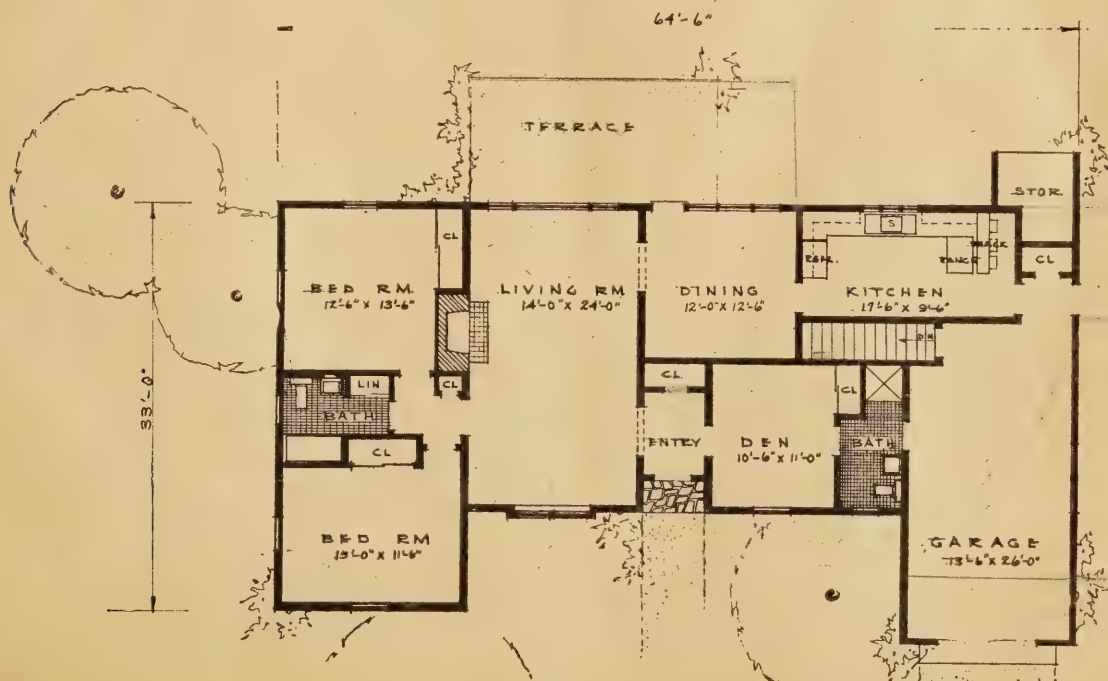
Home Design Associates

DESIGN # D.A. 83

Many people like a U-shaped home—we have tried to please them with our Design #D.A. 83 and we have succeeded. The bedroom and garage wings project in a semi-court effect to form our U and furnish just enough **PRIVACY** to make our clients comfortable. There are of course many other features to recommend this plan. Not the least of them being the big **GARDEN**

STORAGE SHED and the **SHOWER ROOM** right off the garage. 2 **BEDROOMS**—a combination **BEDROOM-DEN** (with its own bath)—a living room that goes right through the house.

By the way, you have noticed the **SNACK BAR** in the spacious kitchen. A colonial exterior with a modern flavor. Just right for this "**HOME TO LIVE IN.**"



HOMES TO LIVE IN



Home Design Associates

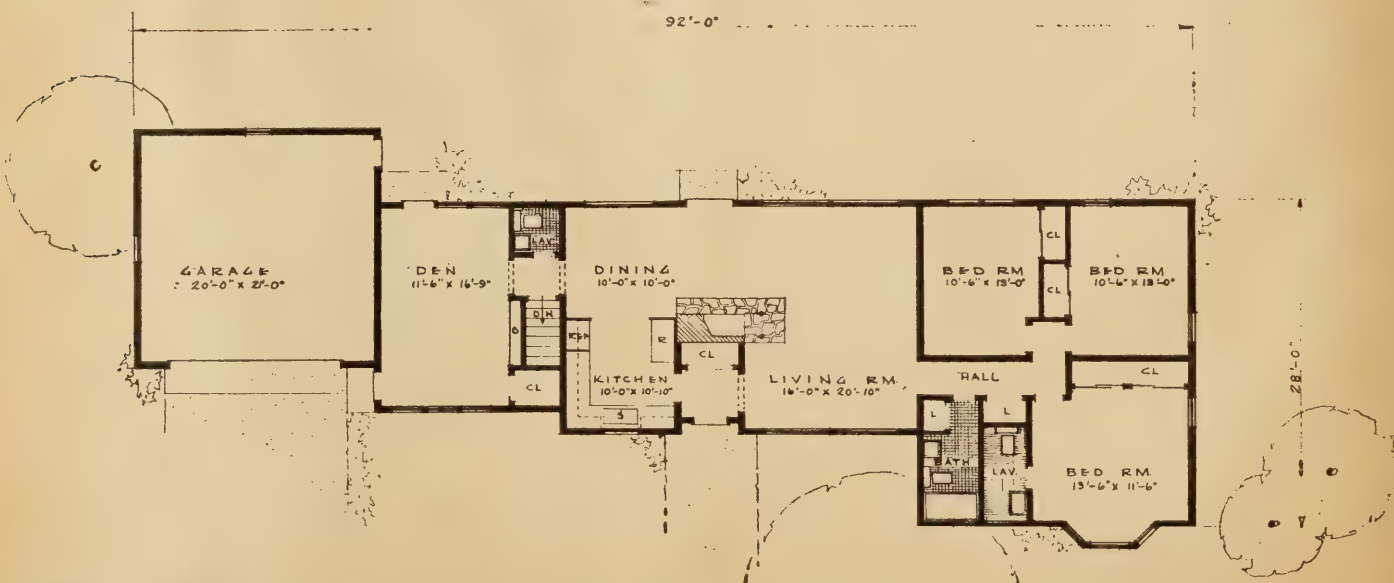
DESIGN # D.A. 84

A broken roof line, an L-SHAPE, a BAY-WINDOW, just a few bricks around the door, ground-hugging facade all make up the RANCH HOUSE you have always wanted. For *sleeping*, THREE EXCELLENT BEDROOMS with wardrobe closets, a bath and a lavatory—small hall and TWO BIG LINEN CLOSETS.

For *living-dining*, one room broken only by the entry and

OPEN-END FIREPLACE which separates the spacious and well-planned kitchen and LIVING-DINING room. For *recreation*—a DEN with built-in bookcases and closets, and a lavatory convenient also to the kitchen. By the way, have you noticed the windows of the "HOME TO LIVE IN."

For *enjoyable living*—everything for the family.

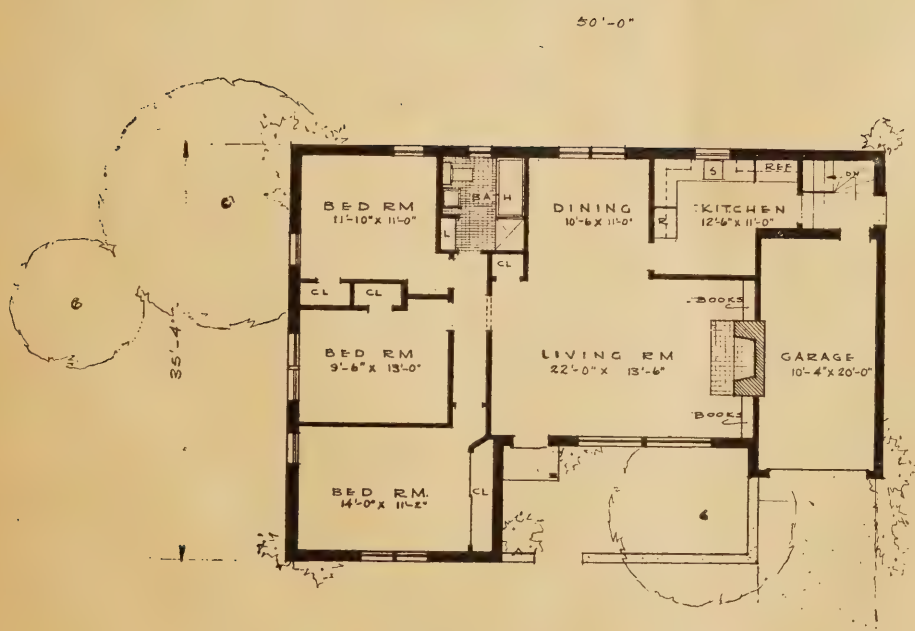


HOMES TO LIVE IN



Home Design Associates

DESIGN #D.A. 88

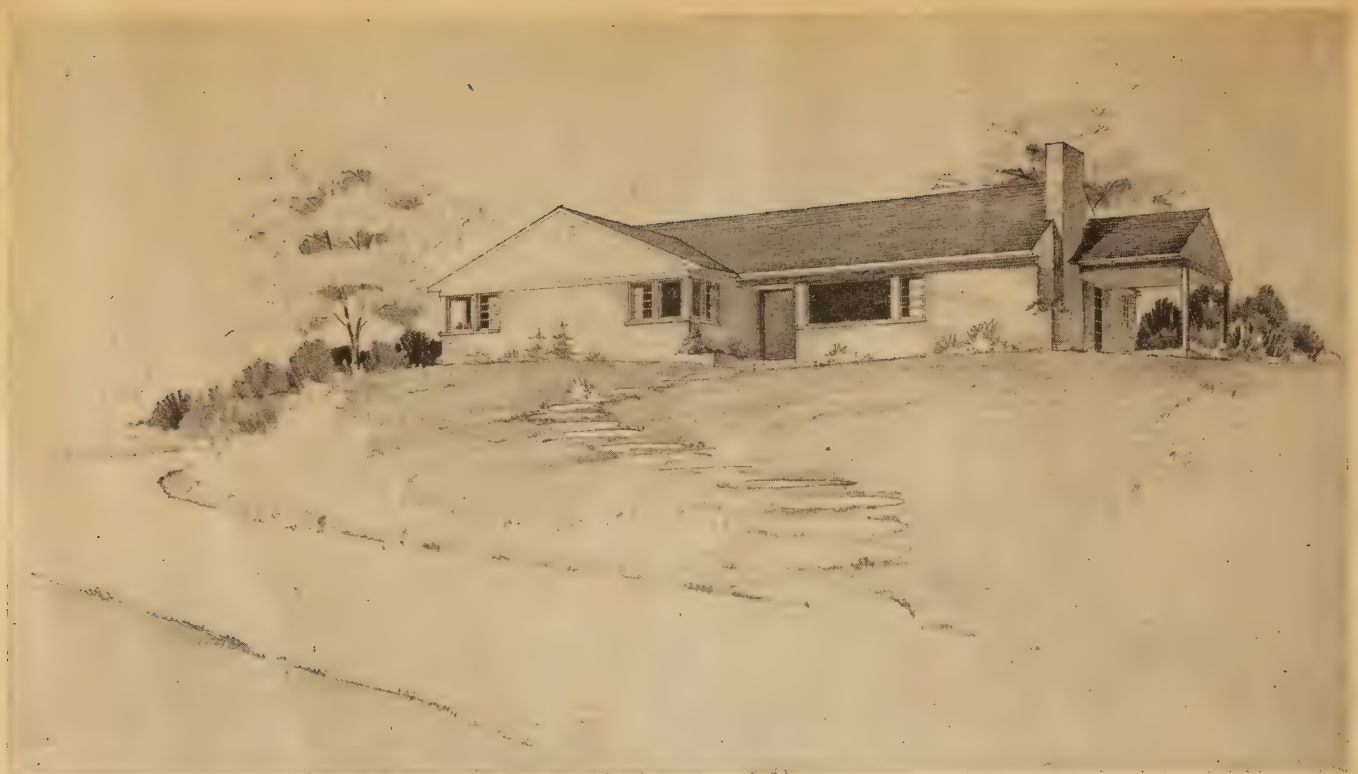


They say "variety is the spice of life," and so it is—Design #D.A. 88 is that variety. In this home we have deviated from the ordinary and built with painted cinder block and roman slump block.

Outstanding and eyecatching is the FRONT COURT with its wall of blocks spaced to form a checkerboard pattern.

Overall beauty is given to the house by its big hipped roof and long low lines.

This home will look especially attractive in a wooded area. And its interior has all the features Home Design Associates is known for in size, layout and a minimum of waste space.



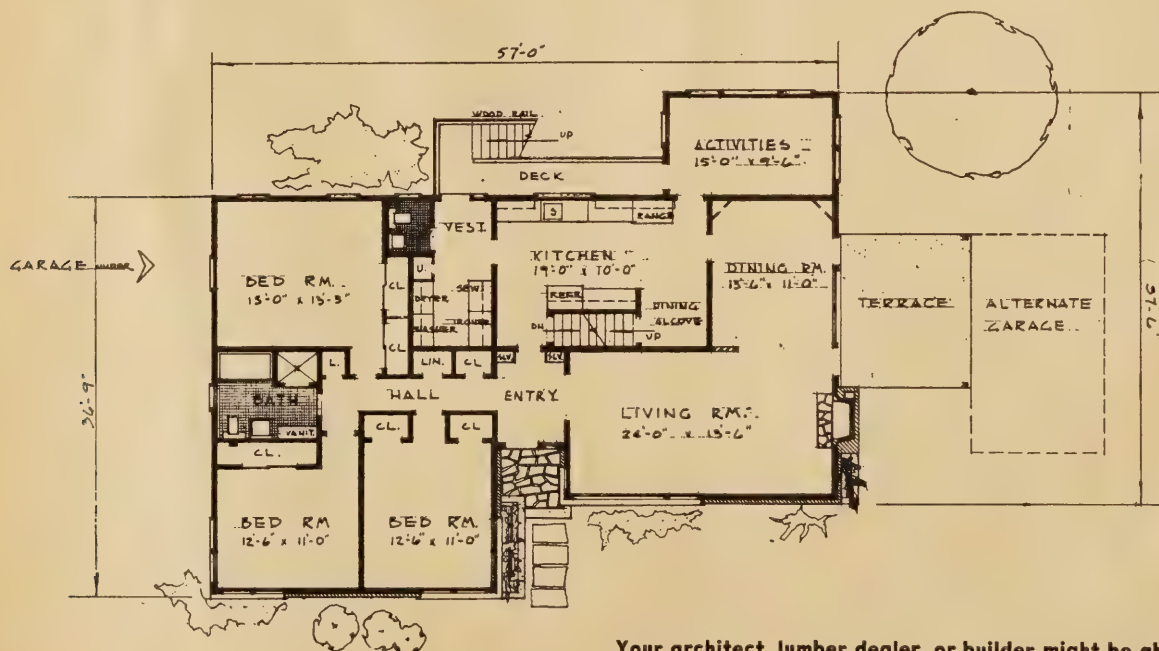
Home Design Associates

DESIGN #D.A. 92

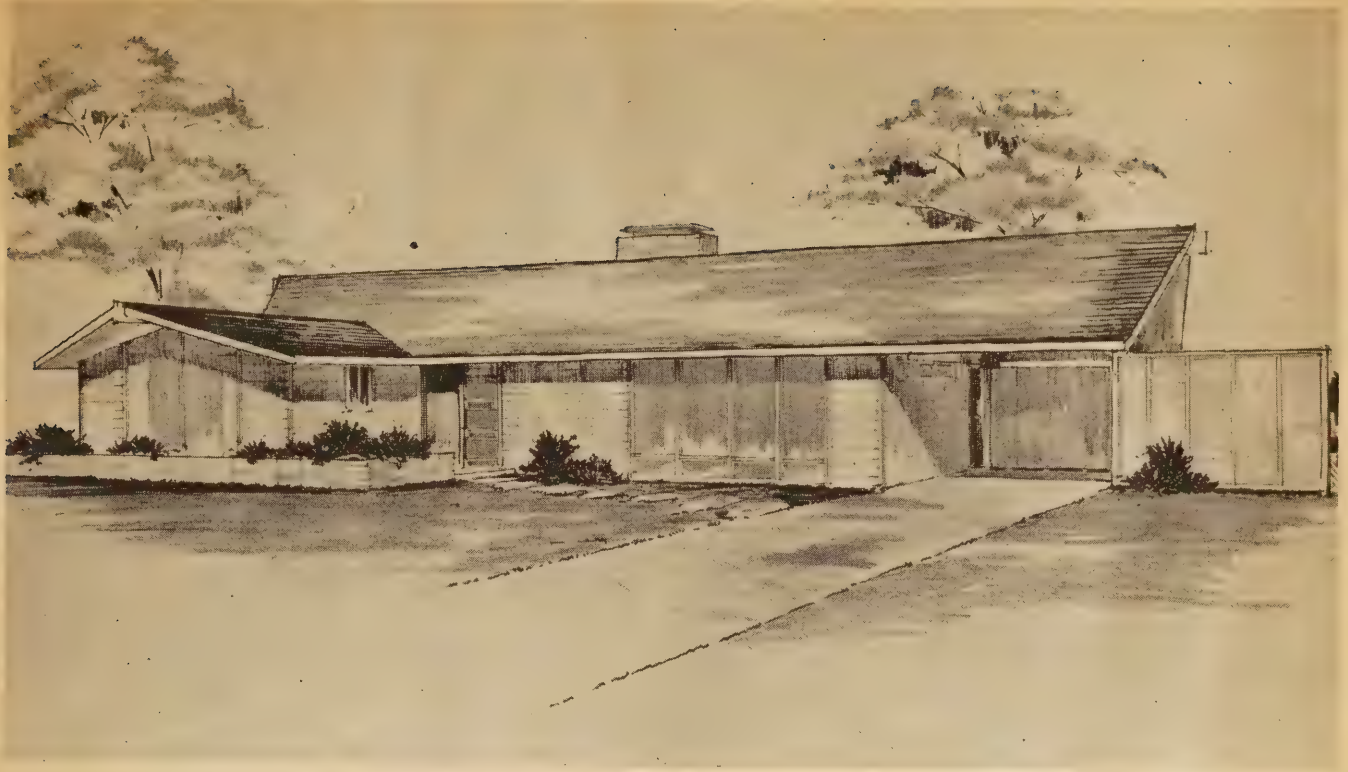
#D.A. 92A with Alternate Garage Plan

Sloped or flat lot—corner or inside lot—as per usual in a Home Design Associates' plan, thought has been given to our design #D.A. 92 and it will fit almost any lot. But of course we don't stop at planning just to meet lot conditions. Everything about this home shows a careful effort to design a "HOME TO LIVE IN." The COVERED ENTRANCE, CENTER HALL and large ENTRY

avoid crossing rooms—an ACTIVITY ROOM for the children—maximum of closets (44 lineal ft.)—a large REAR HALL and LAUNDRY with its own LAVATORY. But the exterior shouldn't be overlooked—brick, shingles, and flush boards enhanced by planting boxes that are part of the house—just the right materials used in just the right way. Another of our fine homes.



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Home Design Associates

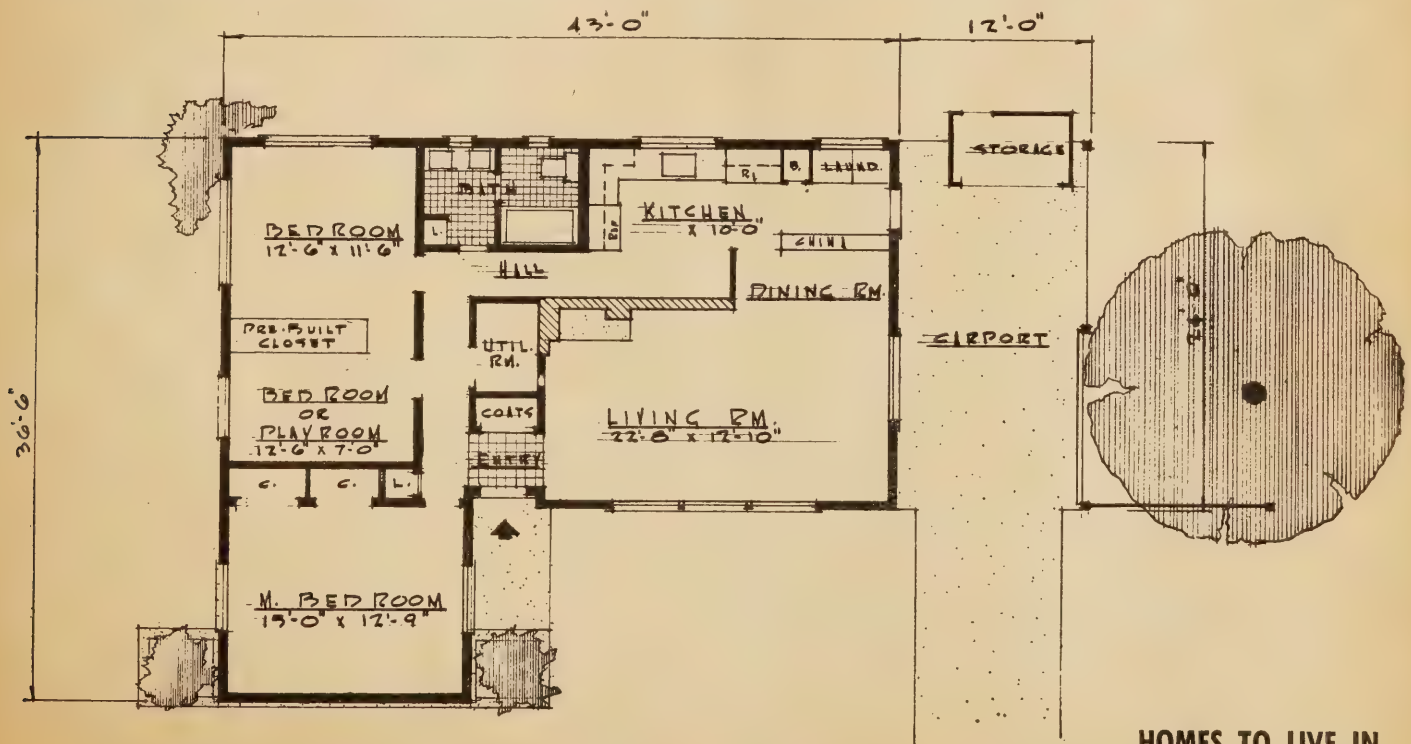
DESIGN # D.A. 98

The unique features of this ranch style home are that the two small bedrooms are built into a combination bedroom-playroom with plenty of closet space and the bathroom arrangement especially designed to permit partitioned privacy.

Extra large living room-dining room combination with built in china closet and stunning masonry wall. The L-shaped kitchen is lined with cabinets and has a laundry

room at one end. The basement stairwell is made into a heater room and in the rear of the carport there is large outdoor storage bin.

Another feature of this type home is the flower-box built into the L-shaped front. The beautiful roof lines blended with the living room windows and baffle give that certain long, low look we love and enjoy in our "HOMES TO LIVE IN."



HOMES TO LIVE IN



Home Design Associates

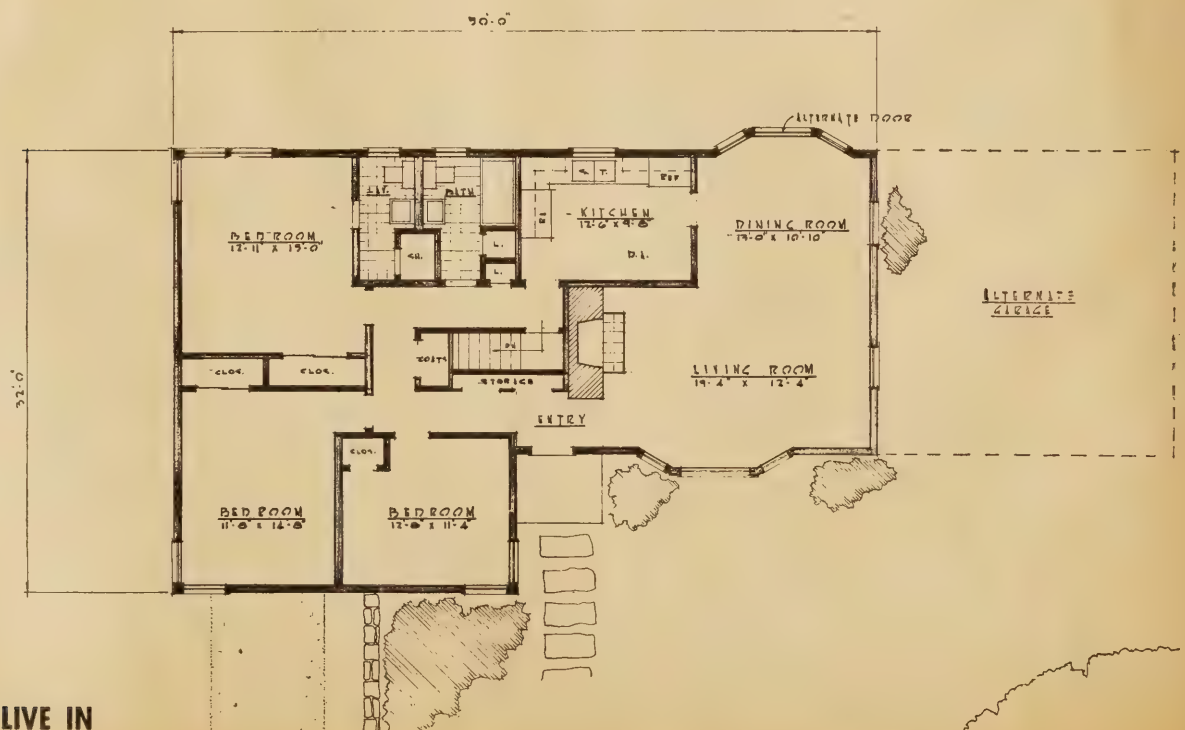
DESIGN # D.A. 99

This home is designed for a high lot but an alternate plan could eliminate the basement garage and place it adjoining the living room. The low pitched, overhanging roof—corner windows and a continuous sill line on the front of the "L" all tend to give this "Home To Live In" the low lines best suited to a ranch style home.

This home has everything—a master bedroom with adjoining bath, large L-shaped living and dining room

combination, and a massive kitchen lined with numerous cabinets. A fireplace stands out in the living room and a long "U" shaped hallway allows easy entrance to all rooms. There's also plenty of closet space for the family.

Another unique feature of this "Home To Live In" is the two bay windows. The center window of the bay off the dining room can be replaced by a Dutch door giving a more sophisticated appearance.





Home Design Associates

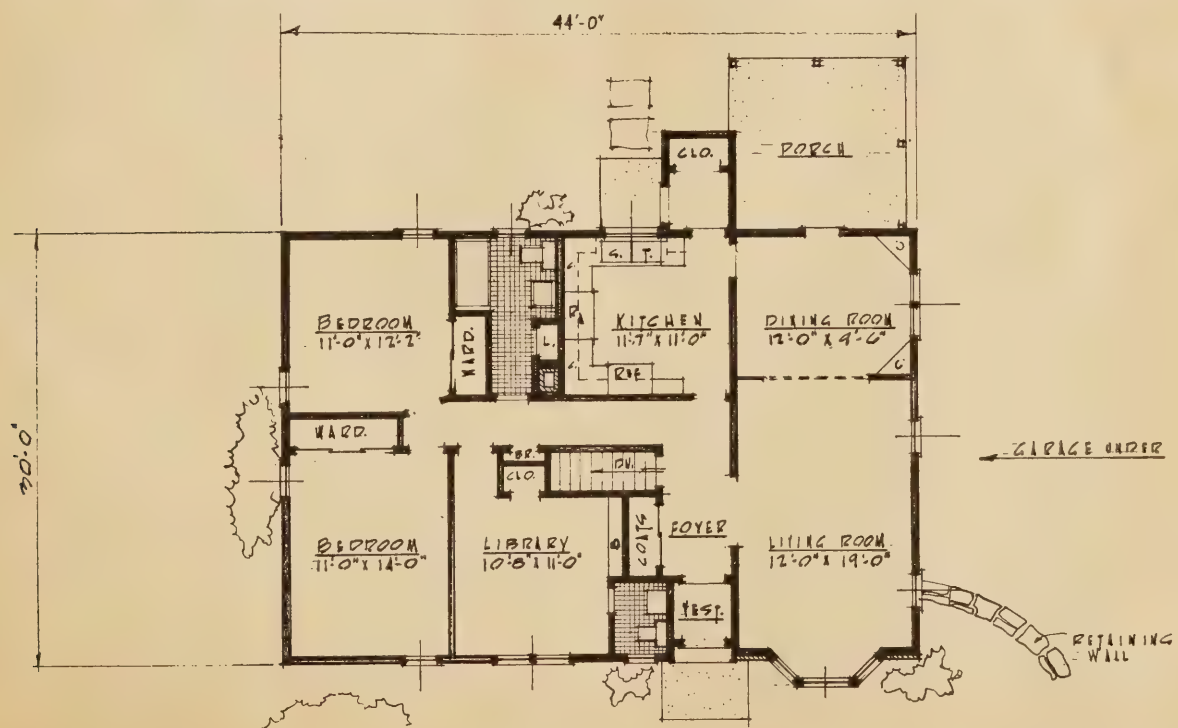
DESIGN # D.A. 100

Because of its square area this home should probably be in the small homes section—but because it looks so large and gives so much for the price we feel it should be in this group.

The front entrance alone is a thing of beauty. The gable overhangs to protect the door which opens into a tiled vestibule. A step up from the vestibule leads into a spacious foyer. From the foyer to the right is the living

room-dining room area. The kitchen is straight ahead and to the left are the bedrooms and a library which can also be converted into a third bedroom. Notice this home has $1\frac{1}{2}$ baths and a large rear vestibule with adjoining storage and utility closet.

This "Home To Live In" was designed for that sloping lot with the garages in the basement. A strong retaining wall has been constructed to hold back the dirt.



HOMES TO LIVE IN



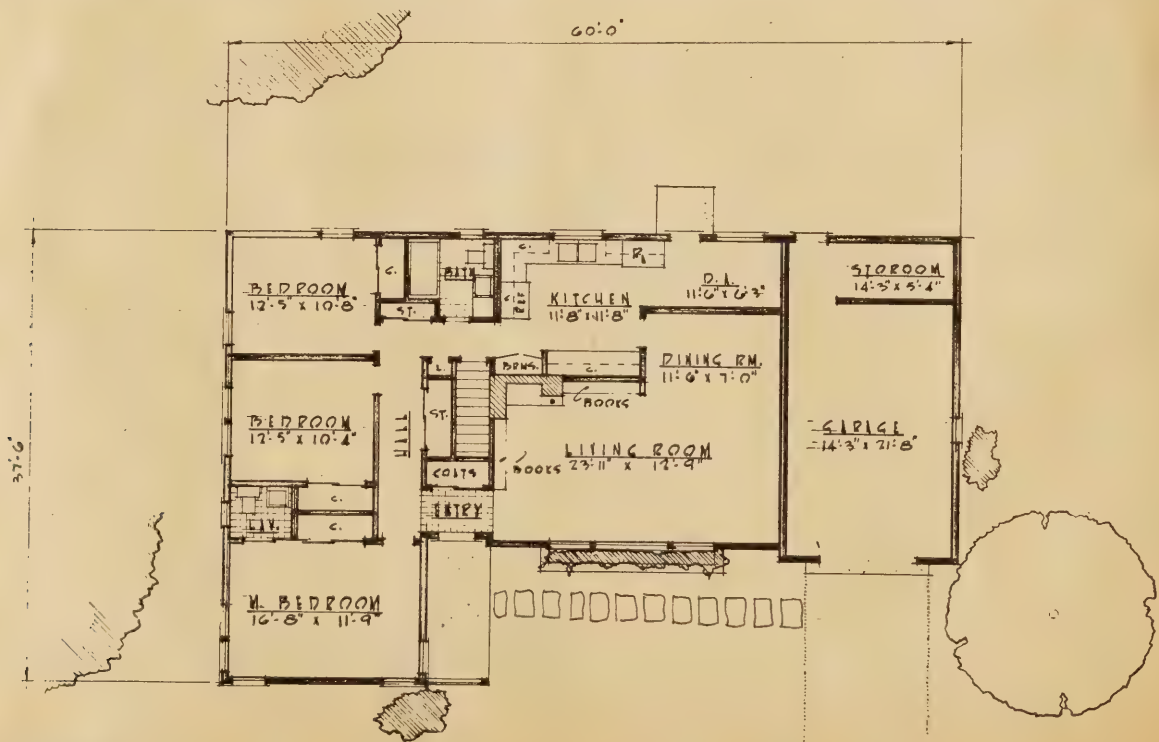
Home Design Associates

DESIGN # D.A. 101

Here we have changed the roof lines to give the home complete individuality. A basement, garage (with storeroom) and a dining alcove have also been added along with a lavatory off the master bedroom. The position of the flower box has also been changed as well as the design and position of the living room windows.

The corner fireplace in the previous model has been

retained with spacious book cases fitted on each side. Vertical boards and battens blended with the new roof lines completely change the appearance of this model from that of DA-98 and are sure to please a certain type of home builder. Also notice that the roof of the "L" is extended to cover the front entrance of this striking and economical "Home To Live In."





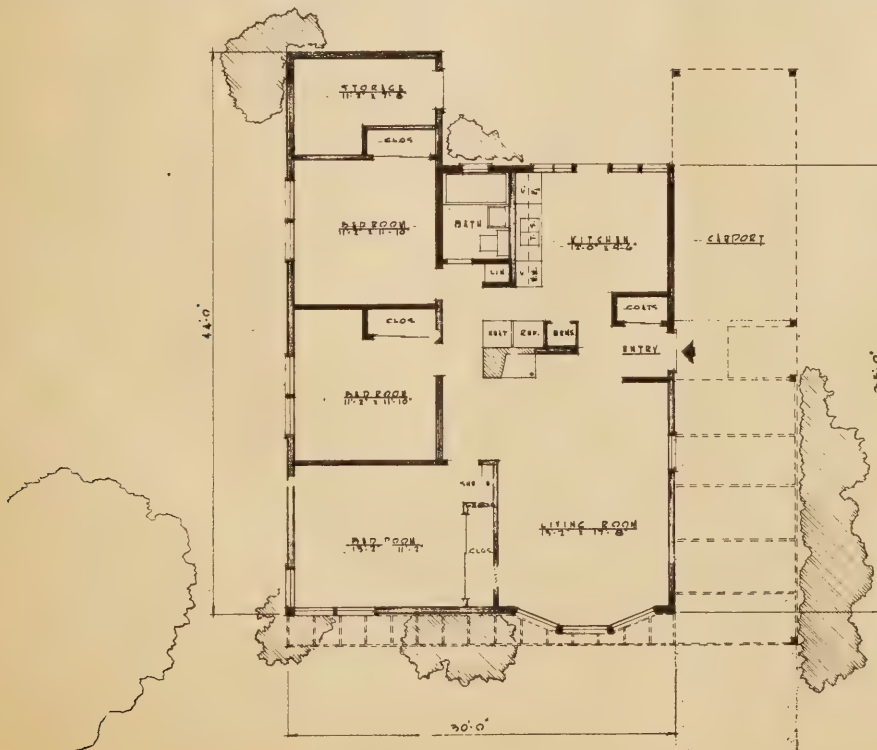
Home Design Associates

DESIGN #D.A. 102

If you're planning to build on a narrow lot this is *the* home design. It's built deep and narrow yet the rambling lines of the carport roof and the open trellis give this home an exceptionally wide appearance. The *living room, kitchen and hall* are all centered around the exquisite corner fireplace, and the openness of these rooms

gives the feeling of unity. This model is equipped with *three bedrooms* with plenty of closet space. It has no basement but a *large store-room* has been added in the rear to compensate.

This is a compact economical home with all the features you would find in a more expensive model.



HOMES TO LIVE IN



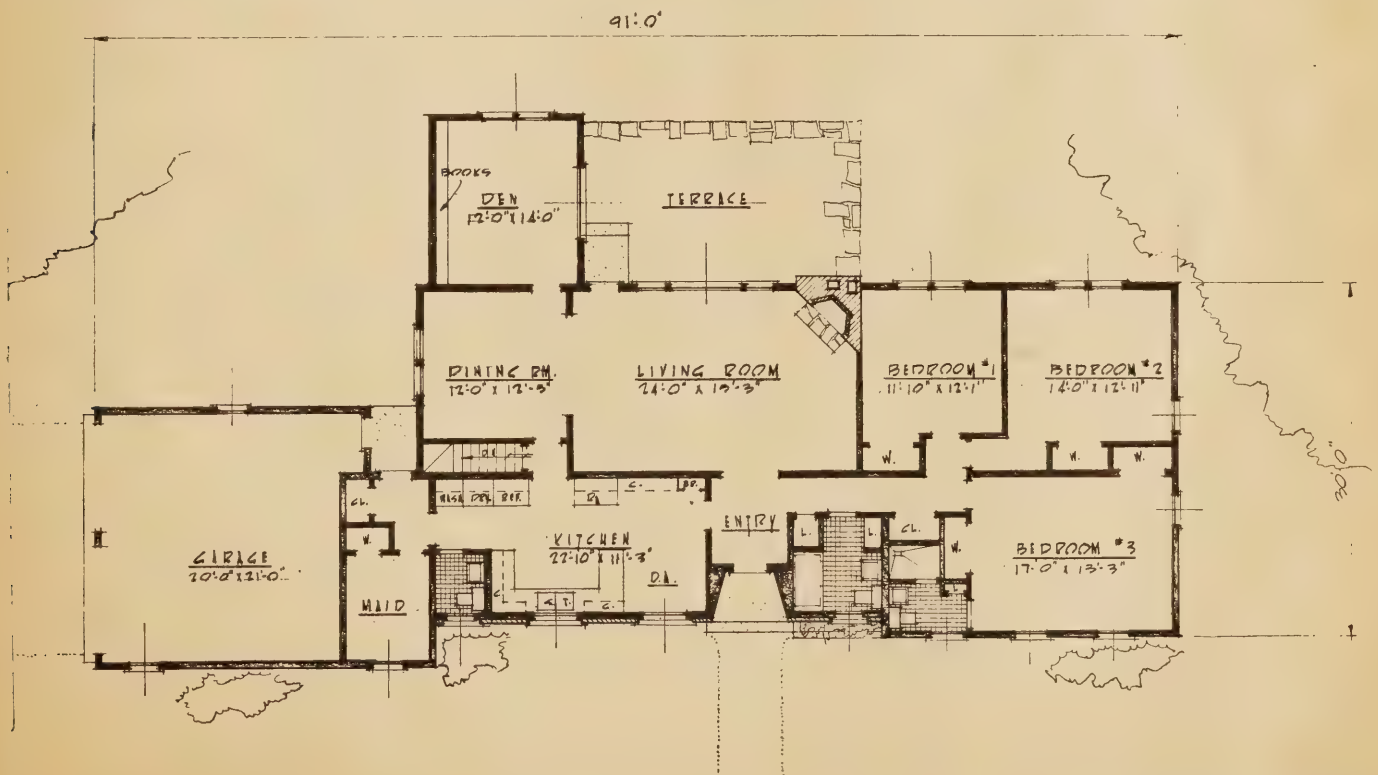
Home Design Associates

DESIGN # D.A. 106

Scan this design if you want a luxury "Home To Live In." Shingles, with some brick and a touch of flush board, make for a pleasing exterior with the front entrance recessed for shelter purposes. Note the features of this exquisite dwelling. It contains a large entrance, 2 1/2 baths and three bedrooms. Also a spacious living and

dining room, maid's quarters, den, two-car garage, 10 closets and a kitchen with an exceptionally large dining area.

Although it is classified as a luxury model all materials are stock sizes and all methods of building are up to date keeping the cost to you at a minimum.





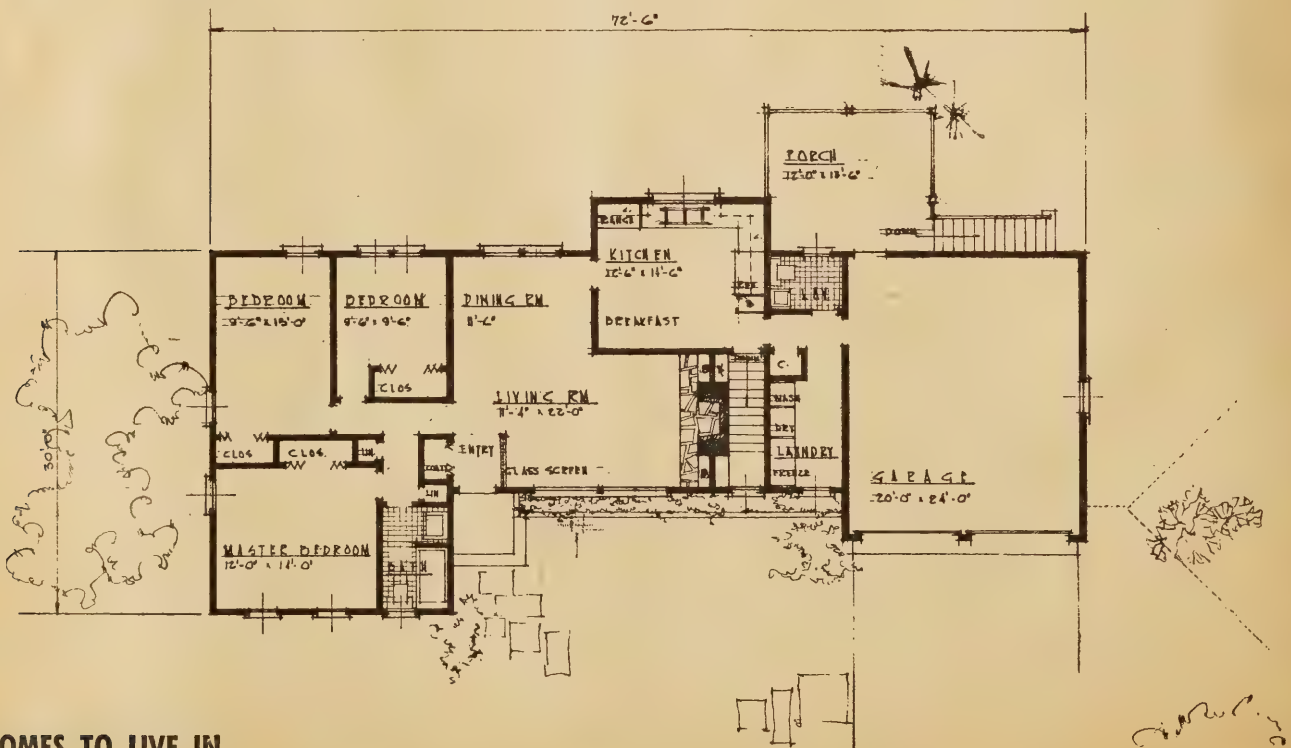
Home Design Associates

DESIGN # D.A. 110

This is not a small dwelling—yet it is economical. Long and narrow, it is designed for a lot that slopes slightly to the rear, although it can be constructed on a flat lot. On a sloping lot the back porch serves as a roof for a terrace off the basement. The interior is equipped with three bedrooms, $1\frac{1}{2}$ baths, a fireplace wall with built-in book cases in the "L" shaped living room-dining

room combination and a two-car garage. One thing which will certainly please the ladies is the spacious kitchen with plenty of table and cupboard space. Another unique dividend is a beautifully planned laundry room adjacent the kitchen.

The front entrance is enhanced by a large glass wall making this truly a smart "Home To Live In."





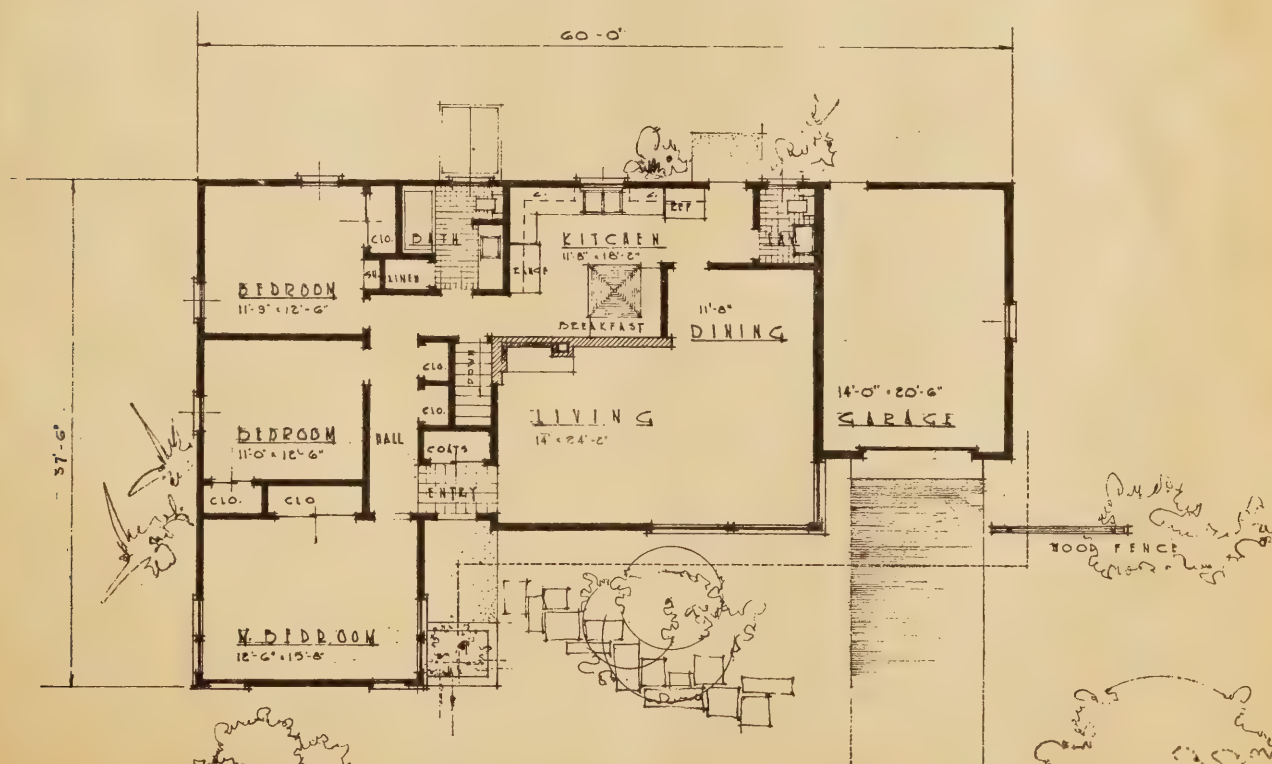
Home Design Associates

DESIGN #D.A. 111

Once again we have a change of roof lines and an entirely different layout containing a few additional features some home builders prefer. The garage is shorter and a handy lavatory has been extended off the rear entrance. The dining alcove on this model home has been built into the kitchen. An extra large bathroom

contains vanity space and a linen closet.

Those same elegant features of model DA-98 such as the front entrance, large guest closet and fireplace have all been retained as well as the masonry wall and baffle. Also unchanged are those exquisite lines which make this your "Home To Live In."





SPLIT LEVEL HOMES

Enthusiasm for the split-level homes is understandably sweeping the country today. The American landscape is dotted with thousands of these models and many thousands more are under construction. When you study the following pages, we think you'll readily see why.

In entering a split-level home the first impression you get is one of exhilarating freedom. This is due to the fact that no matter how small the model, there is an easy circulation from one section of the interior to the other.

Our split-level homes wisely combine economy and luxury. Not a single inch of space is wasted. The emphasis is on convenience without sacrificing privacy. Only a few steps separate the sleeping quarters from the activity rooms. In our models there can be few wasted movements.

Yet, each part of the house retains its distinct characteristics and jealously preserves the purpose for which it was constructed. Dividend features are a garage, recreation room and a laundry or utility room.

One of the outstanding assets of our inviting tri-levels is though they are perfect for flat land they can be easily adapted to a sloping site. Frequently costs of excavation are reduced to a minimum.

Another premium is the easily perceptible individuality in each of the models. You will notice how we successfully achieve brilliant variation by a series of skillful touches. This is to satisfy the vast margin of tastes in our HOME TO LIVE IN.



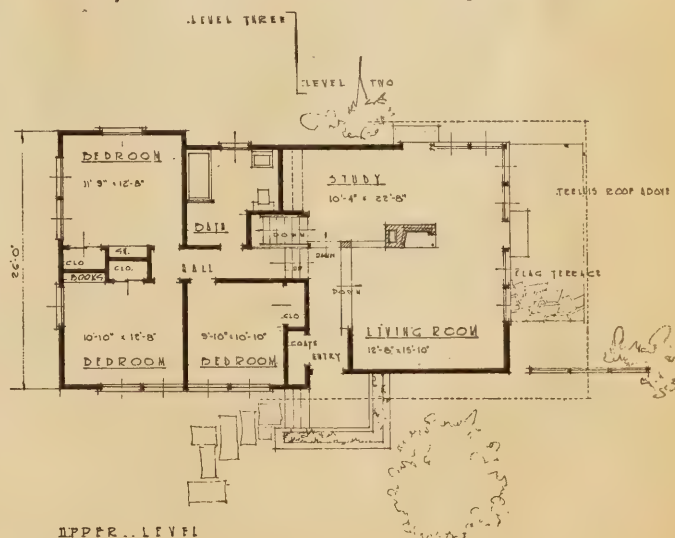
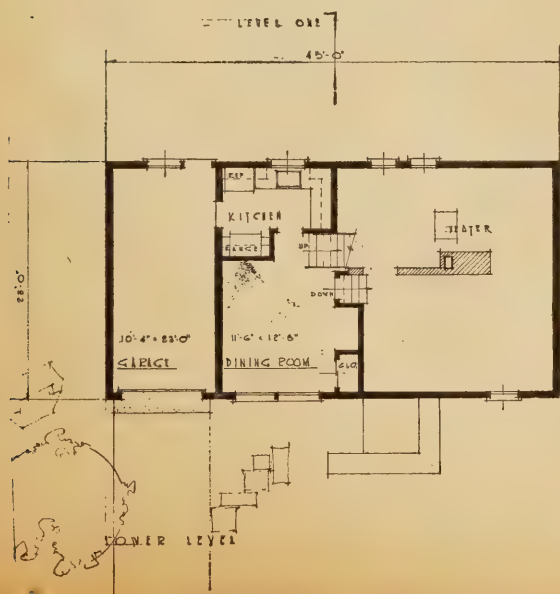
Home Design Associates

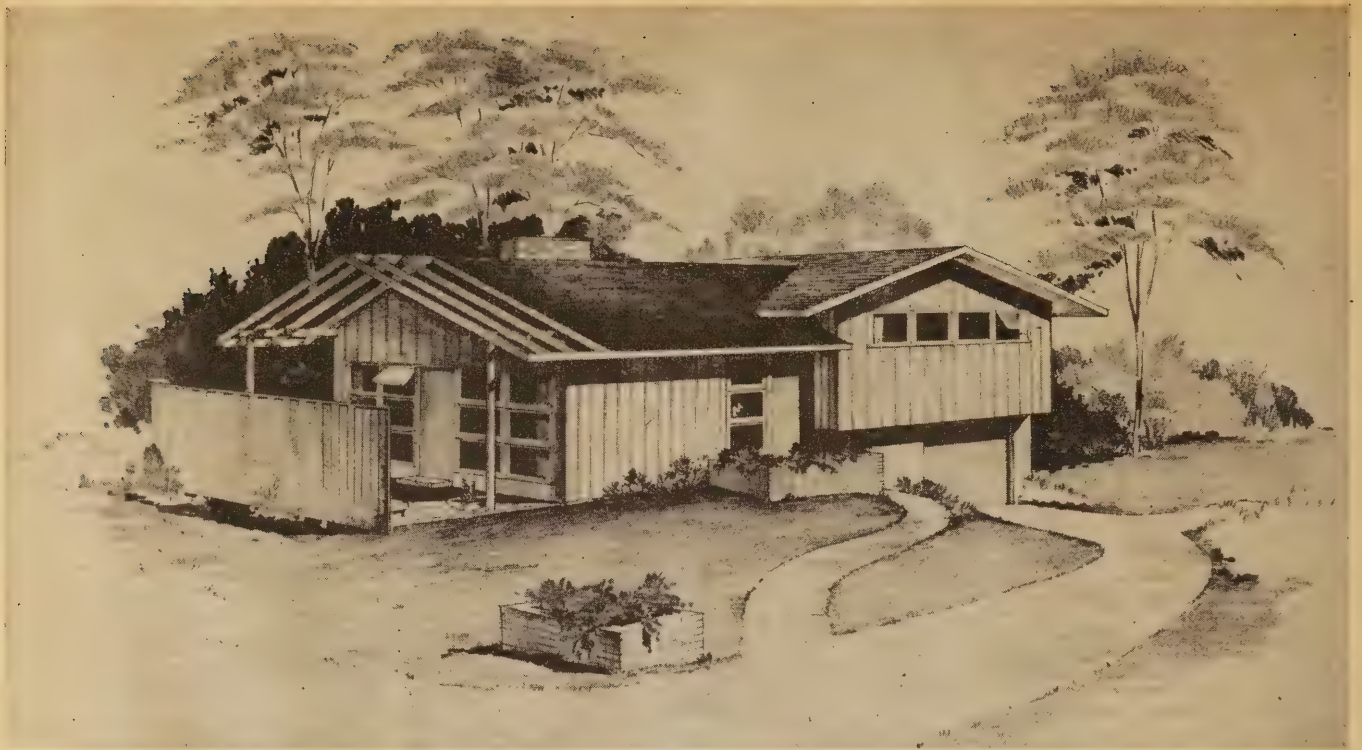
DESIGN # D.A. 112

This model is the last word in tri-levels from the vantage points of easy access, variation and comfort. Bearing in mind the different levels are only a few steps apart, the layout provides *garage, kitchen and dining room* on the first level; *entry, living room and study* on the second; *three bedrooms and bath* on the third. Particularly notice the way the *corner fireplace wall* breaks up the combination living room-study, thereby

imparting a refreshing open effect further sustained by the large window area.

The rest of the plan speaks for itself. Just a few words about the exterior. It's attractive without being ostentatious, built of materials that mix perfectly like the touch of brick in the planting box. In this cleverly-planned HOME TO LIVE IN you reap the benefits of a 2 story with none of its stair-climbing efforts.

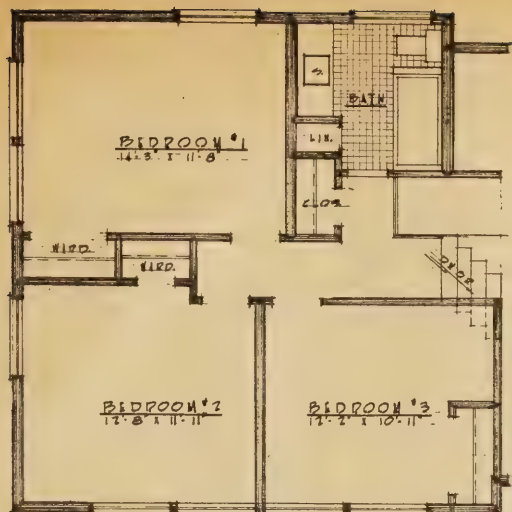




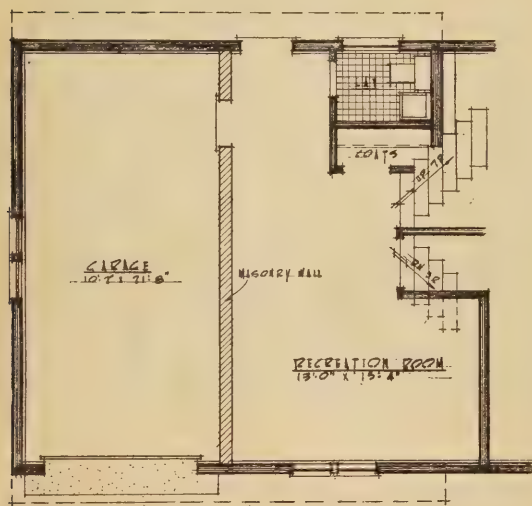
Home Design Associates | **DESIGN # D.A. 97** (elevation 1)



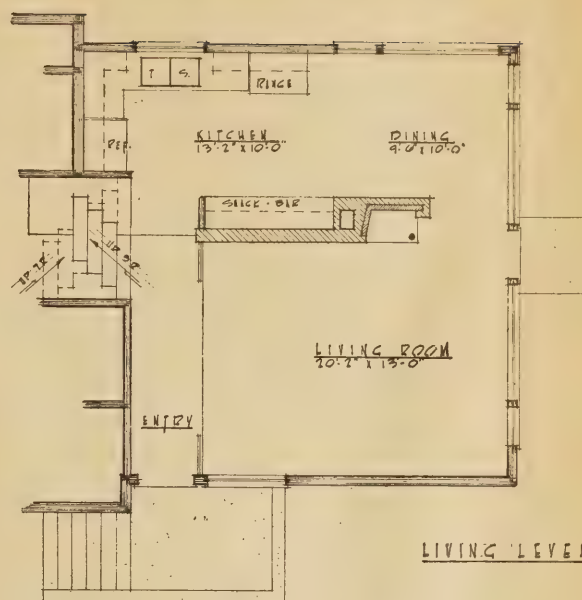
Home Design Associates | **DESIGN # D.A. 97** (elevation 2)



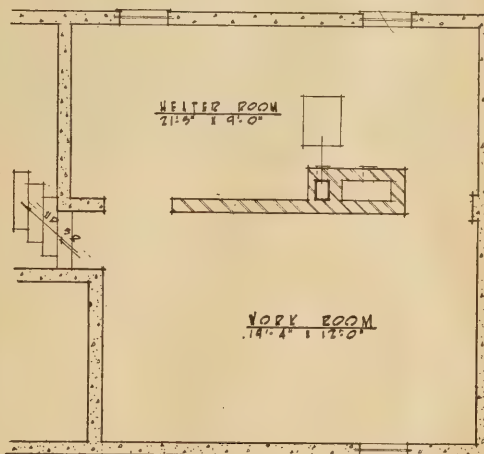
BEDROOM LEVEL



RECREATION LEVEL



LIVING LEVEL



BASEMENT LEVEL

Here's the split level ranch home you've been waiting for, luxurious yet practical—a wonderful experiment in family living.

Let's start with the Recreation Level: here we have a pleasant *playroom* with full masonry wall, *lavatory* and coat closet while simple access is provided to the rear yard and garage. Want to give a party there? It's just a few steps to the kitchen. The *kitchen*, incidentally, has its own snack bar.

The Living Level of this impressive HOME TO LIVE IN is also chock full of surprises with *handsome entry*, *living-dining-room* combination partially separated by masonry, and inviting *wall fireplace*.

Final touch to this smart dwelling is the Bedroom Level with its three *big bedrooms*, short connecting hall, exquisite *bath* with built-in vanity and abundance of closet space.



Home Design Associates

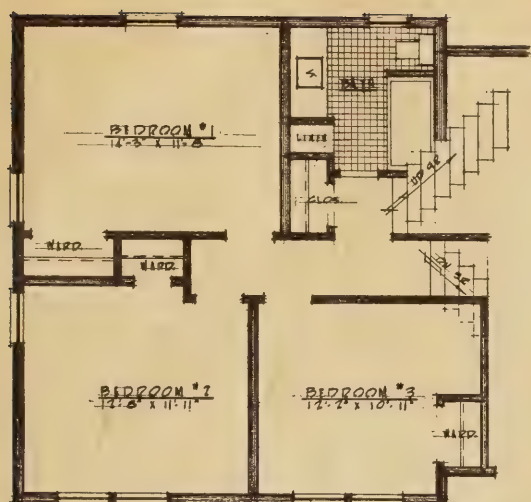
DESIGN # D.A. 97A

One thing about our split level homes. They permit plenty of imaginative variation. Take this design, for instance. It elaborates on the previous plan while losing none of the latter's charm. A few changes and presto! The elevation is restyled into a Colonial pattern. In this

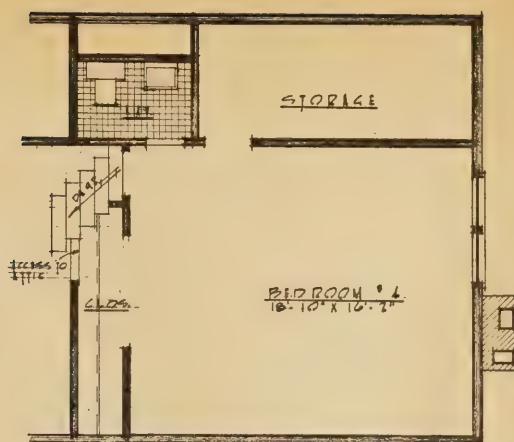
extraordinary HOME TO LIVE IN the Living Level is rearranged to include a private dining room.

A fourth level is added featuring an *extra bedroom* with *private lavatory* directly over the living room. Could you ask for more?

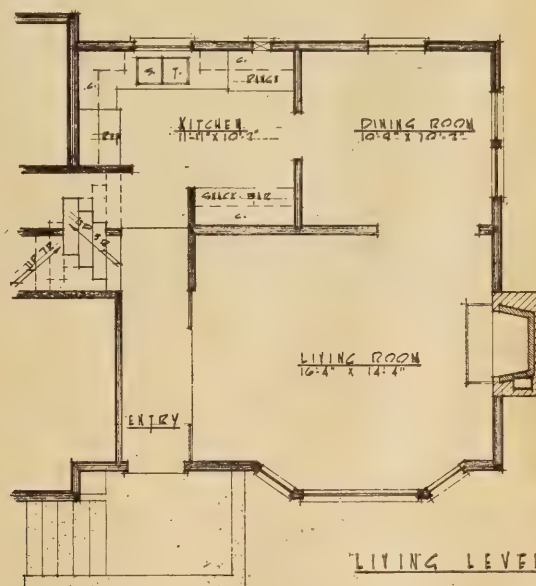
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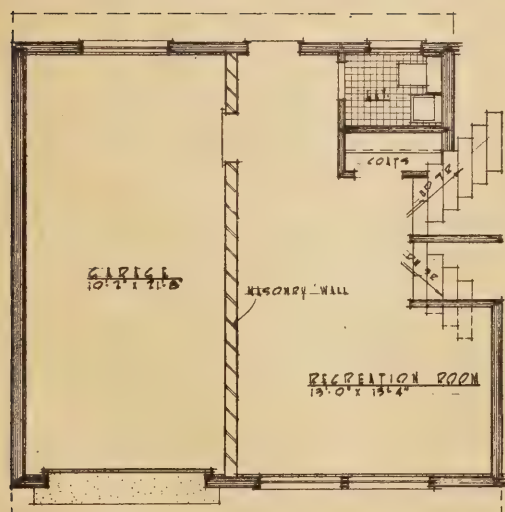
BEDROOM LEVEL



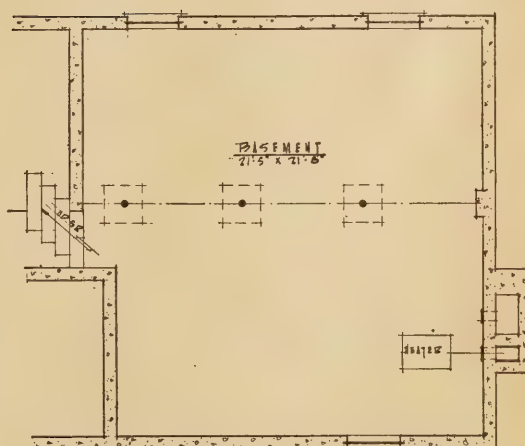
UPPER BEDROOM LEVEL



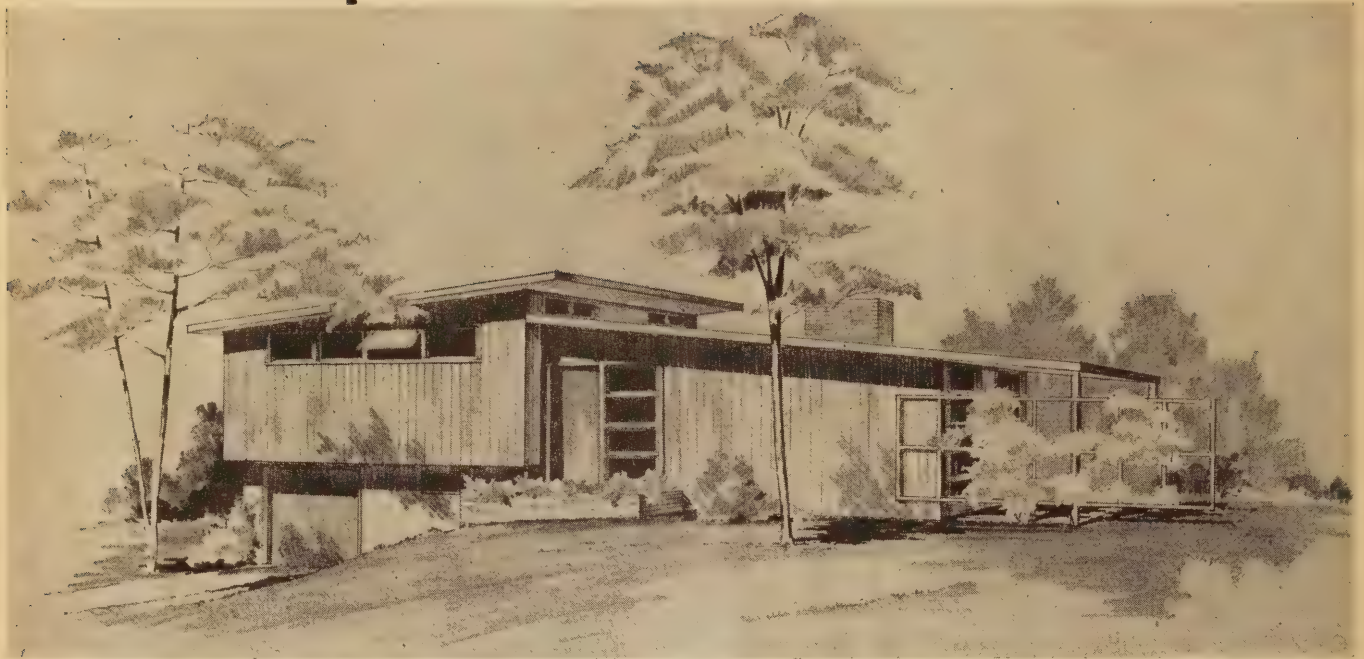
LIVING LEVEL



RECREATION LEVEL



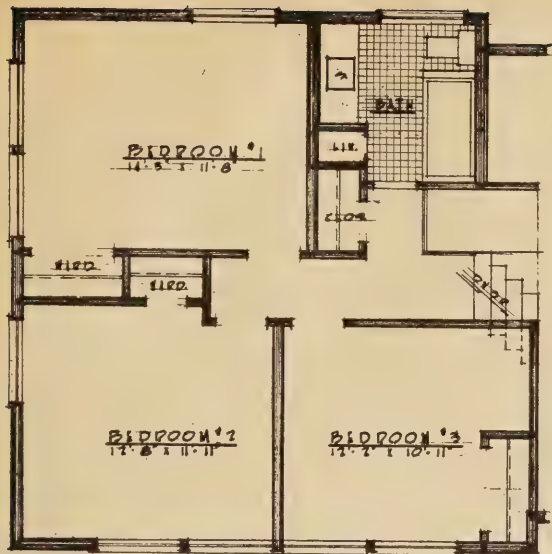
BASEMENT LEVEL



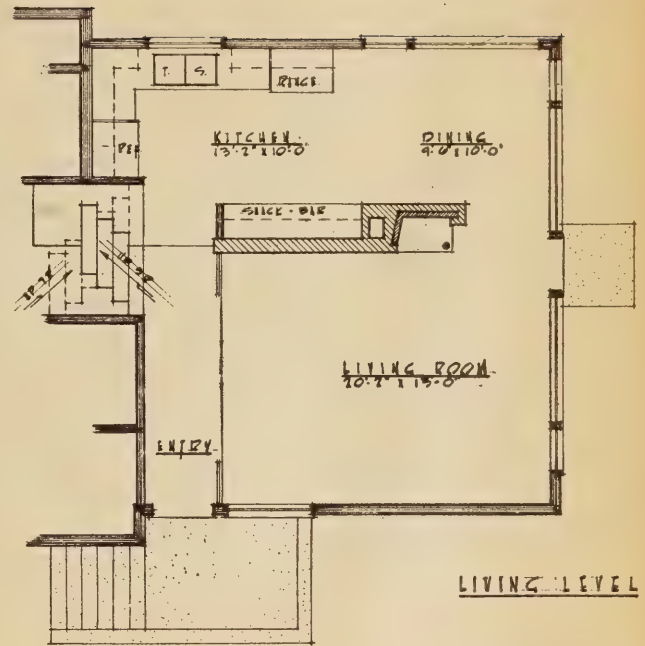
Home Design Associates | **DESIGN #D.A. 97B**

Perhaps when it comes to split level ranch homes your taste runs to the Contemporary theme. If so you certainly should study this model closely for it expresses the Contemporary variation of Design #D.A. 97 to perfection with changed elevation. Yet this lovely HOME TO LIVE IN retains all the inviting features of Design #D.A. 97: *playroom* on the Recreation Level offering easy access to rear yard and garage, *kitchen* with snack bar, handsome *living-dining room* combination on the Living Level and spacious *bedrooms* with *closets* galore on the Bedroom Level. Yes—this model does merit your attention.

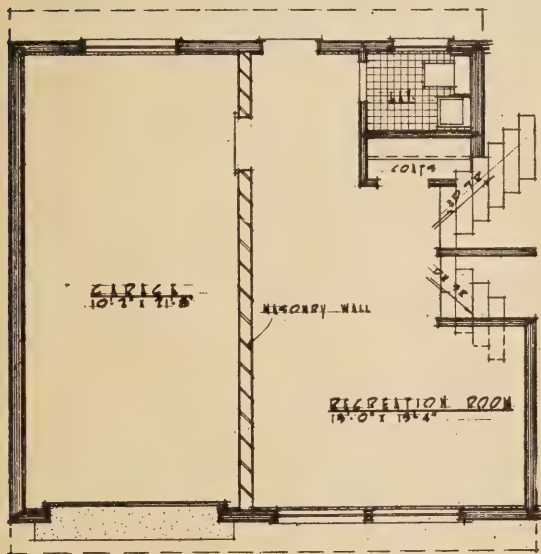
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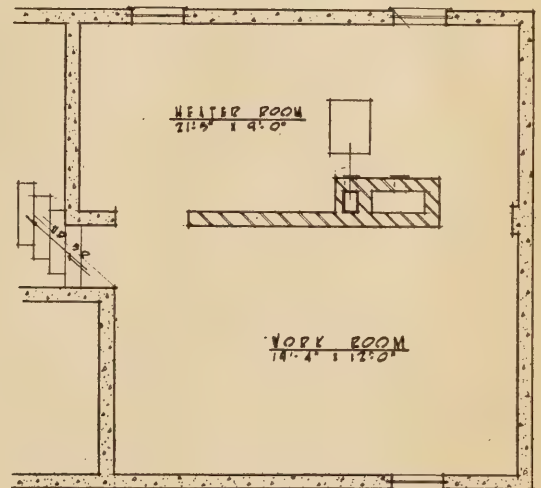
BEDROOM LEVEL



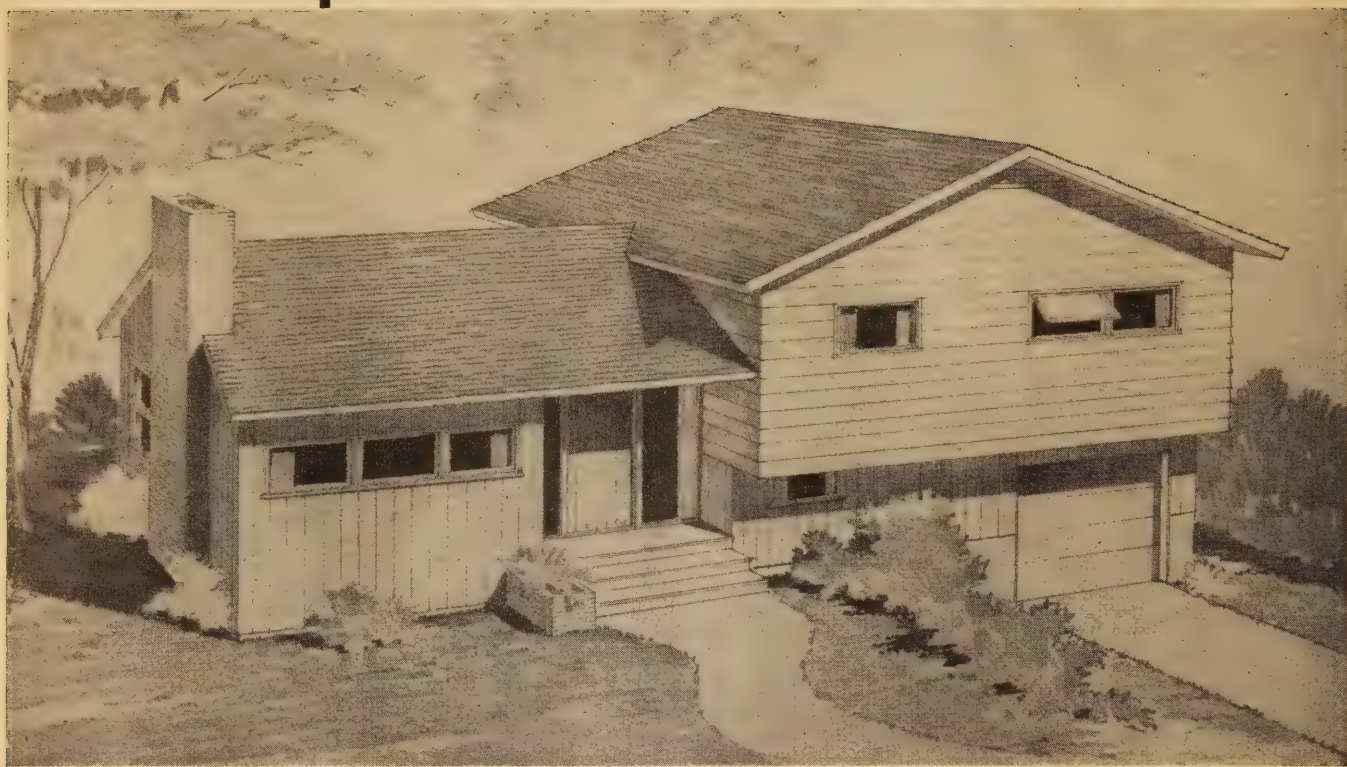
LIVING LEVEL



RECREATION LEVEL



BASMENT LEVEL



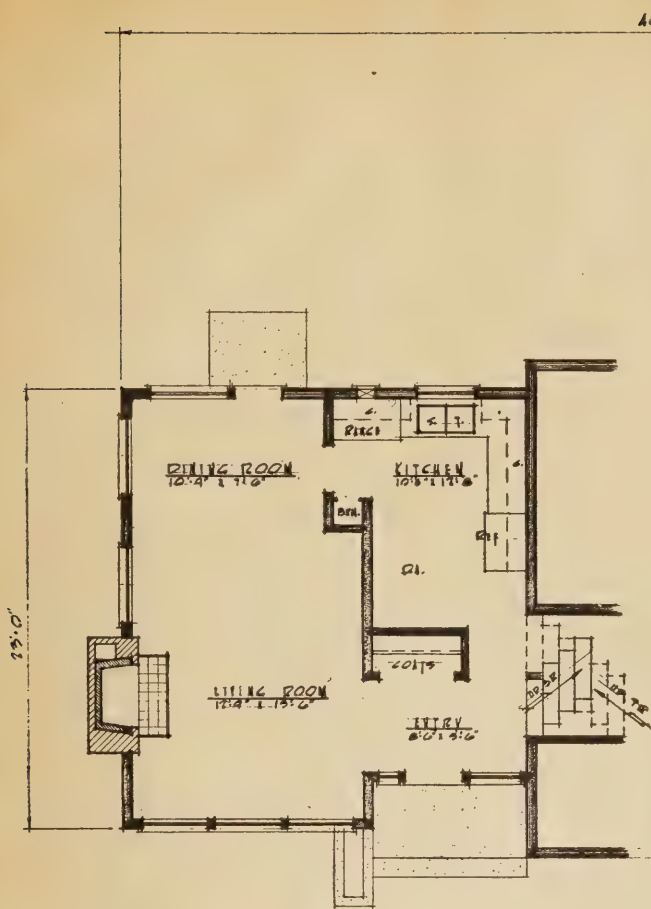
Home Design Associates

DESIGN #D.A. 103

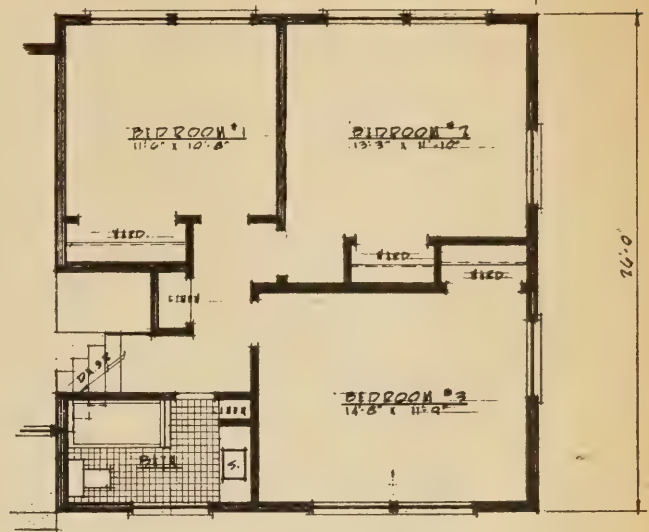
Here is another one of our eye-catching split level models with wide appeal.

Briefly, here's the layout. The first level includes *den, lavatory and garage*. The second level comprises the *kitchen, living-dining room* combination and a fetching *front entry*. *Three bedrooms and bath* are on the last level. The wonderful thing about this arrangement is that each level has its own living area dedicated to its specific purpose. There's a *full basement* under the living-dining room, too. The exterior speaks for itself. We'd only like to call your attention to the *recessed front entrance*.

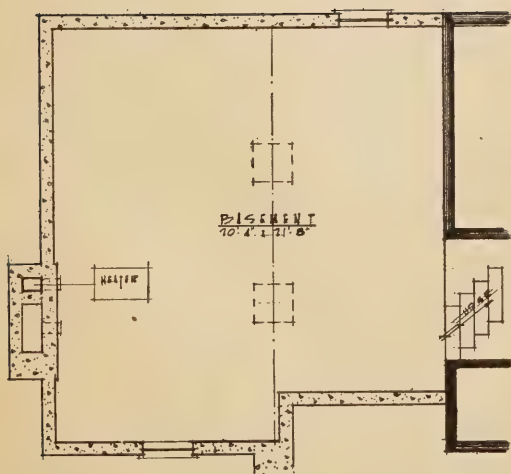
In this inviting home no steps are wasted. Entering, the living-dining room is to the left, the kitchen directly faces you. Just a few steps up to the right is the bedroom wing with three excellent-sized bedrooms—a few steps down to the right, a large den with full masonry wall and lots of storage space. But wait—just one step away is your garage. Another Home Design Associates fine "HOMES TO LIVE IN."



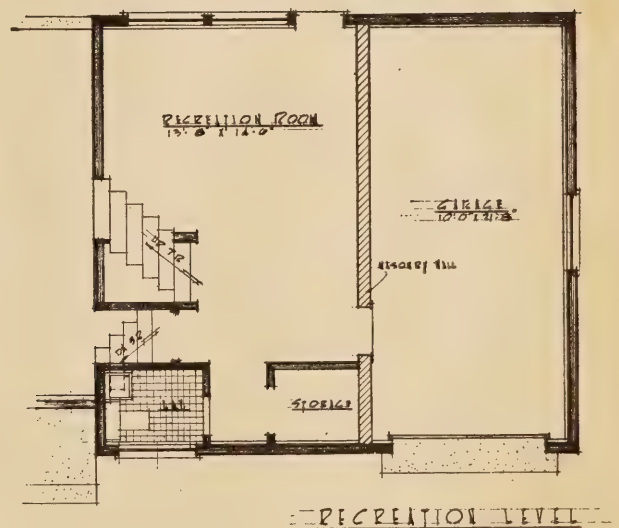
LIVING LEVEL



BEDROOM LEVEL



BASEMENT LEVEL



RECREATION LEVEL



Home Design Associates

DESIGN #D.A. 113

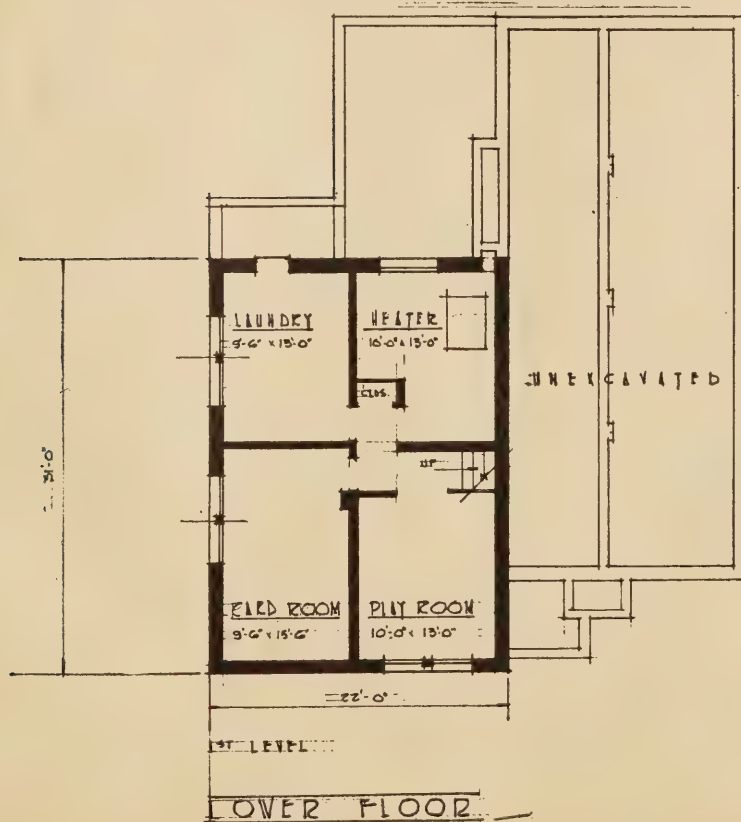
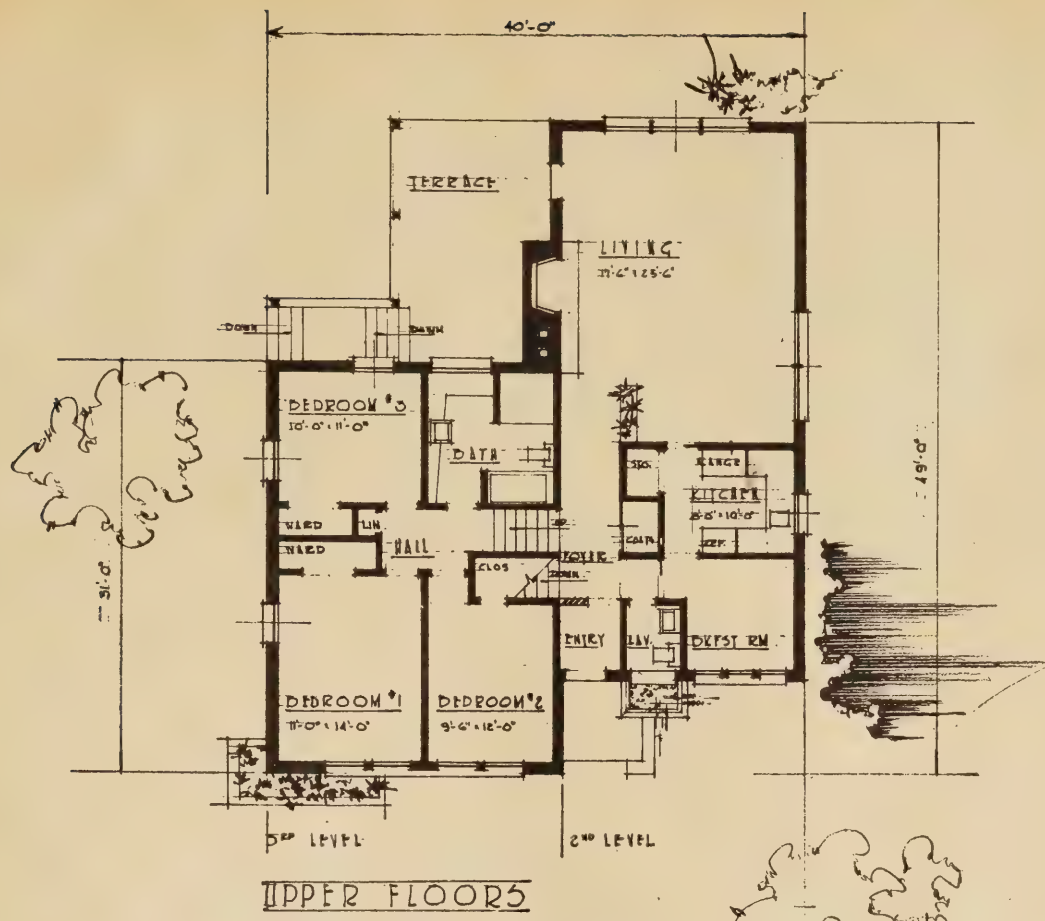
The layout of our Design #D.A. 113 is typical of the utility of the split-level home—separate areas for different activities. Yes, this design typifies the kind of living found only in a split level.

Extras are built-in thru-out this home, but the number one

extra is its appearance—brick, ledge rock and natural wood all combine to give this elevation lasting beauty. Have you noticed the roof lines and how perfectly they set off the rest of the elevation?

A "HOME TO *LIVE IN*" to be proud of.

Your architect, lumber dealer, or builder might be able to approximate the cost of this house from the floor area shown. Such estimates can vary widely. It is only from the blueprints and specifications that an accurate price may be quoted. Should you wish to obtain them, instructions are on page 80.





CONTEMPORARY HOMES

Coming back into the picture of modern and practical living is the contemporary home which is featured in this section.

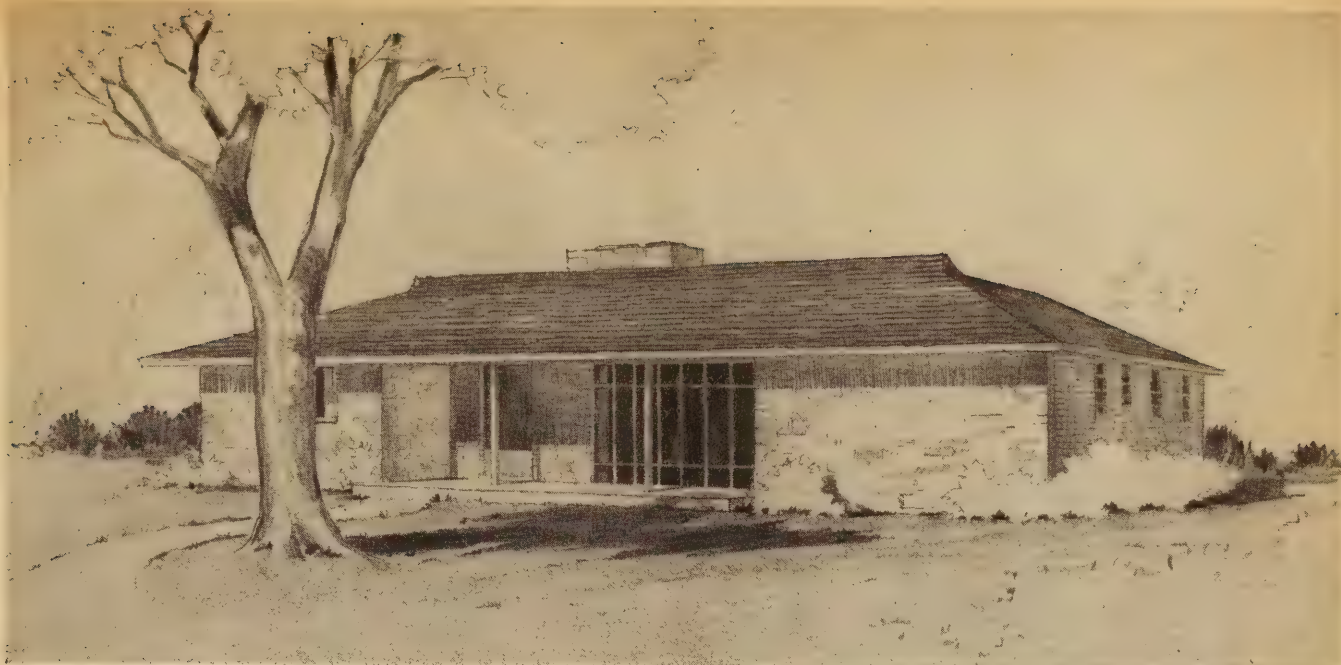
This type "HOME TO LIVE IN" with its flat or very low-pitched roof is gaining in popularity throughout the country. Many homes now in the process of planning by HOME DESIGN ASSOCIATES are of the contemporary style.

Standout feature of the contemporary home is the long, low look created by the flat or very low pitch roof. This characteristic, considered impractical until recent advance developments in materials and construction methods, enhances the beauty and styling of the home.

Another exceptional value offered with homes in this category is the floor radiant heating system which is beyond compare. Add the spacious window areas and the wide roof overhang and you have a truly modernistic and rigidly constructed dwelling which embraces the solar principle, allowing the sun to penetrate every room.

Again the flat roof blended with the rambling lines of this structure give it a complete air of individuality.

This type home is in the luxury class yet economical enough to fit the average family's budget. It is another outstanding model bearing our seal of approval and contains all the comforts and needs of your "HOME TO LIVE IN."

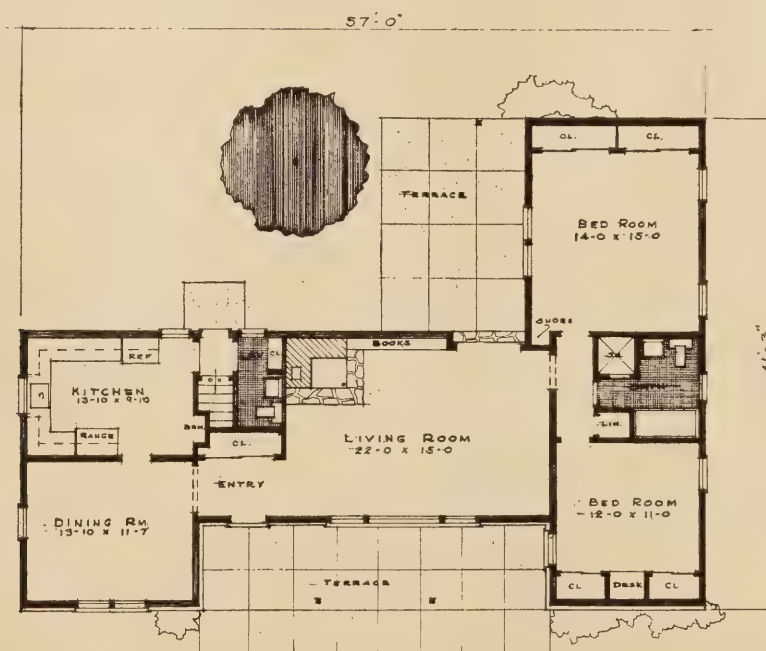


Home Design Associates

DESIGN # D.A. 59

Hip roof—low ground-hugging lines—two terraces—corner fireplace—stone veneer front—a variety of other features make this a house to "think about." Cozy and comfortable—roomy and rambling. Designed in a combination L and U shape for a maximum of solar exposure to all rooms. With the wide overhang

for a follow-thru, #D.A. 59 can be built in any section of the country and not be out of place. Five and a half rooms—just right for the small family. As in many of our plans, this one can also be built on a corner or an inside lot, and still retain its beauty and graceful contemporary lines.





Home Design Associates

DESIGN # D.A. 65

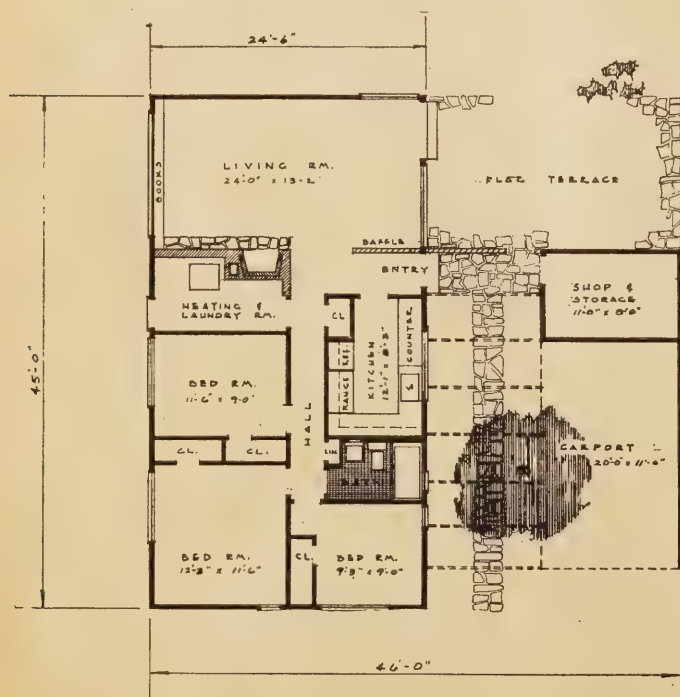
This *contemporary* house can be built on that small lot without looking crowded.

The open *breezeway* and *carport* give it a broad look but a study of the plan will show a narrow house—narrow, but beautifully laid out with all good size rooms.

Living-dining room opening to a *private terrace* for that wonderful *indoor-outdoor* living of today.

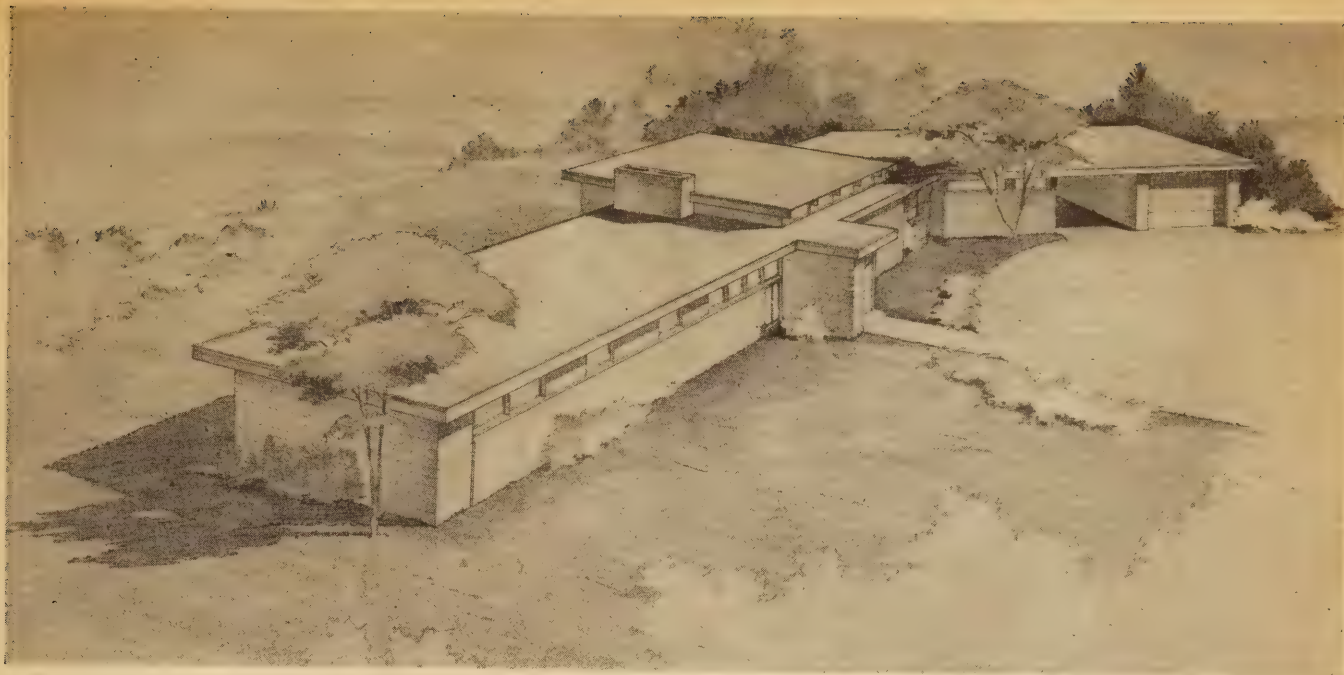
And as usual in a Home Design Associates home there are excellent *closets*, a well designed *kitchen*, exceptional bookcases and all the other conveniences of a modern home.

Unusual is the shop retreat for the man of the house and, although it isn't very large, the *laundry*. This is a "HOME TO LIVE IN."



For a full description of what is included in the blueprints and outline specifications for this house turn to page 80.

Your architect, lumber dealer, or builder might be able to approximate the cost of this house from the floor area shown. Such estimates can vary widely. It is only from the blueprints and specifications that an accurate price may be quoted. Should you wish to obtain them, instructions are on page 80.



- Home Design Associates

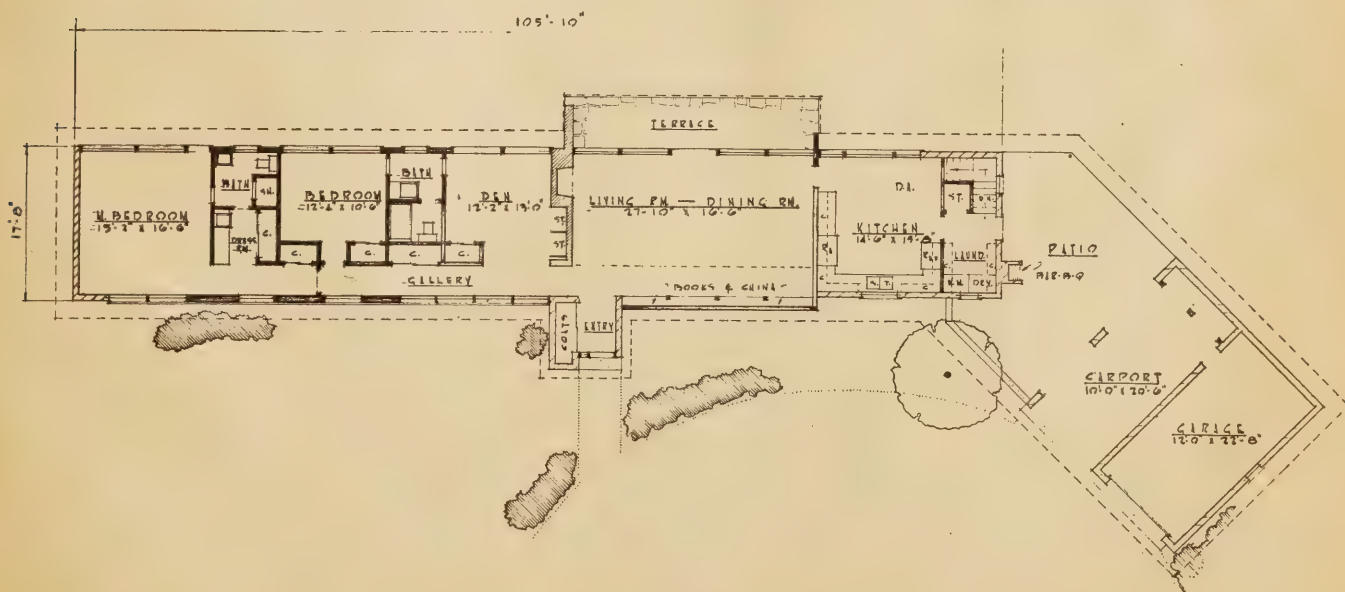
DESIGN #D.A. 105

If you're looking for a home definitely in the Contemporary vogue, then we've got your number with this comparatively low cost luxury model built along majestically extended yet narrow lines.

This imposing HOME TO LIVE IN is of complete masonry construction with cinder block dominating except for large glass areas. Most of the structure is on a concrete floor. Under the kitchen is a partial basement. Closer view discloses large kitchen and laundry, vast living-dining room combination, den (which can be converted

into bedroom by using folding partition), two baths, two bedrooms—note master bedroom has private bath—and dressing room.

From the spacious entrance the first fixture to greet the eye is full wall fireplace. For convenience a garage and carport are just off rear entry. If it's entertaining guests you're thinking about, take a look at that beautiful covered patio with its own Bar-B-Q or the flag terrace off living room. One final note: closet space comprises 42 lineal feet in this luxurious model.





Home Design Associates

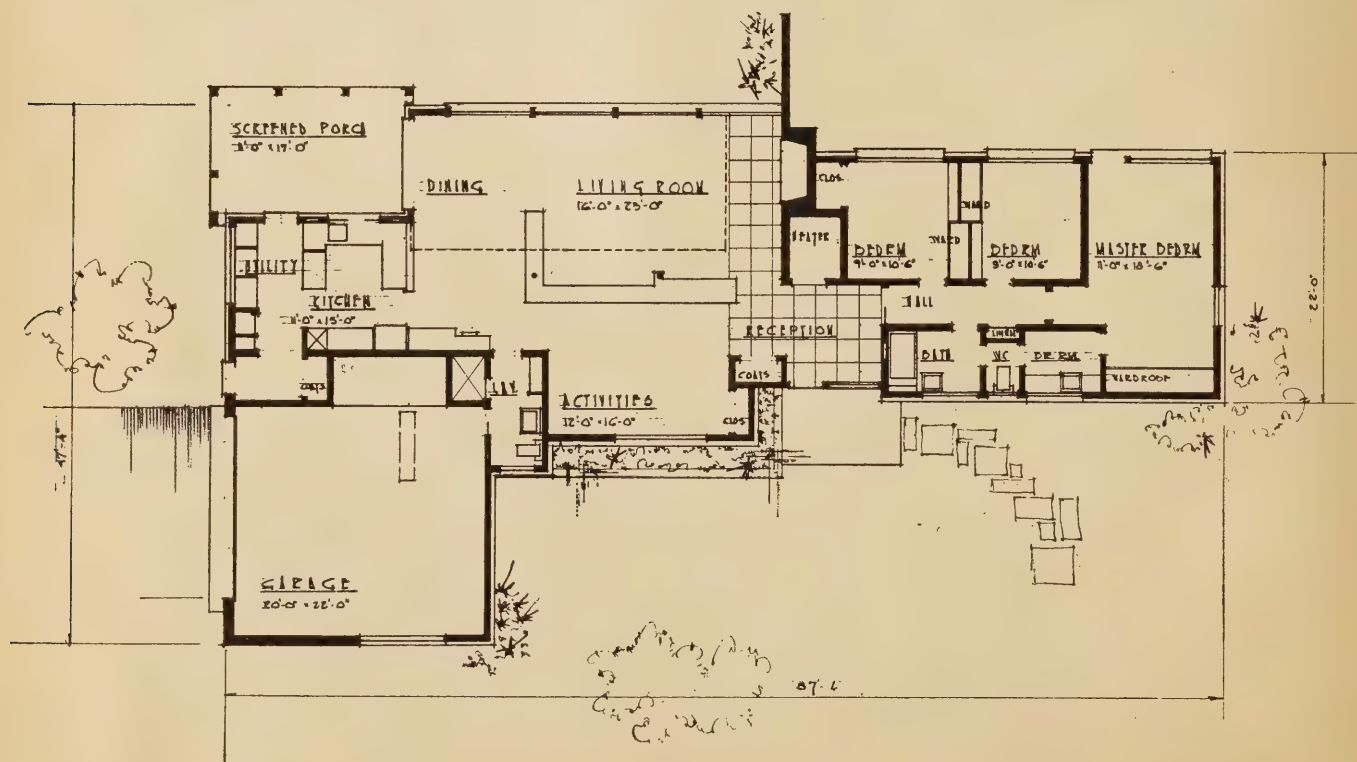
DESIGN #D.A. 114

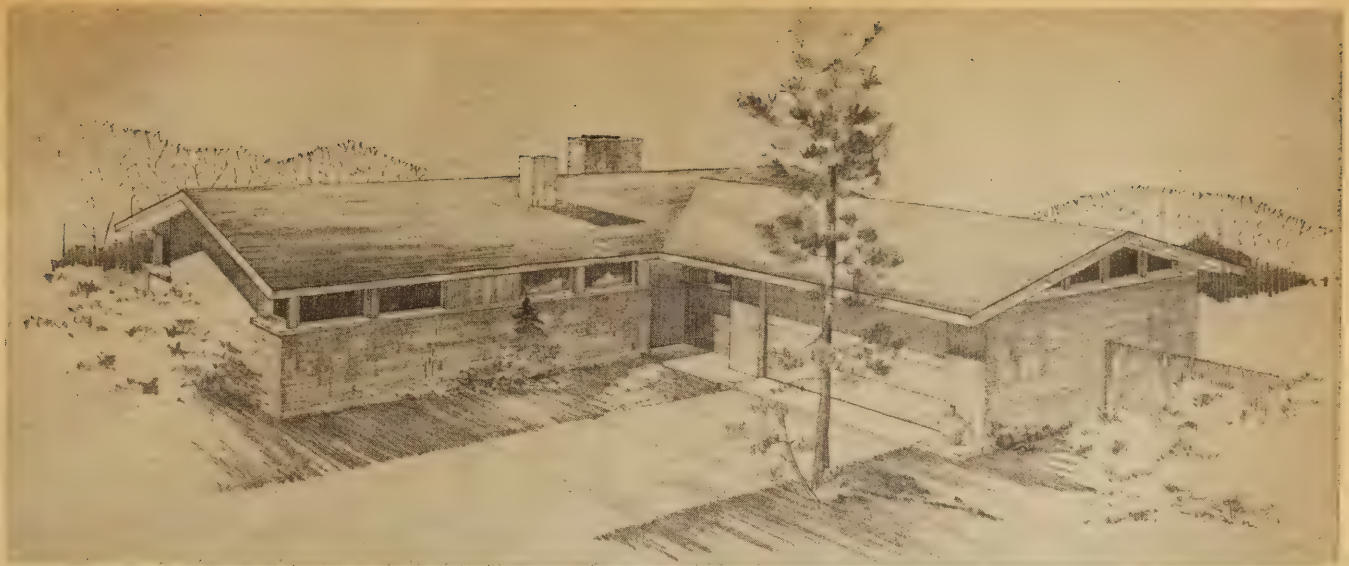
The open plan is exemplified thru-out our design #D.A. 114. The daytime and evening activities are one and yet separated so that each can be enjoyed apart from each other. The reception hall acts as a buffer and keeps the bedroom area quiet.

This home has concrete floor construction with a large

central heating room right beside the full wall fireplace. Again we have combined brick and glass—again we have built wide overhangs.

Once again we have combined all the features that please the husband—the wife—the kids—nobody is left out of his happy "HOME TO LIVE IN."





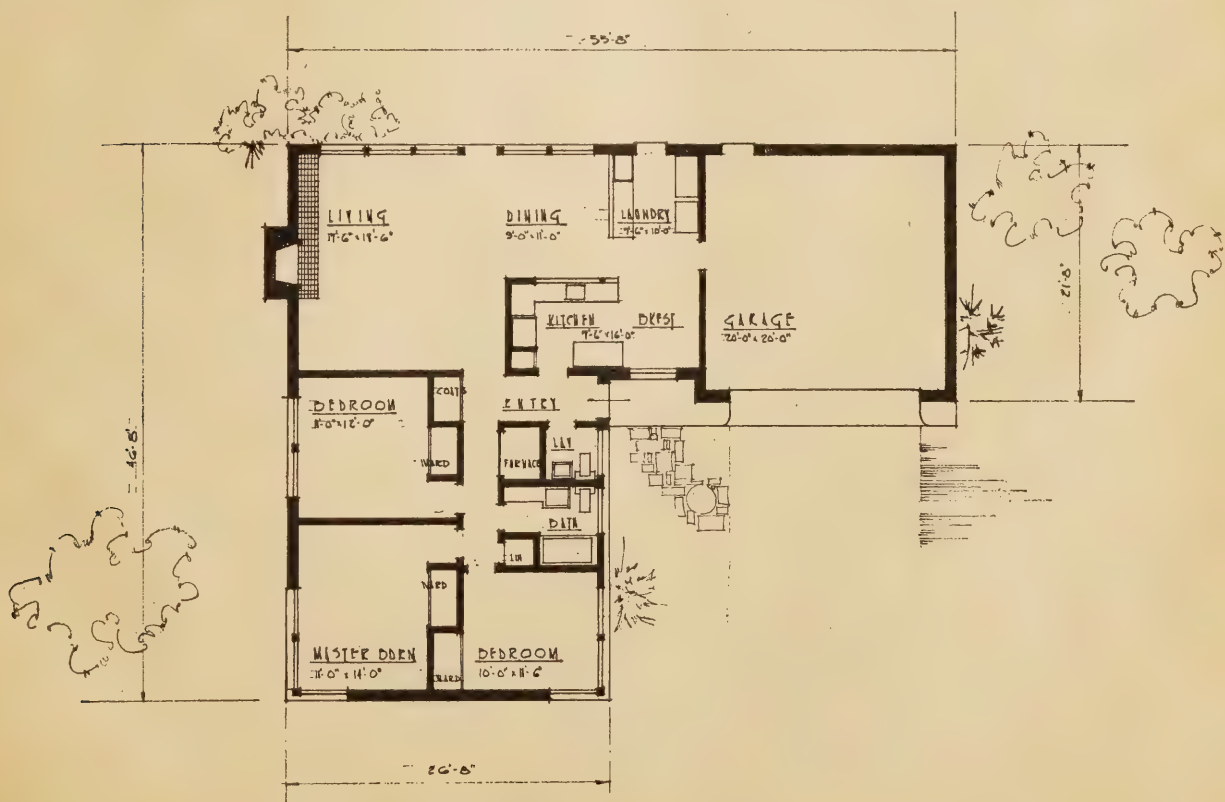
Home Design Associates

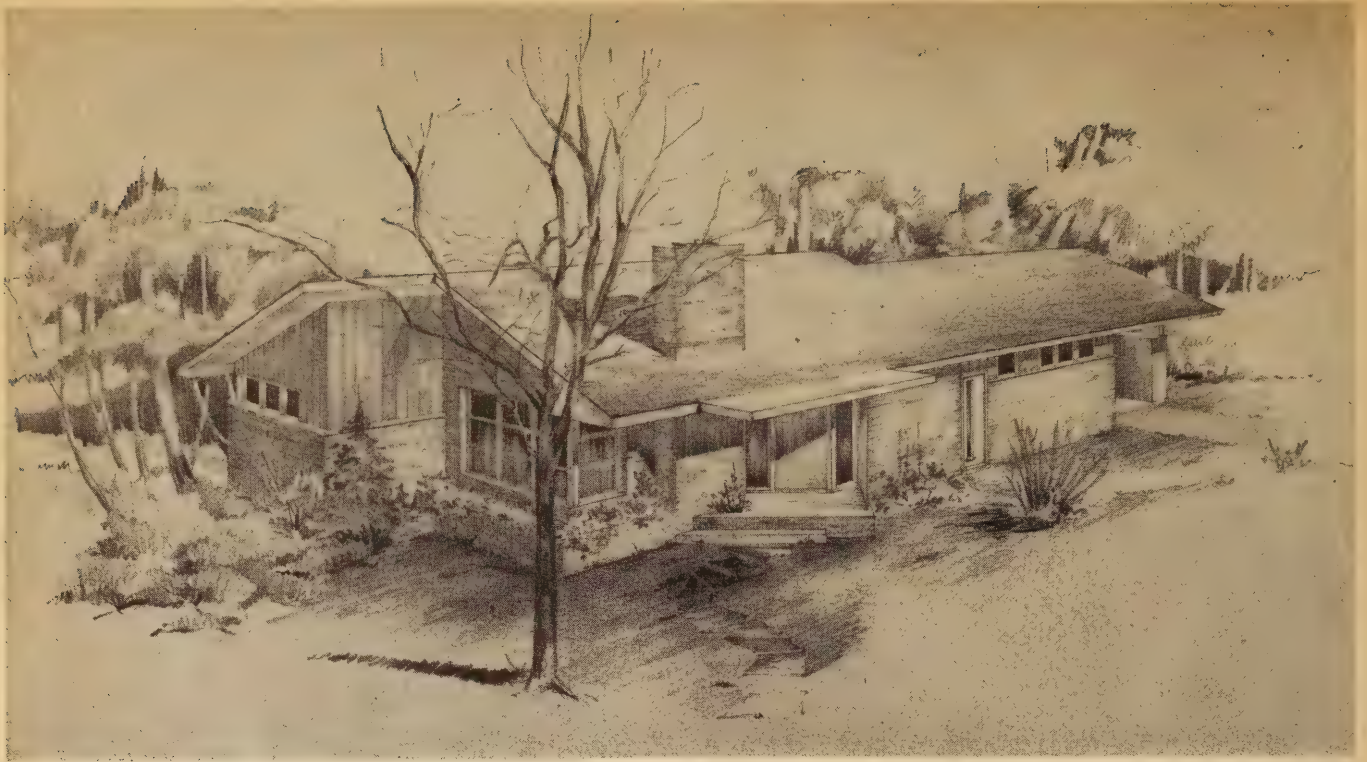
DESIGN #D.A. 115

A three bedroom home is always popular—but this *three bedroom* home is more than popular—it is almost a classic among three bedroom homes. Packed into 1300 sq. ft. is every facility for the most enjoyable living ever. We are sure the women will like the *Kitchen-Breakfast-Laundry* area—it cuts work to a minimum—and speaking

of minimum, have you noticed that the hall is small and gives easy access to every room?

Don't overlook the exterior—brick veneer, low pitched roof, glass gable—almost every exterior feature associated with a Contemporary "HOME TO LIVE IN" as designed by Home Design Associates.





Home Design Associates

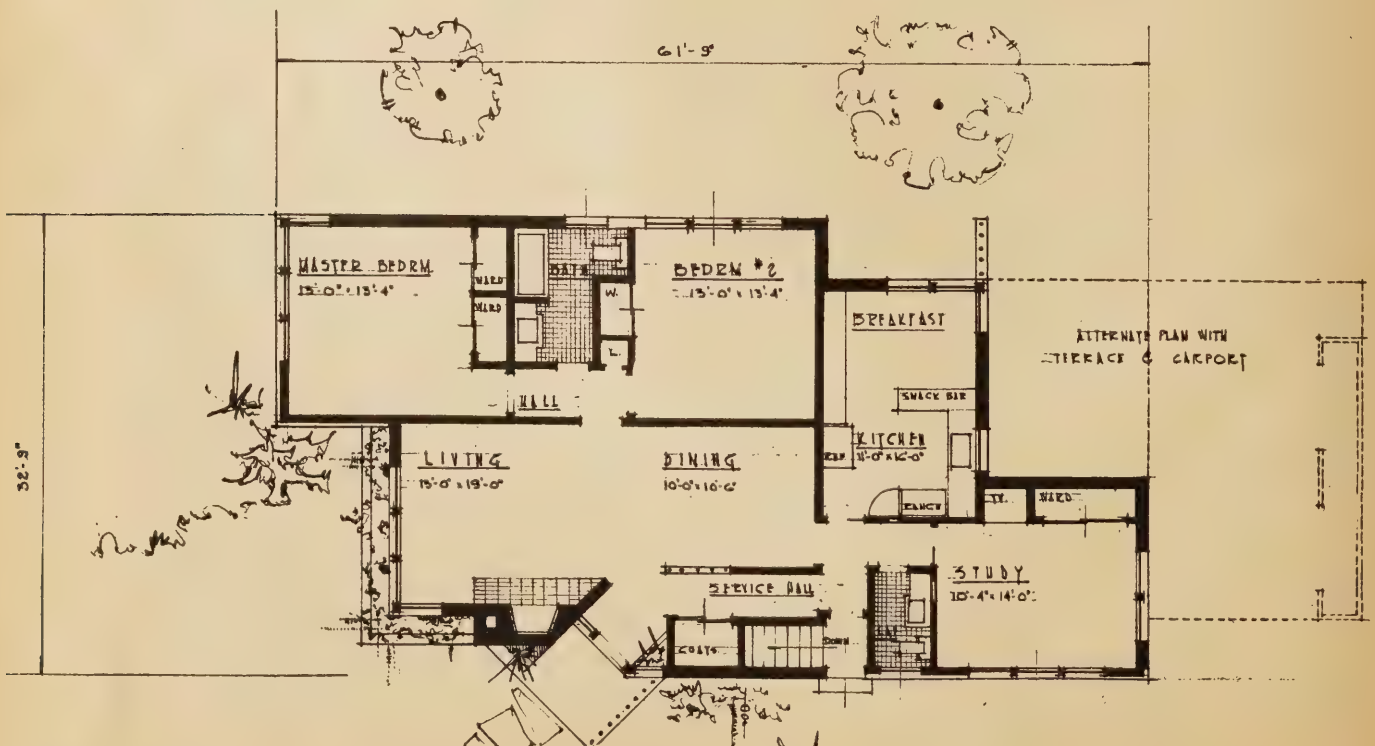
DESIGN #D.A. 116

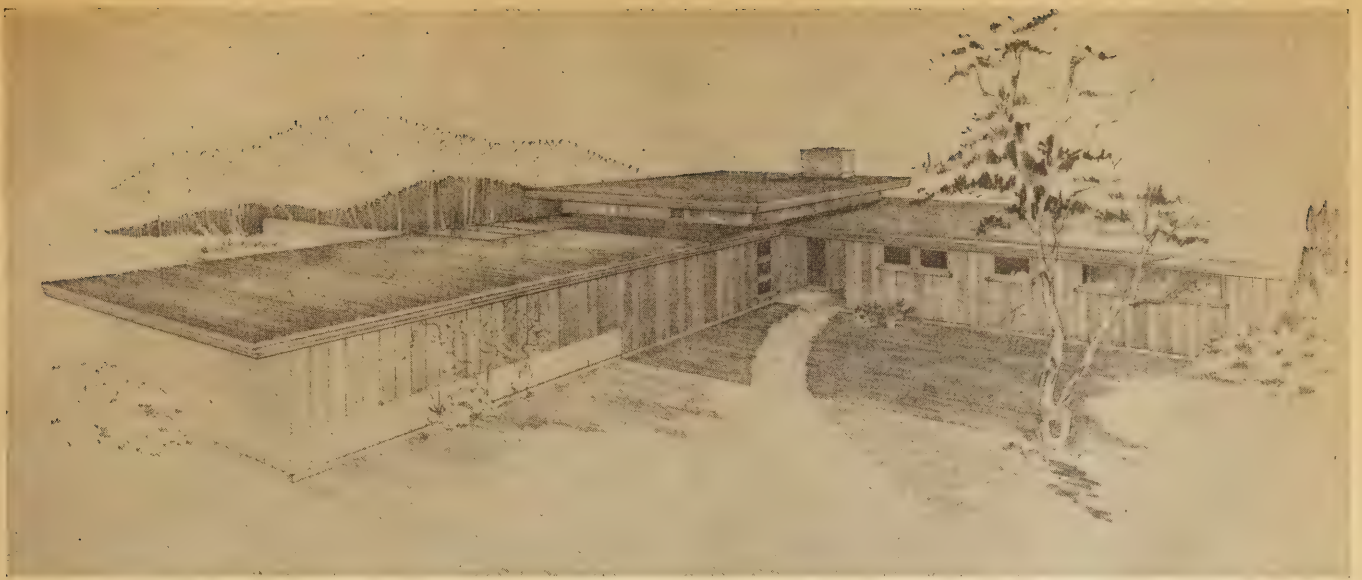
There are many features to recommend this plan. The *beautiful entrance*—the size of the rooms—the *large closets*—or the *brick veneer*.

The feature we like most is the fact that you can place this home on a narrow lot by facing the 32'9" side to

the front or place it on a wide lot by fronting the home on the 61'9" dimension—or with a very wide lot you can use the alternate plan with the terrace and carport.

This home has everything to recommend it from the layout to the fine detail evident thruout.



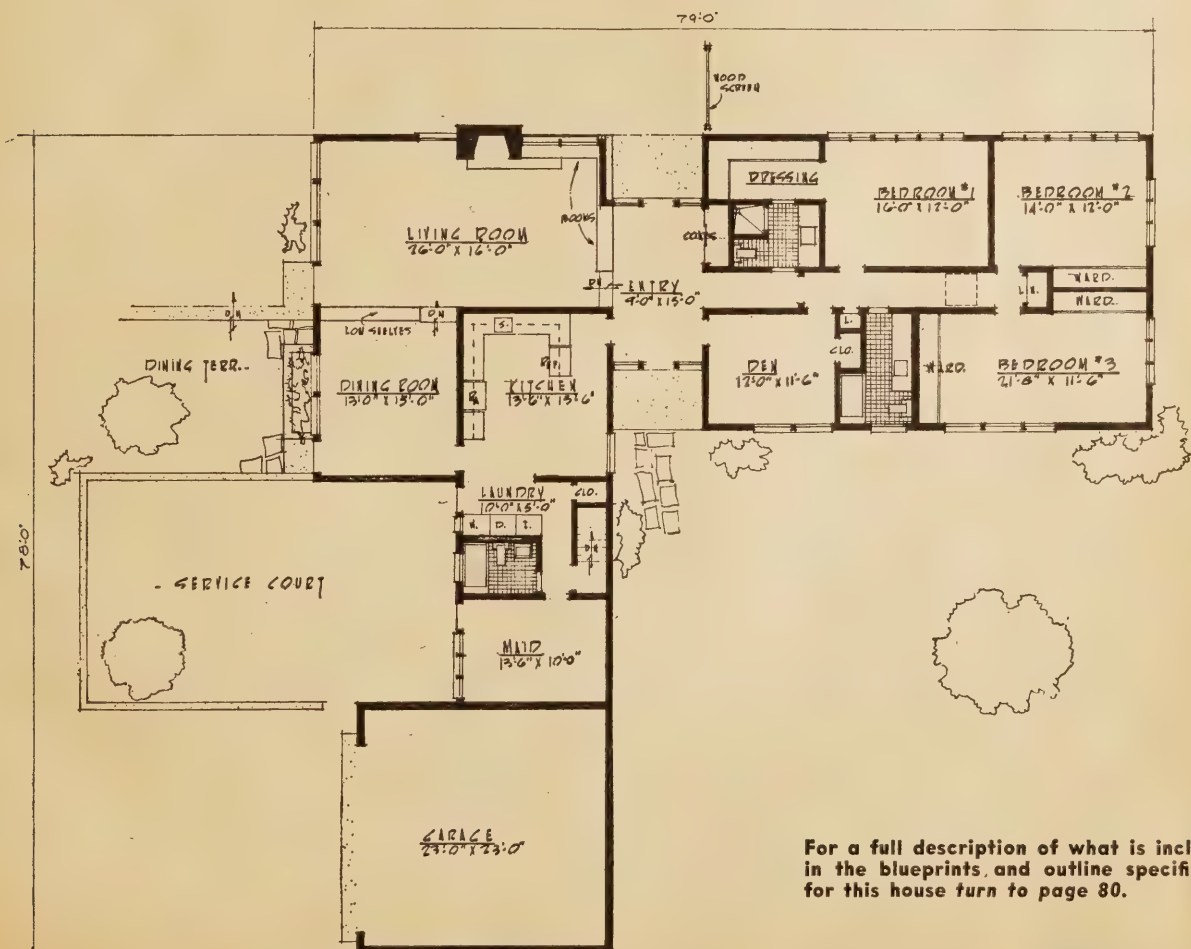


Home Design Associates

DESIGN #D.A. 117

"A man's home is his castle" and this contemporary home is a castle in every sense of the word. Grace and beauty abound in every line and every corner. The lines of this home are long and low with the roof giving an appearance of weight to an otherwise airy atmosphere. The exterior speaks for itself, but we would like to point

out just a few of the beautiful interior features. *Sunken Living Room, full wall fireplace. Master Bedroom has private bath—and an entrance hall second to none. Please note—the dining room has a private dining terrace and this home has a service court that keeps confined all service activities.*



For a full description of what is included in the blueprints, and outline specifications for this house turn to page 80.



TWO STORY HOMES

The two-story model remains the old stand-by in our home planning series. Its popularity never seems to wane. Styles come and go but nothing quite supplants the two-story in the affections of those families who prefer this kind of living.

One of the big reasons this home is still so much in demand by our readers is its economical layout. In a two-story the roof covers more rooms than in any other style.

The homes shown in this section are not large, yet every inch contains enjoyable living space, each bit of space counts.

As you look through this section we wish you'd please notice the following features:

Size and number of rooms, vestibules, downstairs lavatory, placing and size of the windows, number and size of the closets. All these are plus features that you can get only in a two-story home.

Yet there are other advantages to be derived from our wisely planned HOME TO LIVE IN. Among these are the complete privacy of the second floor and the wide separation of activities without the use of long costly halls.

In our last issue the reaction of our readers to the two-story design was highly impressive. Their response determined our effort to give you what we consider to be the last word in this type of plan.

This home may be small but it is packed with luxury living. HOME DESIGN ASSOCIATES were proud to give it the seal of approval.

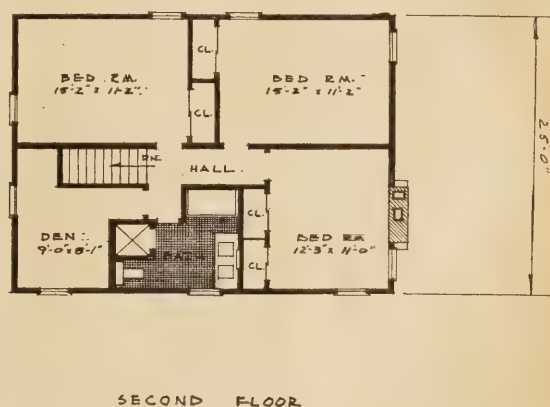
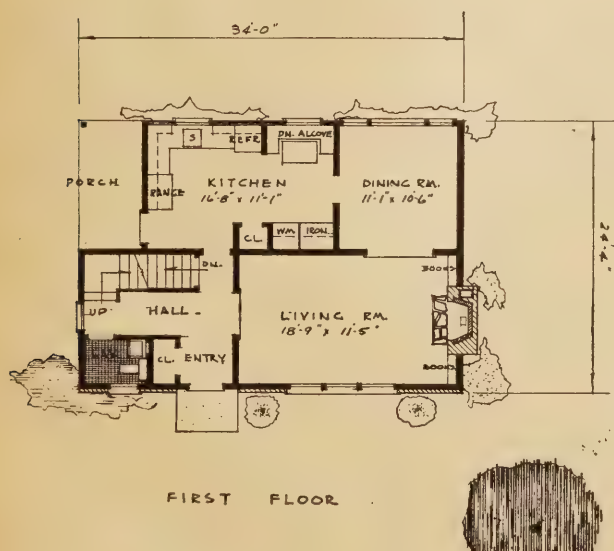


Home Design Associates

DESIGN #D.A. 68

For the family that likes a 2-story home and needs 3 bedrooms, Home Design Associates' #D.A. 68 can fill the bill. One of the most interesting features of this design is the beautiful *entrance hall* with large closet, convenient *lavatory* and *open stairway*. It looks big but it isn't—it looks lovely and *it is*. This home is small,

only 1700 sq. ft. on two floors but it is packed with luxury living. Beside the entrance hall the first floor has an *L-shaped kitchen—laundry nook—dining alcove* and a *sunken living room*. Don't overlook the *porch*. The second floor contains 3 bedrooms, a den and a big bath with two sinks. And on both floors 24 lineal feet of closets.



Special Offer—To help you finish your new home to the last detail Home Design Associates will send a color scheme. Turn to page 80.



Home Design Associates

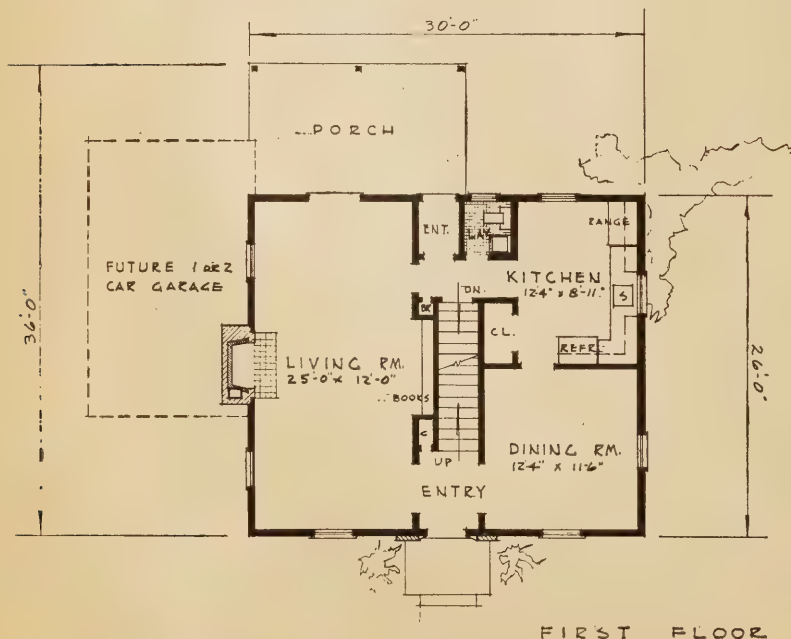
DESIGN #D.A. 93

Experience has shown that this is one of our most practical homes, and it has everything.

Six rooms and a dressing room, master bath and a downstairs lavatory, L-shaped kitchen with a large dining area, large front entry and rear entry—closets galore—absolute minimum of hall. The 25 feet of living room with built-in bookcases and its own fireplace are features

of a home twice its size and it opens on to a large open porch for your summer comfort.

A small amount of brick frames the entrance and the panels with long shutters at the first floor windows both combine to make our design #D.A. 93 interesting and at the same time simple enough to make it an inexpensive "HOME TO LIVE IN."





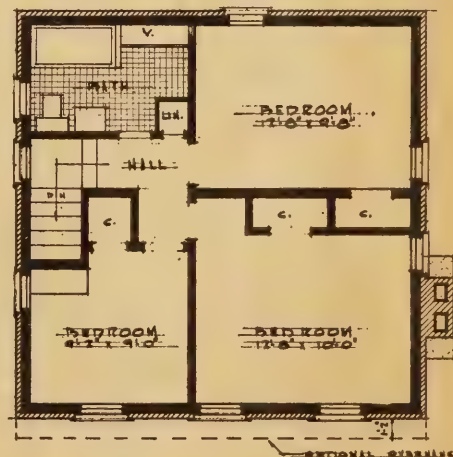
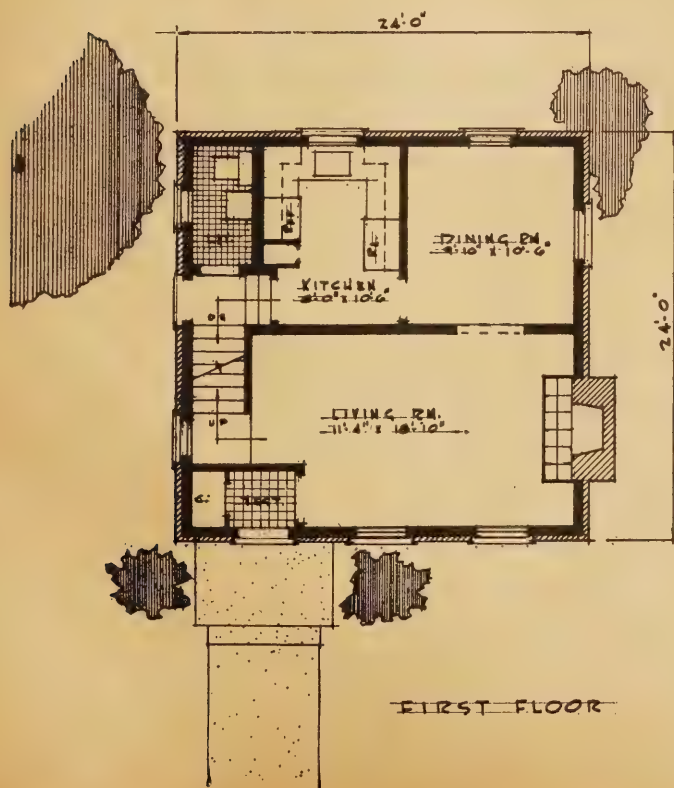
Home Design Associates

DESIGN # D.A. 96

Does your home need all the design skill that gives it an attractive appearance yet keeps the cost to a minimum? If so our model Design #D.A. 96 might be just what you're looking for in a HOME TO LIVE IN. Here are some of its inviting features: vestibule with

closet, spacious living-dining room aggregation, handsome U-shaped kitchen, downstairs lavatory, three airy bedrooms, immense closets, master bath large enough to include a vanity, fireplace and a maximum of usable space, and nothing wasted.

Three additional front elevations are available for this plan. If you wish to obtain them add \$1.00 to your order for one set of plans or add \$2.50 to your order for four sets of plans.





VACATION RETREATS

A new design for gracious summer living has arrived on the American scene. Alertly attuned to this growing trend, HOME DESIGN ASSOCIATES rolled up its sleeves and plunged into work to bring you the series of enthralling VACATION RETREATS you are about to see.

Uppermost in our mind was the idea of planning a home "big enough to fit the family—small enough to fit the pocketbook." Also in the forefront of our intention was the wish to make these VACATION RETREATS truly your comfortable HOME TO LIVE IN . . . AWAY FROM HOME.

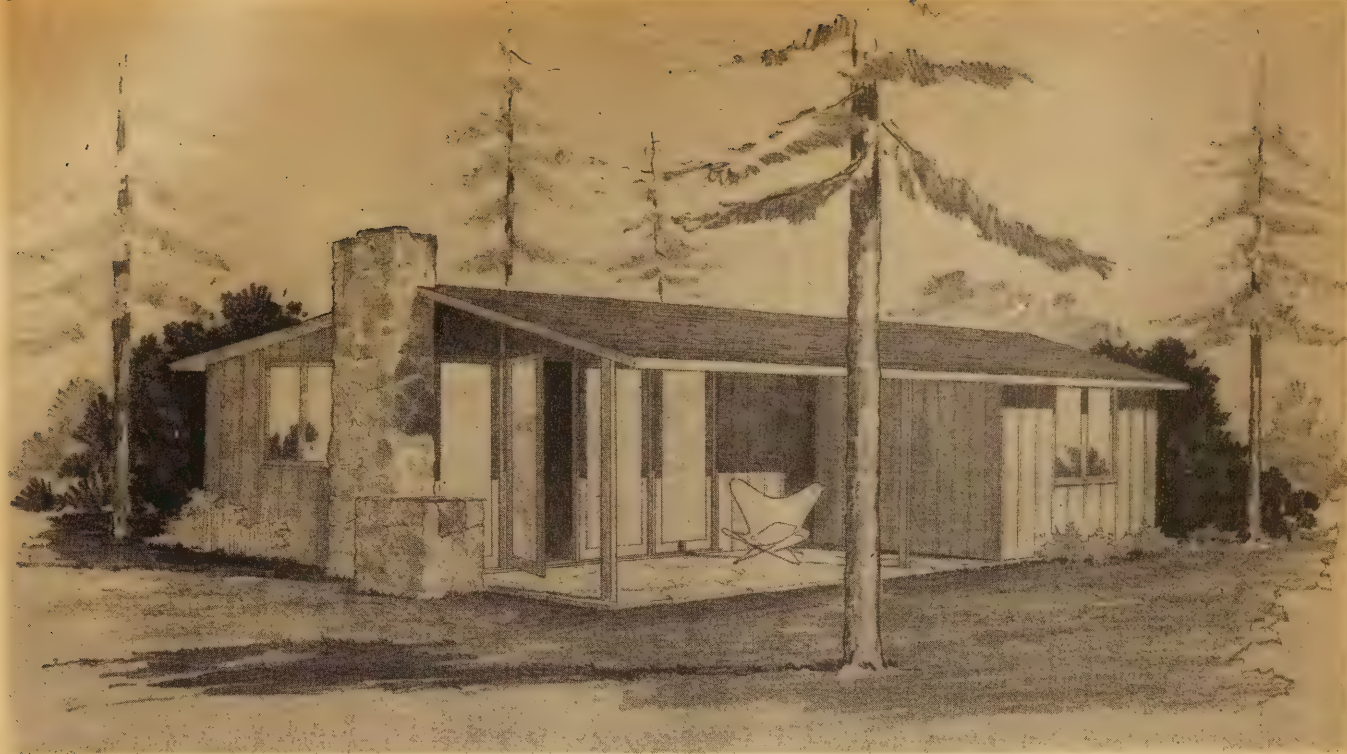
We are pleased that we've filled the bill. For we estimate a family of four—husband, wife and two children—can own this summer paradise for less per year than it costs the husband and wife to take a vacation and send the youngsters to camp.

A glance at our models will show you the layouts and general atmosphere created by the attractive appearance of these plans can make vacation living a thing to be eagerly anticipated.

Of considerable importance, too, is the fact each one of our VACATION RETREATS includes heater space for possible winter conversion. A good source of extra income is winter rental, for it could pay your cost per year of ownership.

Thus all the comfort and convenience of a real vacation spot and yet a year-round home has been inserted into this new series by our designers.

The problem of giving you such a HOME AWAY FROM HOME was a challenge to the planning ability of our staff—a challenge we felt could only be met by offering comfort, beauty and livability in our retreat plus the added attraction of inexpensiveness.



Home Design Associates

DESIGN # C-30

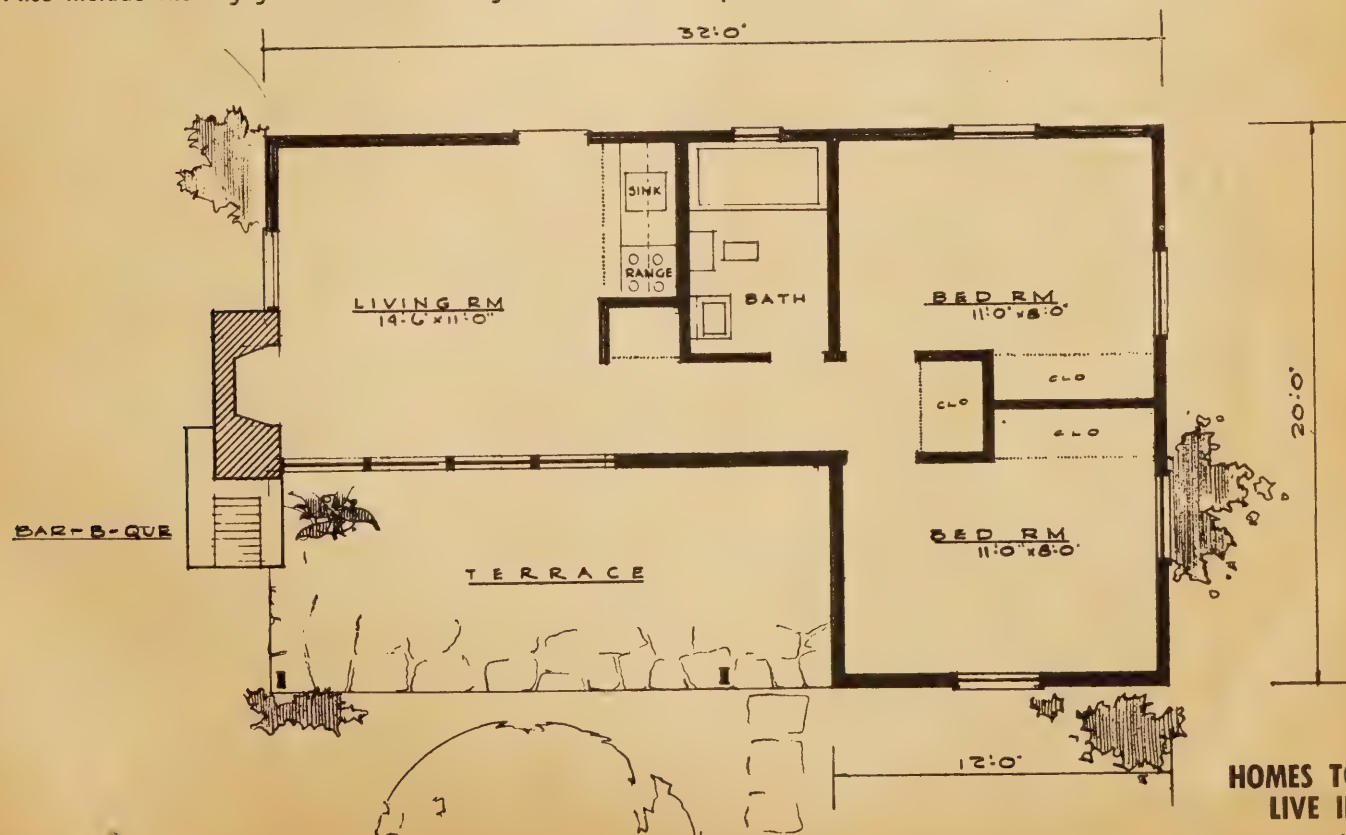
Ease, economy, enjoyability—these are the three E's which determined our VACATION RETREAT Plan C-30 along with our wish to give you all the comforts of home away from home.

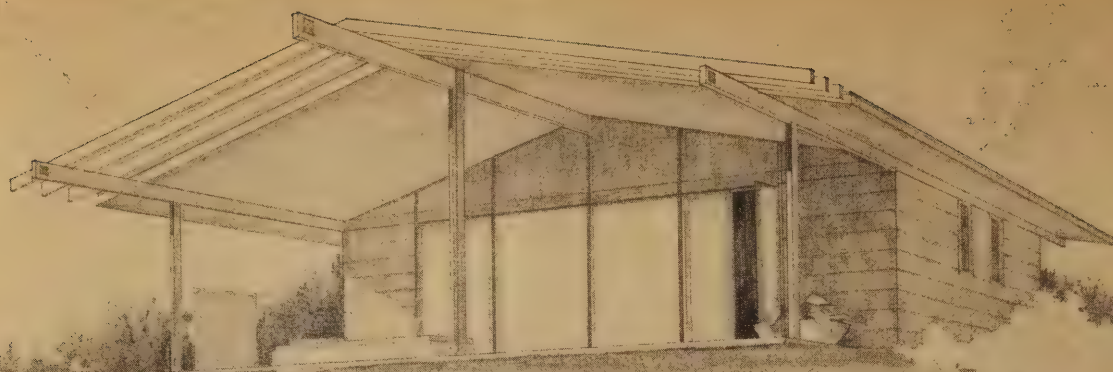
This vacation asylum includes *large closets*, more than adequate *living room*, *kitchen* and good-sized *bedrooms*. Also include the big glass areas that bring the outside

indoors and the *huge terrace* added for your outdoor relaxation. C-30 is both economical yet beautifully styled—a *single roof over an L-shaped plan*.

A tempting extra dividend is the Bar-B-Q placed to the left of the terrace just a few steps from the kitchen.

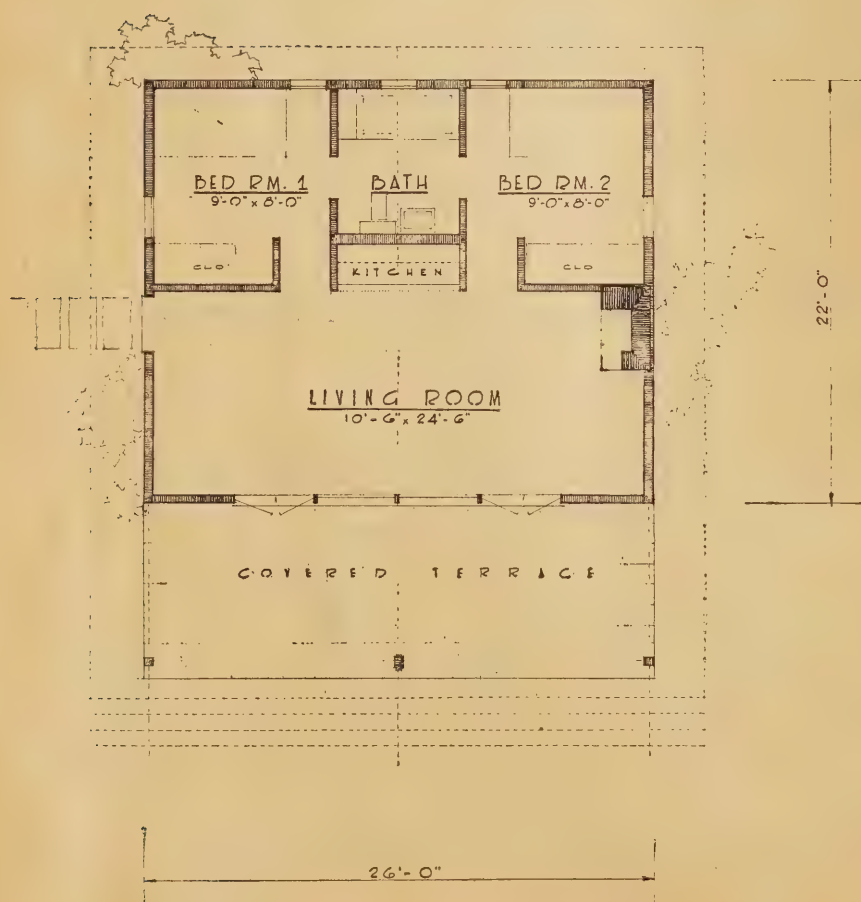
This home away from home is small enough to fit the pocketbook—large enough to fit the family.





Home Design Associates

DESIGN #D.A. C-31

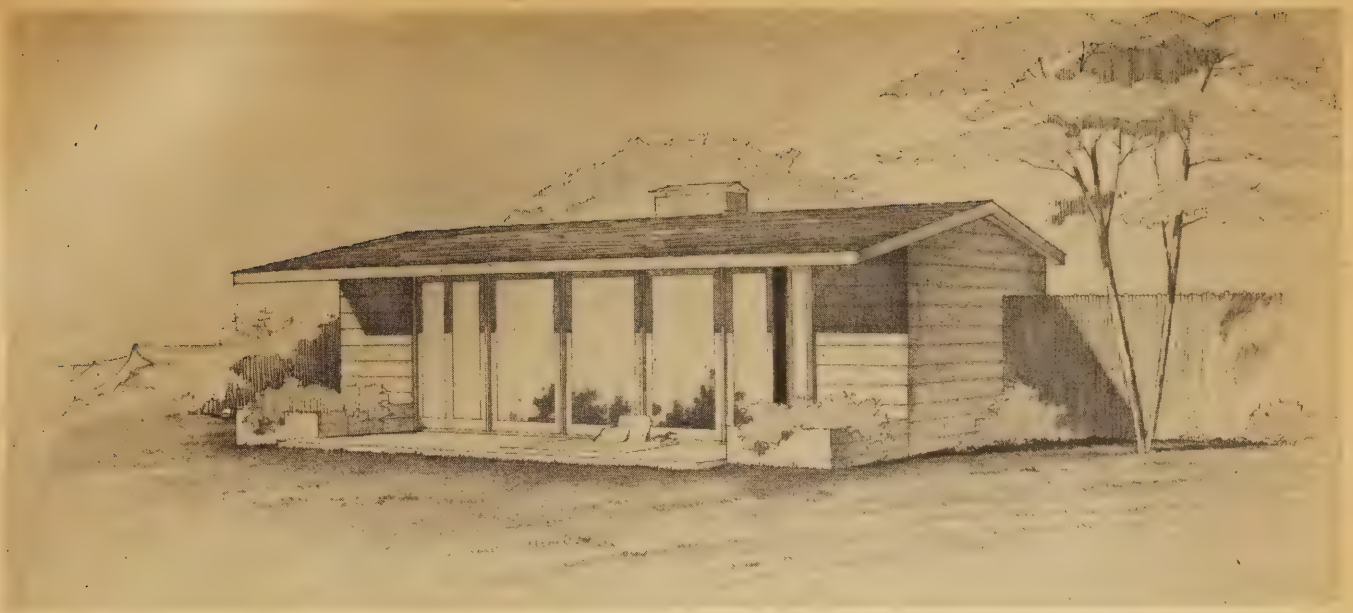


Our original concept for this type design has been achieved by bestowing beauty, comfort and a contemporary tone to VACATION RETREAT C-31 making it a HOME TO LIVE IN—AWAY FROM HOME.

A few of its outstanding features: two bedrooms, bath, two spacious closets, a pullman kitchen and full width living room all contained in a space of only 572 square feet permitting utmost privacy yet accessibility.

The pullman kitchen offers maximum efficiency. The bathroom has been planned for private access from the bedrooms and back-to-back plumbing with the pullman kitchen. And what a living room!—24'6" wide with an 18" "window wall." It's only a step away from a covered terrace as large as the living room. Notice the corner fireplace? It was designed for those chilly nights (a wonderful place to pop corn or roast chestnuts).

This model is truly a vacation paradise.

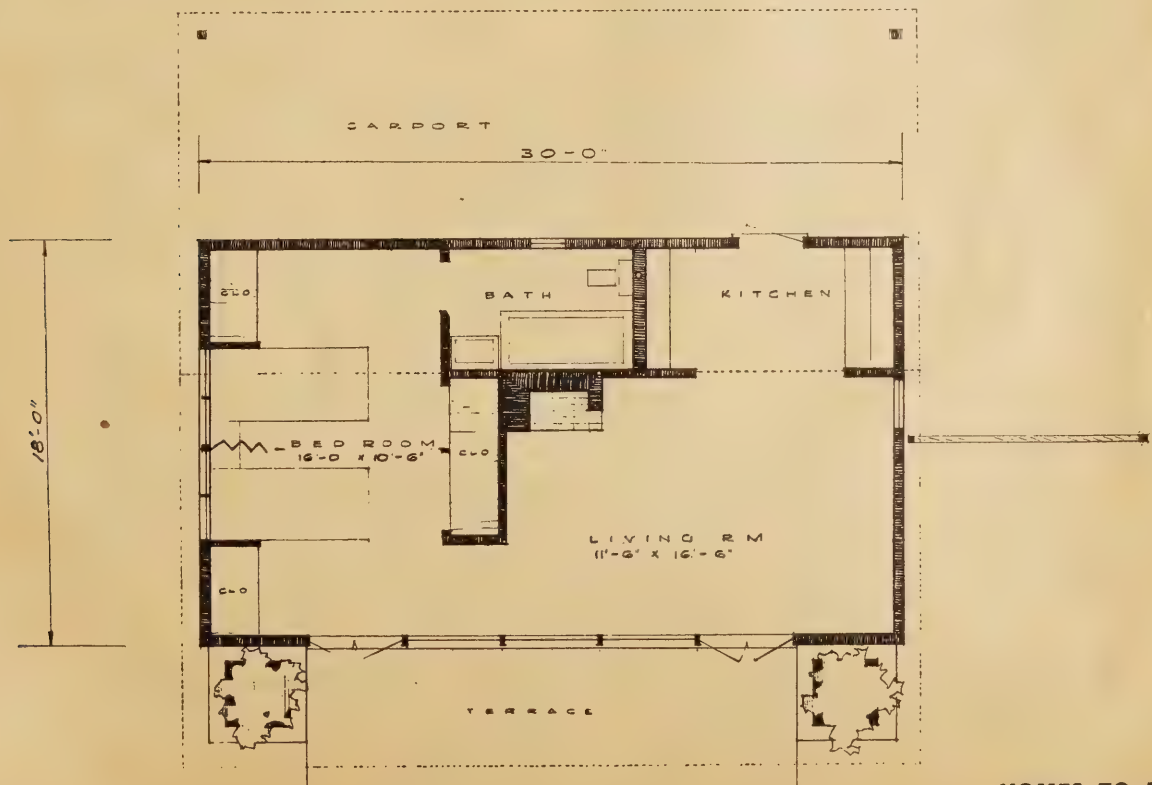


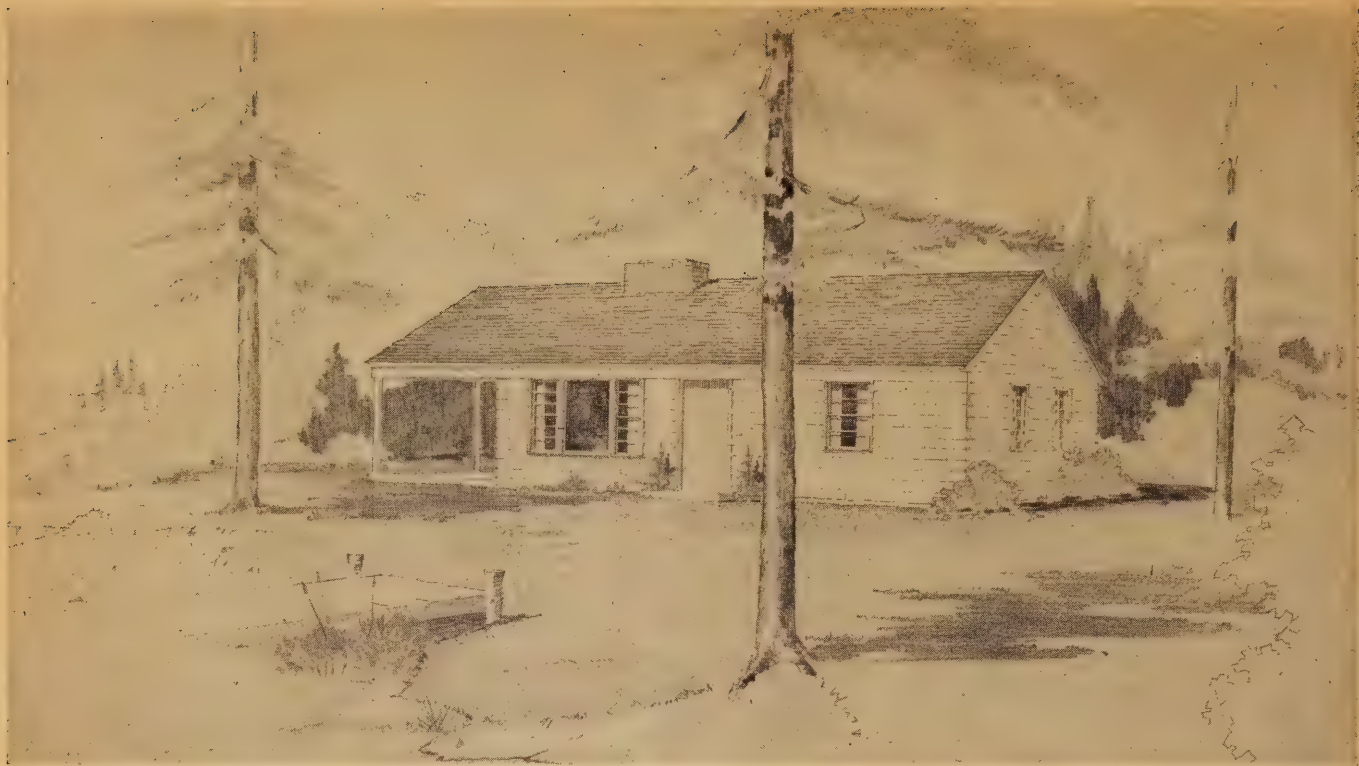
Home Design Associates

DESIGN # D.A. C-32

It is certainly very easy to picture our Plan C-32 as your ideal HOME TO LIVE IN AWAY FROM HOME. This model has 540 sq. feet of wonderful living area—300 sq. feet of covered terrace and a carport—a perfect place to spend your vacation or free weekends. Some of the features of this pleasant VACATION RETREAT are its one or two bedrooms (you can close a folding partition), bath, living room, and kitchen with

plenty of dining space. Then there are closets galore and a corner fireplace—room for every living purpose. Built in the right spot, the full width window wall provides an exciting view of the landscape and other surroundings wherever you stand inside. Remember, all our series of VACATION RETREATS are always small enough to fit the pocketbook—big enough to fit the family.





Home Design Associates

DESIGN # D.A. C-33

New England likes the Cape Cod home—with this design we offer now the Cape Cod VACATION RETREAT. No matter where—in a setting of lovely shade trees, on a lake or perched on a hilltop—this HOME TO LIVE IN AWAY FROM HOME would still retain its old New England charm and even enhance the beauty of the landscape.

Yet it is spacious and durable enough to make a fine year-round home with all the domestic trimmings.

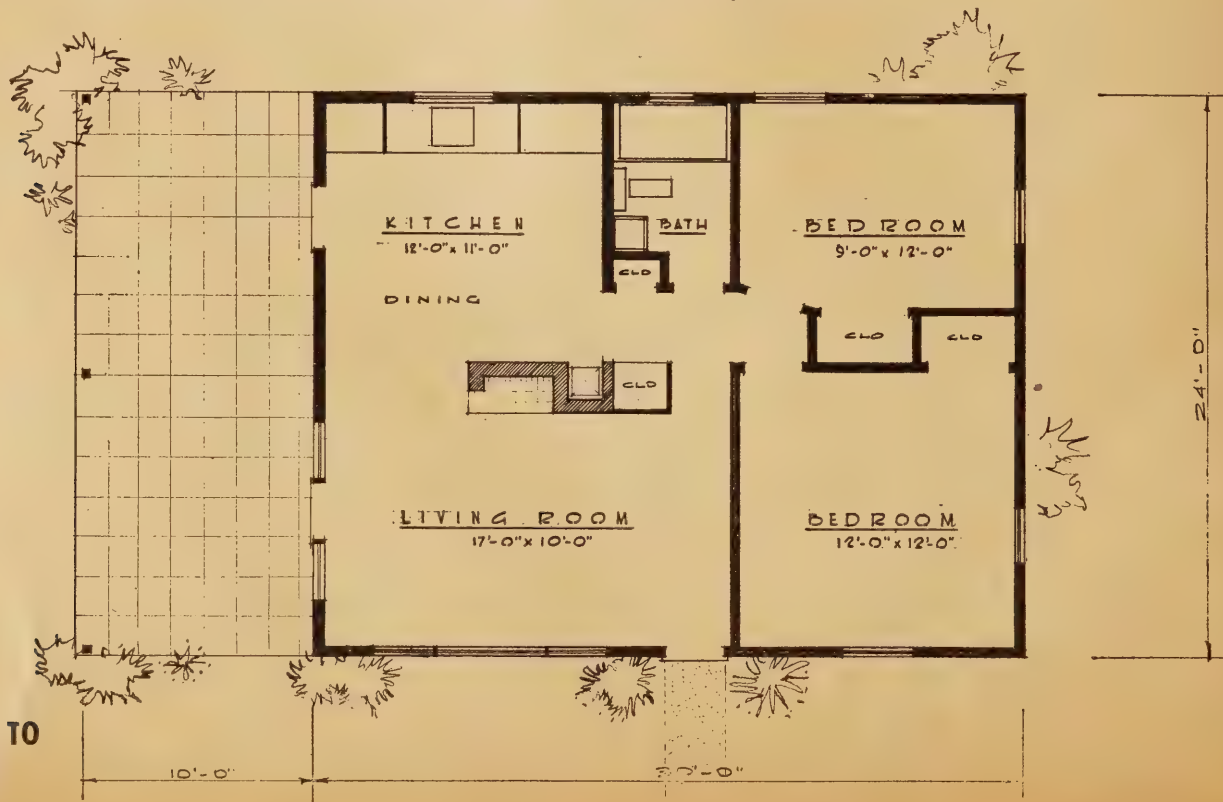
A few outstanding features:

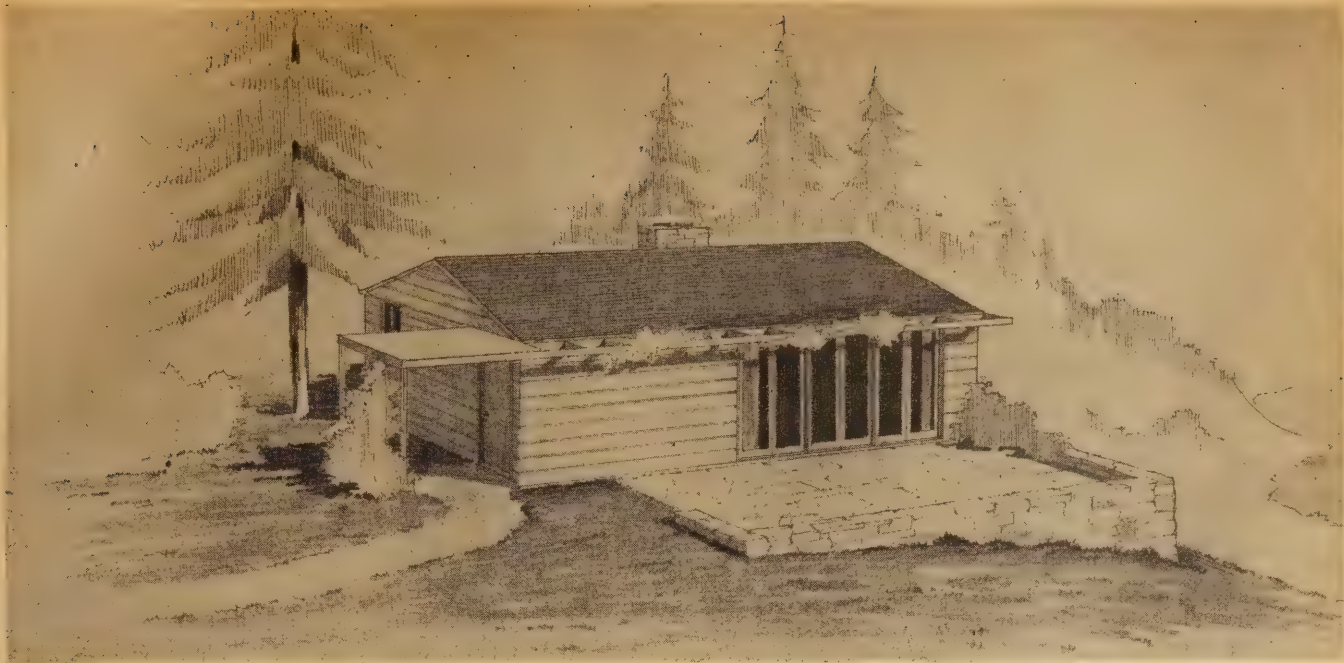
Closets—four of them and each good-sized.

Bedrooms—two of them and very large.

Living-Dining-Kitchen separated by a lovely fireplace wall (note the heater space). This combination is the full depth of the house and opens onto a large terrace for that so desirable indoor-outdoor living effect.

No need to say more. The plan tells the story more effectively than words.





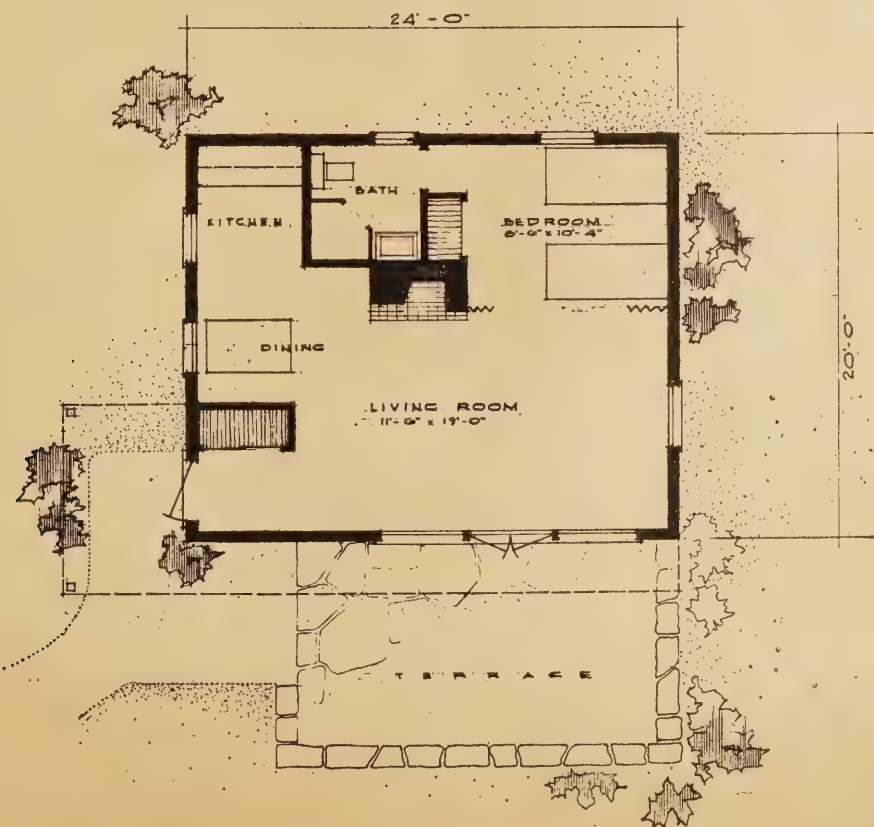
Home Design Associates

DESIGN #D.A. C-34

Here is that little hideaway you have dreamed about. A comfortable cabin nestled in the woods or along the lake. Its unique feature is a striking entrance cover extending over the window wall which brings the outdoors into intimate contact with your living room area. In this summer haven is a *large partitioned bedroom* which doubles as a living area. Another feature is the

combined kitchen and dining room which provides plenty of space for the family and guests. For vacationer's convenience this home also contains a *large bath with shower stall*.

The exceptionally *large terrace* shown on the plan will add immeasurably to the pleasure of the time you spend in your VACATION RETREAT.





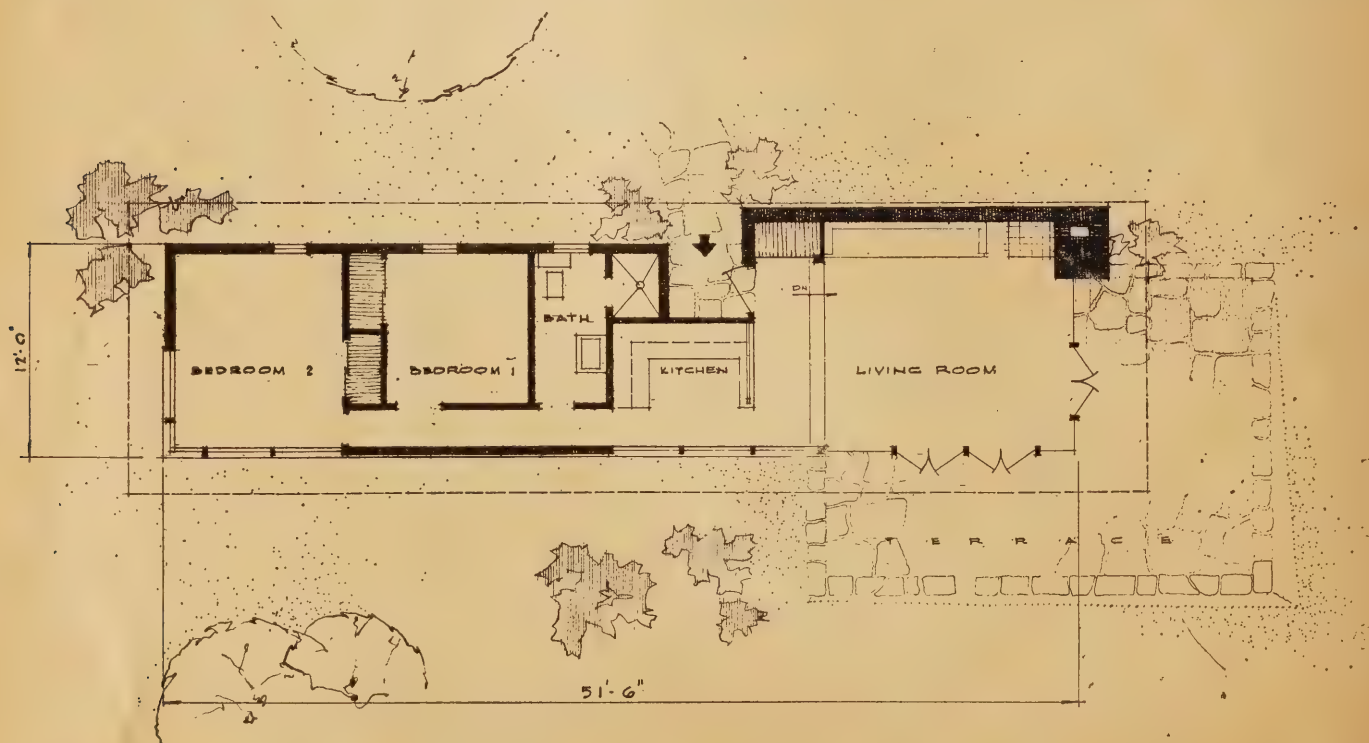
Home Design Associates

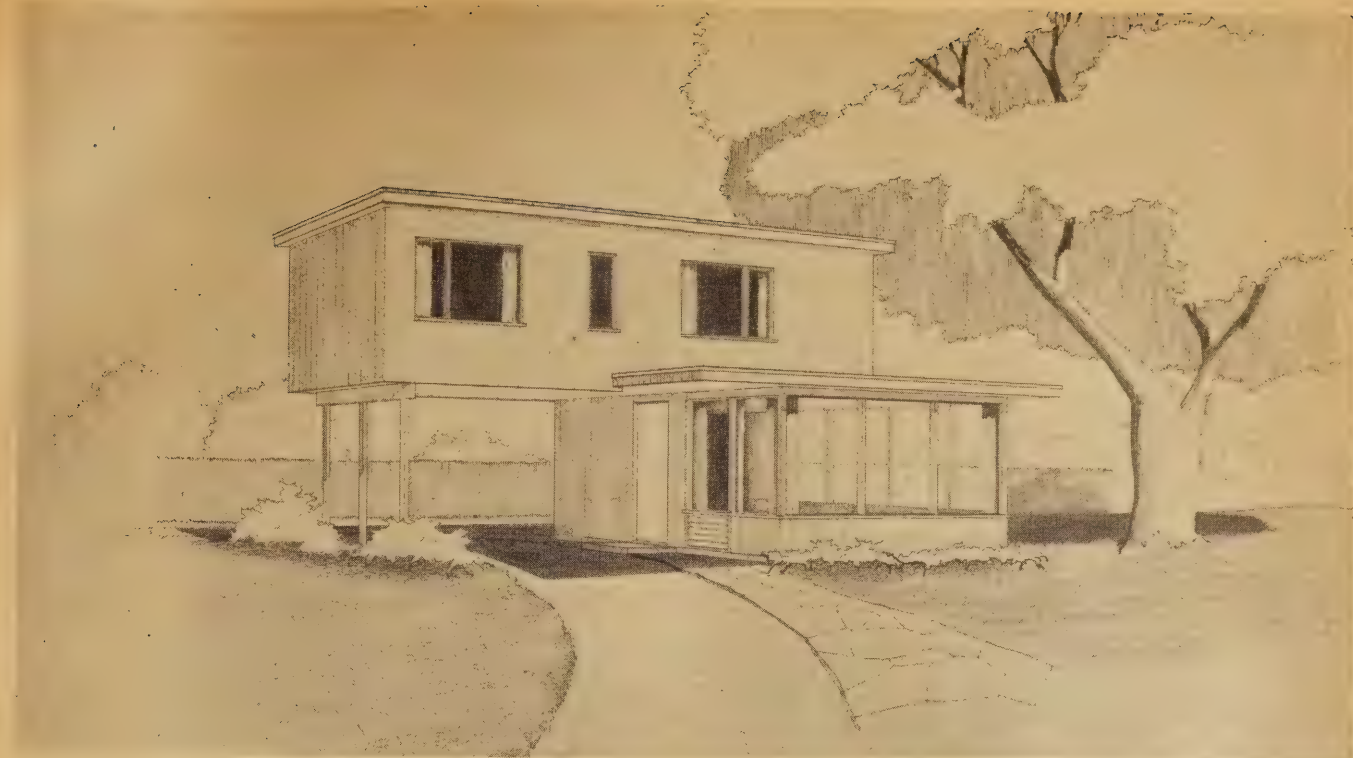
DESIGN # D.A. C-35

This low, rambling VACATION RETREAT is definitely in the luxury class yet economical to build and maintain. Wide over-hanging eaves, large window walls and ready access to the terrace brings this plan to a point approaching the solar home. Two extra large bedrooms with expanded closets form the sleeping wing. An "L" shaped

kitchen with a view of the covered entrance is another unique feature of this summer asylum.

Other characteristics of this resort spot is the sunken living room with its high ceiling and spacious terrace. To the left of the front entrance is a large closet for guest convenience. This model is truly a vacation paradise.



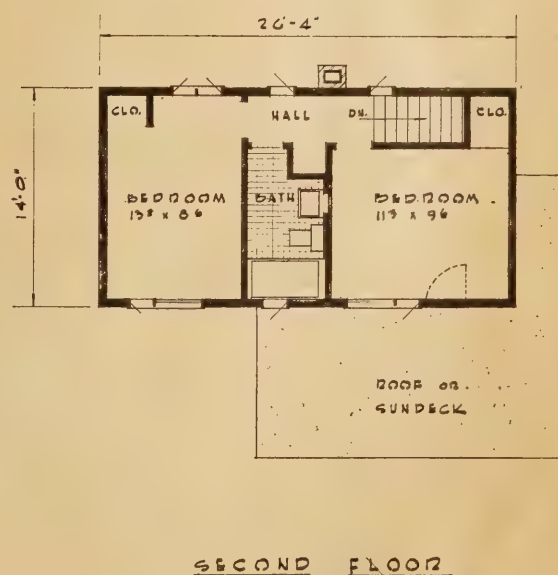
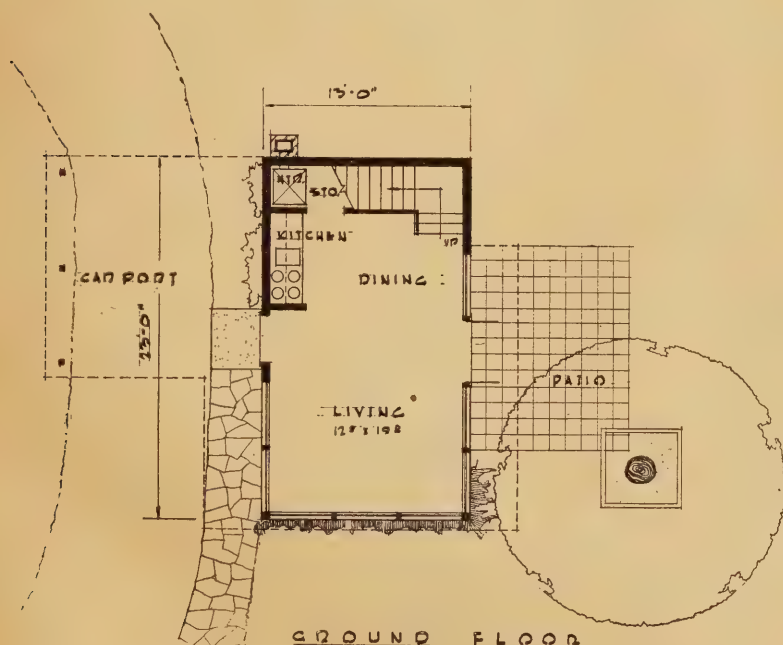


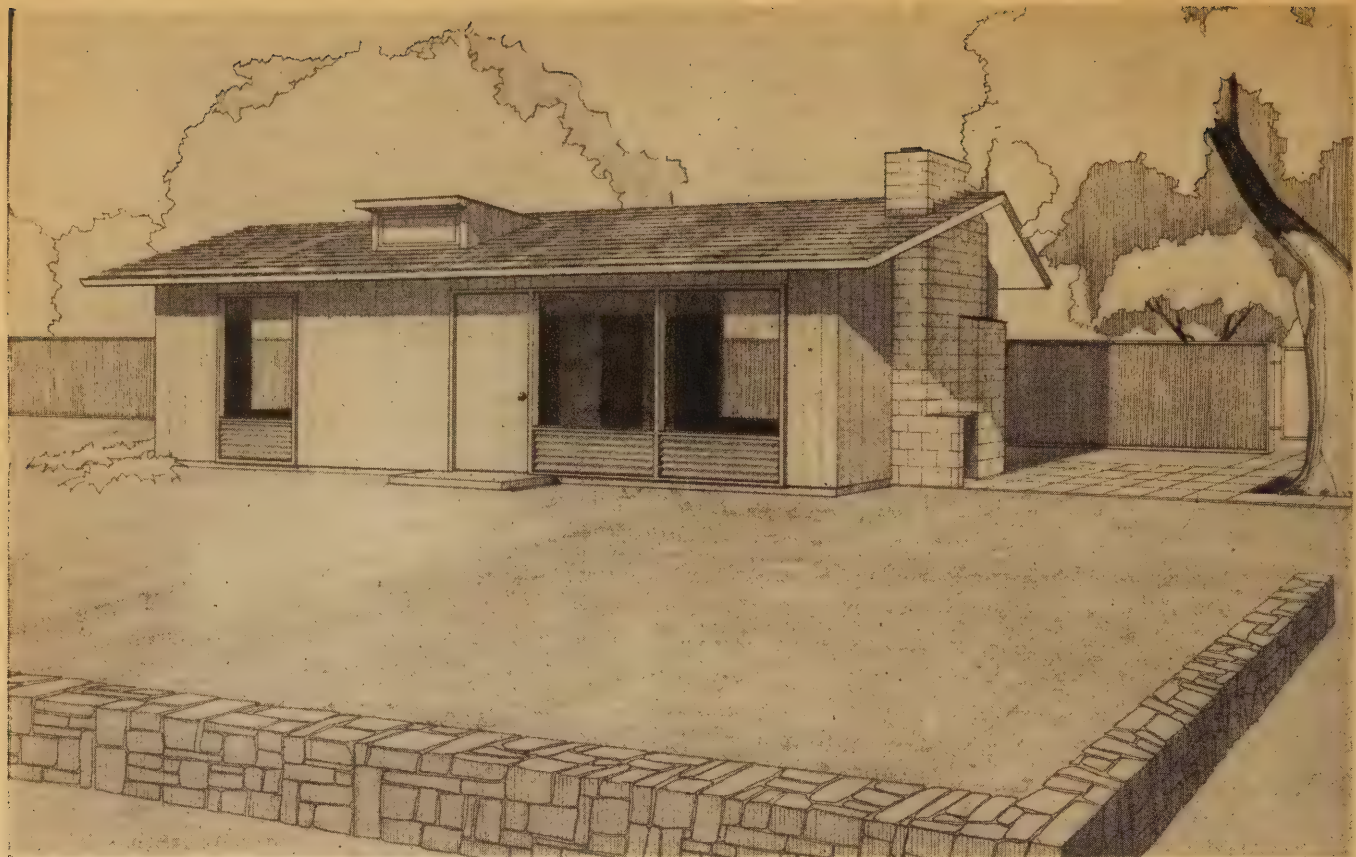
Home Design Associates

DESIGN D.A. #C-36

Here is a model that stands alone in the field of VACATION RETREATS. Its double rectangular design at right angles presents a unique and modern pattern in summer dwellings. One of its outstanding features are a *carport* and a *sundeck*. The carport can be converted into a screened porch.

Scan this model thoroughly before deciding on a vacation home of your own. Notice the *compact layout* of the first floor rooms with easy access to the front and rear entrances. Only stock materials and universally recognized methods of building are used in the construction of this summer paradise.





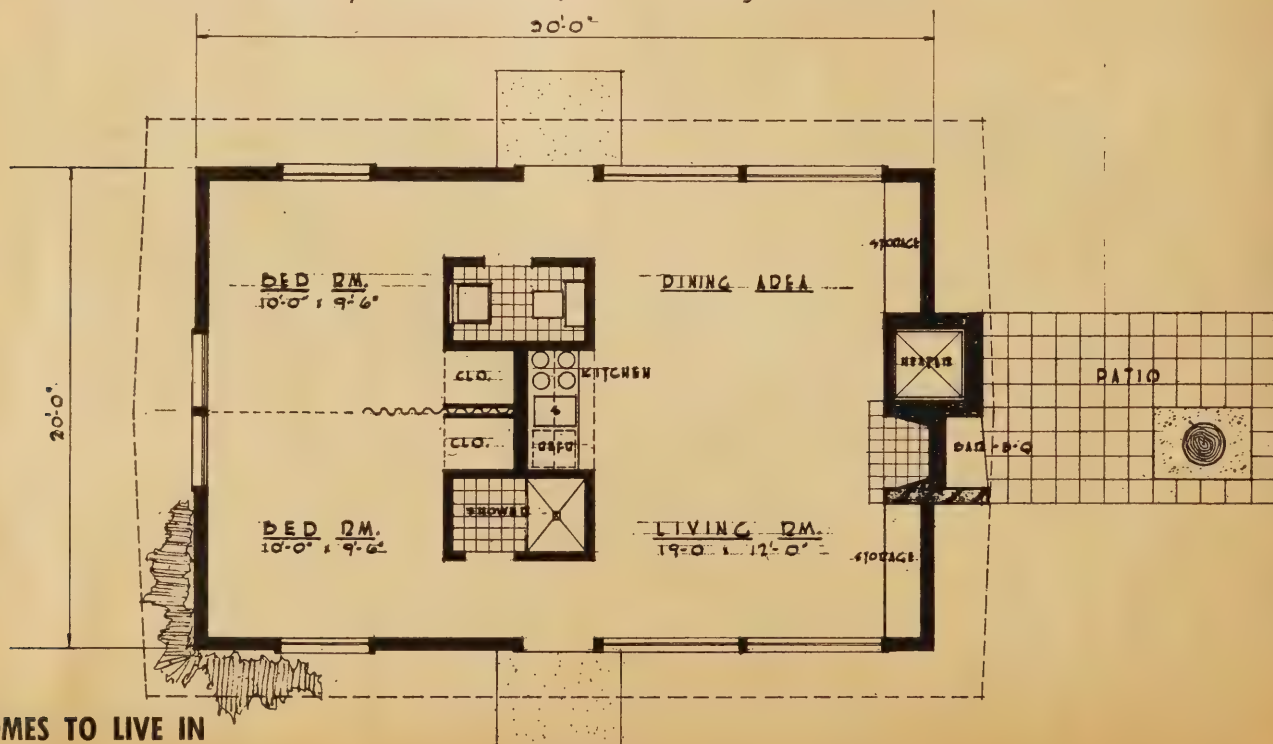
Home Design Associates

DESIGN # D.A. C-37

Whether you build on a waterfront lot or in a wooded area you're sure to enjoy this VACATION RETREAT. It is simple, attractive and economical. As in most other vacation homes, heater space is provided for possible conversion to year-round use.

In this model's 600 square feet you have all the comforts of home. Featured is a fireplace and Bar-B-Q as

well as two bedrooms separated with folding partitions. This home away from home also contains a private shower and lavatory. A full length living room, dining room and kitchen make for smooth and comfortable living the year round. As in most of our other vacation dwellings it is planned on the solar principle with the wide overhang acting as a sun shade.



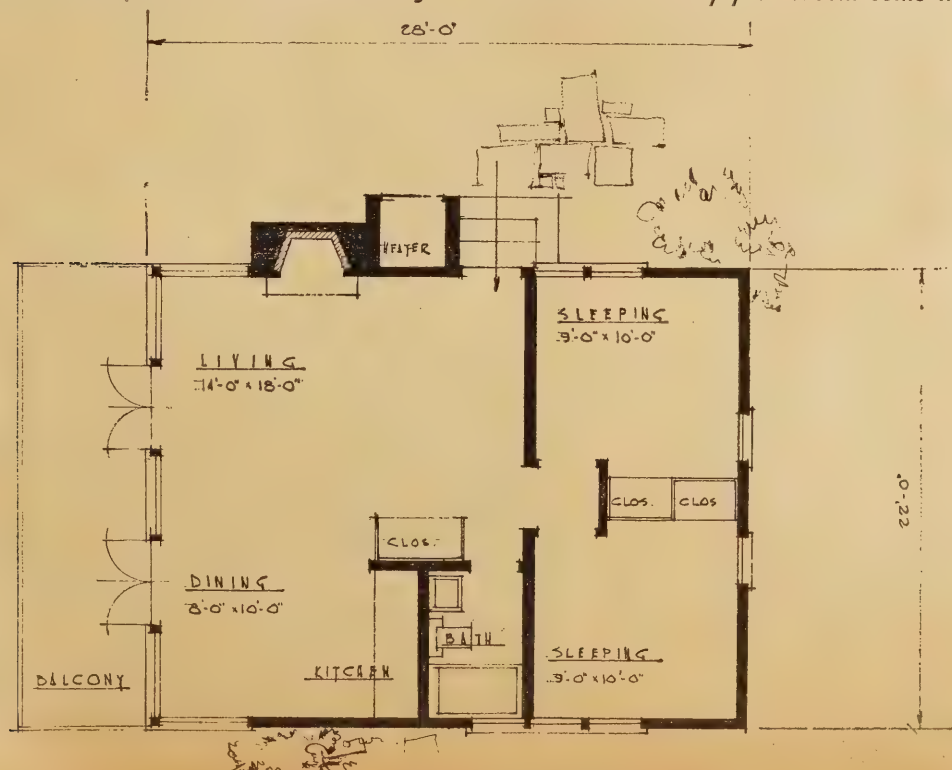


Home Design Associates

DESIGN # D.A. C-39

Once again for construction of your VACATION RETREAT we took advantage of the sloped lot. For those summer asylums with scenic view overlooking a lake our designers have designed a window wall and balcony which stretch over the slope. The giant glass partition separating the outside balcony from the combination living room-dining room-kitchen area creates the feeling

of unity in this HOME TO LIVE IN AWAY FROM HOME. Exceptional features of this model are the wide, full living-dining room-kitchen section, the large fireplace with built-in heater space for winter conversion, and the two spacious bedrooms with plenty of closet space. If you're looking for comfort during those hot summer months this is truly your dream come true.





inside **HOME DESIGN ASSOCIATES**

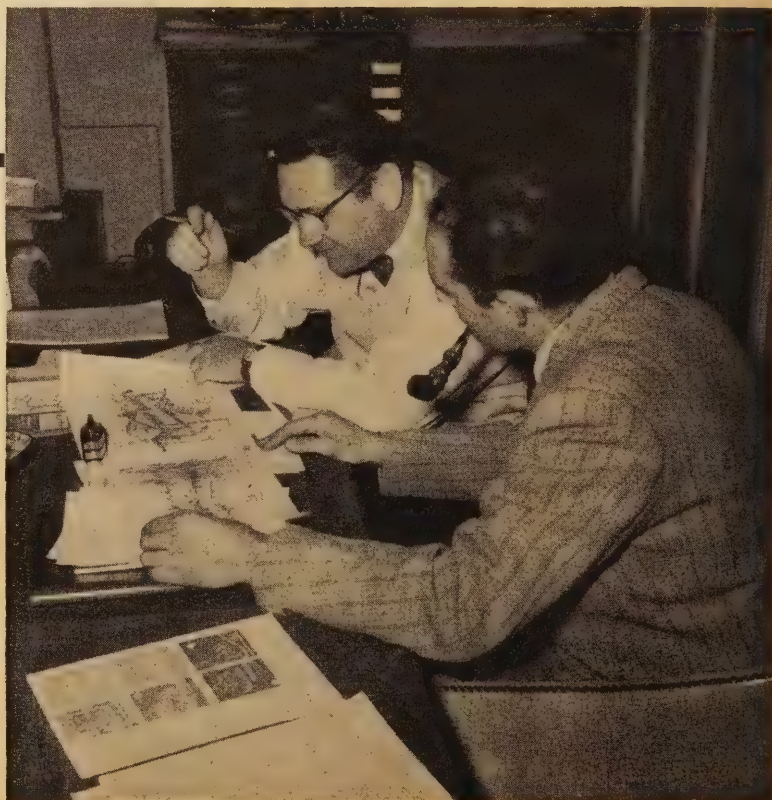


First Consultation

Services of HOME DESIGN ASSOCIATES start with a call or visit from the prospective buyer. Our designers first check the site and then consult with the client on the size and type of home preferred. If the customer is undecided our planners help him choose his future "HOME TO LIVE IN" by questioning him on the size and ages of his family and the type of activities they enjoy. The entire concept of home design is based on such information.

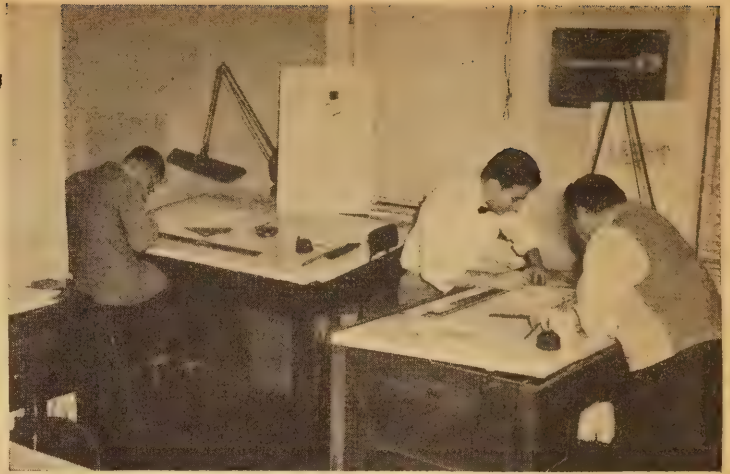
Design Conference

Upon completion of consultation with the prospective home owner HOME DESIGN ASSOCIATES' designer drafts preliminary sketches, which are discussed at length with staff members. These various experts in the field of home planning and construction advise the designer on their particular phase of building, such as materials, methods used and their own application to the job. After our staff of experts review the preliminary sketches and make corrections, or additions, where necessary, the plans are presented to the client for his approval.



Drafting Plans

Once the client has approved the preliminary plans for his HOME TO LIVE IN, which may be after two or three additional consultations with our design experts, they are turned over to the drafting department. Here again we have full collaboration on engineering, materials and construction. The finished design, which is planned to $\frac{1}{4}$ inch scale, is then triple-checked to insure efficiency. When this is finished the plan is then presented for bid.



Checking Materials

When the home has been contracted HOME DESIGN ASSOCIATES follow through every phase of construction. Here our materials consultant checks supplies about to be shipped to the builder. This vital member of our staff, who must check all supplies for specification, is constantly investigating new construction materials for use in your HOMES TO LIVE IN.

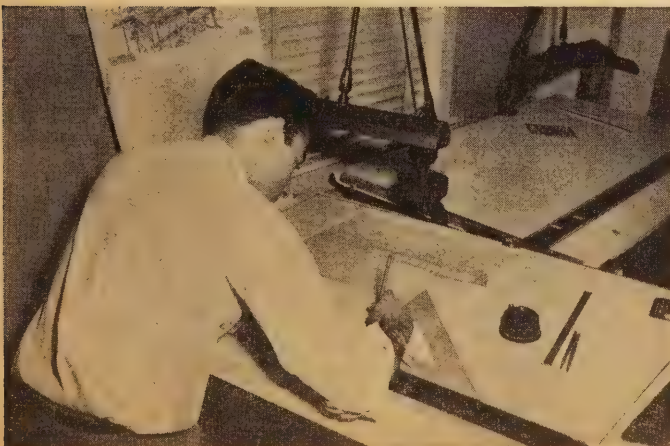
Checking Construction

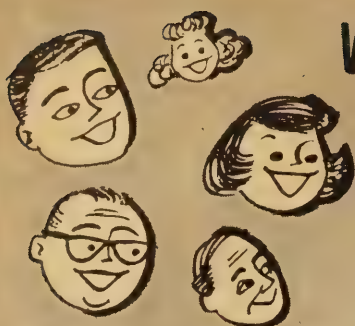
The responsibility for the next phase of home building is in the hands of HOME DESIGN ASSOCIATES' construction consultant. During the building process he must thoroughly check all features of the plan from the construction standpoint such as the size of headers, glass settings, the size and length of joists and numerous other items. Upon completion of the home his job is to see that our staff designers and draftsmen are informed of any part of the plan he thinks should be revised.



Preparing for Magazine

After the plan has passed through the hands of our experts and the necessary revisions completed the owner is asked for his approval to allow us to use this plan in our magazine. When he approves the use of the plan it is turned over to the HOME DESIGN ASSOCIATES' illustrators for final art work. The next step is preparing the design for our HOMES TO LIVE IN magazine which entails the drafting of the floor plans and perspectives for the engraver. He takes this art and makes plates to be used in reproducing the plan in this magazine.





WHAT THIS MAGAZINE MEANS TO YOU !



In this book we have shown you our method of operation. You have been given an intimate glimpse into the high degree of craftsmanship and brilliant planning which go into each design included in this issue. No matter which model answers your needs or satisfies your taste, the plan you purchase after reading our volume will meet every test and requirement in the industry.

You are assured of better home planning—superior layout, excellent use of material, unsurpassed emphasis on livability—so that the design you select for your HOME TO LIVE IN means a thing of beauty and a joy for many years. Remember, this book means, too, you are getting the maximum for your plan dollar.

WRITE TO US *(Home Design Associates)*

Throughout our book we have tried hard to anticipate your wishes in a HOME TO LIVE IN. Yet no matter how comprehensive our planning range, it is possible that you, the reader, have a suggestion to make about a particular feature you would like to see incorporated in future issues. If so, drop us a line about it. Your suggestion will not be disregarded and if at all possible will be included in forthcoming volumes. We want you to feel this is your book—that you have had a hand in its creation and are responsible for its future direction.

WATCH FOR OUR NEXT ISSUE

This volume constitutes our SPRING ISSUE. We are already deep in plans to bring you a new magazine this Fall which will be as carefully documented and comprehensive as this issue. We're sure you'll enjoy our FALL ISSUE of HOMES TO LIVE IN. Watch the newsstands for its release.



why an exterior color scheme ?

Realizing that nothing quite rounds out the vitally important first impression you get of your home than the correct color scheme, we are enclosing with each plan order at no extra cost a color scheme planned and tested in the field by our Art Director for the homes shown in our magazine.

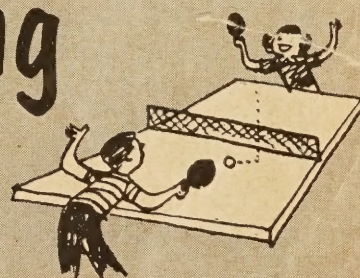
Here is truly a bonus! Color schemes can be tricky affairs. The wrong scheme can change your HOME TO LIVE IN completely. It can make it look short when you wish to convey a sense of length—or it can heighten the home when short-

ness is the impression desired. The wrong scheme can give your home that cut-up appearance when you want it to suggest flowing unity.

In some homes perhaps the front door should be accentuated or the roof-line dominant. If so, the right color scheme will enhance these effects.

Thus enclosed in each plan order wrapper free of charge will be an additional sheet of paper listing the colors we feel are best-suited for your home. And to eliminate guesswork, the names of the hues showing exact color will also be included.

basement planning pays dividends !



It is well for the prospective home builder to give some thought to efficient planning of the basement.

Although few people stop to think about it, this below grade space represents up to half the entire living area of the house. No doubt, you can visualize it now with a bright, cheerful recreation room, a laundry area, workshop, and storage space.

Home Design Associates had these things in mind for you when drawing the plans for homes in this book. You will note that some of the floor plans show an outside entrance, and it is detailed on most of the working drawings. Surprisingly, builders find that the convenience of having this opening while the house is under construction actually saves them enough man hours to cover the cost of the completed entrance.

This is a vitally important part of a well-planned basement. It gives you better

traffic circulation because you can go directly to and from this part of the house without constantly tracking through the upper rooms. Aside from this obvious convenience, however, it may well be the only means of bringing in or out large furniture, workshop equipment, or such things as a deep freeze unit without danger of damaging walls and woodwork in your first floor rooms.

There are several ways of building an outside basement entrance; the most practical of which is to fully enclose the steps with a weathertight cover. Different types of all metal units are now manufactured for this purpose which blend pleasingly with every style of architecture.

The outside door, deep window wells for better light and ventilation, and location of the heating unit in relation to the future room arrangement, add little or nothing to the cost of your new home.

Here's how to order the plans for your "HOME TO LIVE IN" and take advantage of the SPECIAL OFFER

We assume that having purchased this plan book, you are ready to put the dream of owning your own home into actual practical operation.

By purchasing this book you have made a fine start. We are sure that among the outstanding designs in our collection there will be one that is just right for your "Home to Live In."

HOW WILL THIS SERVICE HELP YOU?

The Answer is simple—

1. Use the convenient order form below to send us your order for the Design you want. (4 sets are the number usually needed to build with. 1 for your Bank, 1 for the Builder, 1 for the Building Dept., 1 for you, the Owner.)
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3. These plans are complete in every detail and contain:

a. Title sheet	b. Elevations
c. Cross sections	d. Floor, basement, and foundation plans
e. Miscellaneous details	f. Outline specifications

NOW—Here's How the SPECIAL OFFER Works . . .

Our art director has prepared, and tested in the field, many color schemes for the homes shown in our collection. With every set of plans of any design we will be happy to include, free of charge, the best exterior color scheme for your home. The price of one set of plans is \$15.00. Four sets of plans cost only \$35.00.

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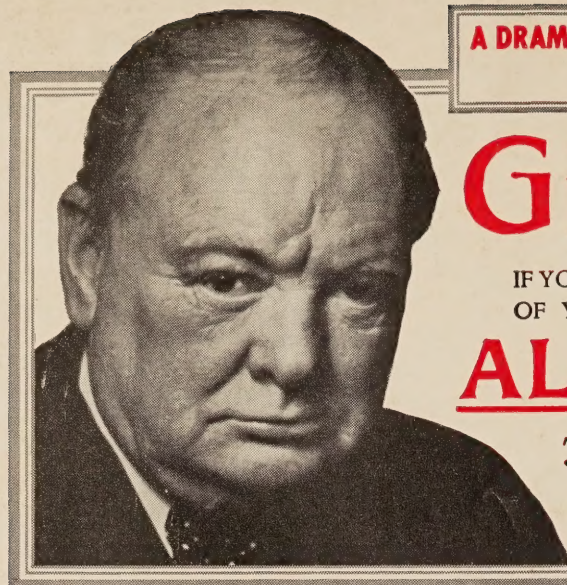
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